

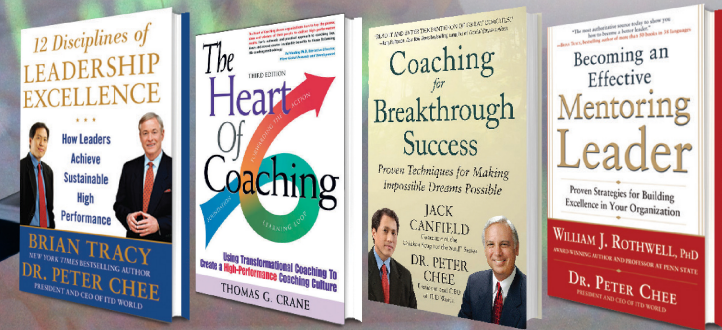


ITD WORLD
Your Global Coaching & Leadership Development Partner

CPC

CERTIFICATE in PERFORMANCE COACHING

A Result-driven Program



CPO LEADERS



DR PETER
CHEE



PROFESSOR
DR WILLIAM
ROTHWELL



DR JACK
CANFIELD



THOMAS
G. CRANE

Learn from the Best of the Industry Solutions

In collaboration with four
of ITD World's Top Mega
Gurus

World #1 Coach for
Strategic Innovation by
Dr. Marshall Goldsmith

Creator of Coaching for
Breakthrough Success
& The Situational
Coaching Model

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Planning & Talent
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Best Selling Author of
Over 180 HR and
Management Books

World's Top Guru
on Success

Guinness Book of World
Records for Most Books
on NY Times Best
Sellers List

World renowned
consultant & facilitator

Author of best-selling
book The Heart of
Coaching

COURSE SYLLABUS & STRUCTURE

ITD World's performance coaching certification course is comprised of two modules.



The 7 Keys for
Coaching Success

ESSENTIAL COACHING SKILLS (ECS)

Key Objectives

At the end of this module, you will be able to apply the 7 Key Coaching Skills for Success in preparation for its effective use in Transformational Coaching.

Outline-Competency Focus

- Give appreciative and constructive feedback and receive feedback effectively to create awareness which leads to action by the coachee.
- Ask great questions to engage in a coaching dialogue with the coachee in all coaching conversations.
- Use Reflective and Empathic Listening in a Coaching Session.
- Prepare to coach with the awareness of one's own coaching style and the behavioral style of the coachee in a coaching session.
- Confront what needs to be confronted in a coaching session by making it safe for the coachee in a performance improvement dialogue.
- Set clear expectations and help coaches to set clear goals and objectives.
- Plan and organize a coaching session as a preparatory step to a productive coaching dialogue.

MODULE 1 (2 DAYS)

COURSE SYLLABUS & STRUCTURE

THE HEART OF COACHING (HOC)

Key Objectives

At the end of this module, you will be able to engage in powerful coaching conversations in the workplace, using the Transformational Coaching Model.

Outline-Competency Focus

- Relate how coaching fits into contemporary leadership models and why it is an important skill for leaders.
- Define what it means to become an effective coach and the workplace application of coaching.
- Understand the coaching culture paradigm and coaching for high performance in the workplace.
- Interpret and describe the critical distinctions between criticism, feedback and coaching.
- Understand and apply the Transformational Coaching Model.
- Relate how coaching fits into contemporary leadership models and why it is an important skill for leaders.
- Define what it means to become an effective coach and the workplace application of coaching.
- Understand the coaching culture paradigm and coaching for high performance in the workplace.
- Interpret and describe the critical distinctions between criticism, feedback and coaching.
- Understand and apply the Transformational Coaching Model.



with
Transformational
Coaching

MODULE 2 (2 DAYS)

COURSE ASSESSMENT & EVALUATION



Online Assessment (Level 2 Evaluation)

A comprehensive test of understanding at the end of each course plus individual achievement learning report



Course Assignments (Level 2 Evaluation)

Engage in role-plays, presentations, life coaching and mentoring sessions and assignments.



Coaching Projects (Level 3 Evaluation)

To complete and submit a comprehensive report on results produced on actual coaching sessions.



Continuous Learning and Professional Ethics.

Provide evidence of Continuous Professional Development (CDP) and conformance to professional ethics to continuously maintain high standards

LEARNING RESOURCES for Certificate in Performance Coaching

TOOLS Every participant is provided with ITD World's coaching and mentoring tools, templates, techniques, exercises, learning action plan and constantly updated supplementary learning capsules.

SUPPORT A designated Mentor-Coach is made available to participants to support them to complete their post-program assignments upon completing Phase 1 of our [performance coaching training](#) course. Participants are also encouraged to stay in touch with each other as well as the Course Leader.



Our **performance coaching training** solution enable you to learn from the best – to be the best. With our e-Learning system, you can now learn anytime, anywhere to enhance your leadership capabilities and skills. As everything is available online, you can schedule your time effectively to maximize the opportunity to grow.

- **Direct-to-camera instructions and tutoring.** Course leaders speak directly to you to impart their wisdom through video.
- **Downloadable tools and materials.** Enhance your learning experience with the tools and learning resources available for download.
- **Learning activities with post tutor briefings.** Get the guidance you require to understand, internalize and apply what you have learned.
- **Coaching demonstrations.** See real-live coaching sessions and be inspired and empowered by the transformation happening right in front of your very eyes.
- **Online assessment.** A comprehensive test of understanding at the end of each course plus individual achievement learning report

WHY

should I join this Course?



- **Course Assignments.** Engage in role-plays, presentations, life coaching and mentoring sessions and assignments.
- **Coaching Projects.** To complete and submit a comprehensive report on results produced on actual coaching sessions.
- **Continuous Learning and Professional Ethics.** Provide evidence of Continuous Professional Development (CDP) and conformance to professional ethics to continuously maintain high standards



WHY

should I join
this Course?

AWARDS

After completing the 2 modules above and all essential requirements, you will receive a “Certificate in Performance Coaching” credential – issued by ITD World.

COMMUNITY Participants can join the ITD World Coaches and Mentors group on social media to connect with like-minded individuals.



OUR CORPORATE CLIENTS



OUR CORPORATE CLIENTS



OUR CORPORATE CLIENTS

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Roche

trg

Continental
The Future In Motion

AES-VCM
Mong Duang Power Co. Ltd.

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Hoàn Mỹ
Tận Tâm Chăm Sóc

flex

SEAGATE

GFCFA
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CENTARA
HOTELS & RESORTS

Thai oil

ManpowerGroup

Micron

WD Western Digital

สำนักงาน ก.พ.
OCSC
Office of the Civil Service Commission

Shopee

Thai Union

Aj
AJINOMOTO

Adobe

Domino's

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开泰银行 KASIKORNBANK



UOB
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ธนาคารแห่งประเทศไทย
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