

INTERNATIONAL WORLD CONFERENCE

JULY
27-29

ARTDO 2025

E&O HOTEL PENANG

Lebuh Farquhar, 10200 Penang MALAYSIA



52ND
ARTDO
International
World Conference

Sustaining High Performance
Organizations with
TALENT Acceleration,
COACHING Culture
& Digital **LEADERSHIP**

Jointly Organised by



Event Partners



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JULY
27-29

E&O HOTEL
PENANG

52ND
ARTDO
International
World
Conference

Sustaining High Performance
Organizations with

THEME

**TALENT
ACCELERATION
COACHING CULTURE
& DIGITAL
LEADERSHIP**





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07/26 arrival day

JUL26/SAT



TIME	DESCRIPTION
-	Arrival of Delegates
9.00am	Conference Registration
10.00am	Setting up of Exhibition Booths
-	FREE & EASY

ARTDO International Board Members and Regional Liaison Officers →





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07/27day1

JUL27/SUN



TIME	DESCRIPTION
8.30am – 11.30am	Tour for International Participants and Delegates outside Penang State
11.30am – 12.30pm	Rest and Conference Registrations
12.30pm – 2.00pm	Lunch Break
2.00pm – 3.30pm	SESSION 1~ Leadership for a High-Performance Culture: Inspiring and Empowering Teams for Success RICKY GARCIA <i>Trainer & Facilitator, ITD World & SERELY ALCARAZ Executive Director, ITD World PHILIPPINES</i>
3.30pm – 3.45pm	Networking & Tea Break
3.45pm – 5.30pm	SESSION 2 ~ Leadership for a High-performance Culture: Inspiring and Empowering Teams for Success RICKY GARCIA & SERELY ALCARAZ PHILIPPINES
6.30pm – 9.30pm	Welcome Dinner, Macalister Room – Annexe Wing, Level 5, E&O Hotel



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07/28day2

JUL28/MON



TIME	DESCRIPTION
8.30am – 8.45am	Cultural Performance
8.45am – 8.50am	Welcome Speech
8.50am – 9.00am	Official Opening by Minister
9.05am – 9.15am	Presentation of ARTDO International HRD Awards
9.15am – 9.45am	Presentation Award of Chairman Emeritus
9.45am – 10.45am	SESSION 3 ~ Talent Acceleration: Strategies for Rapid Growth and Development DR WILLIAM ROTHWELL <i>Penn State Univ. R&A Centre for Talent and Competency Development</i> USA
10.45am – 11.00am	Networking & Tea Break
11.00am – 11.50am	SESSION 4 ~ 10x Productive Talent ASEEM PURI <i>International CEO Unilever</i> SINGAPORE
12.00pm – 12.45pm	SESSION 5 ~ Human-machine Collaboration in the Factory of the Future CK CHIN <i>SanDisk, VP and MD</i> CHINA



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07/28day2

JUL28/MON

cont'd



TIME	DESCRIPTION
1.00pm – 2.00pm	Lunch
2.00pm – 2.50pm	SESSION 6 ~ Best Practices in Talent Acceleration WORAWAT SUVAGONDHA <i>Chief People Officer, Siam Commercial Bank</i> THAILAND
2.50pm – 3.40pm	SESSION 7 ~ One Company's Journey to a High Performance Manufacturing Operation through Digitalization and AI PHILIP BERNARD SARAM <i>Senior VP, Global HDD Assembly & Backend Ops, Western Digital</i> BANGKOK
3.40pm – 4.00pm	Networking & Tea Break
4.00pm – 4.45pm	SESSION 8 ~ Leading, Thriving and Differentiating with Purposeful Trusted Advisors IAN WONG <i>Managing Director & Head, Group International Management, UOB</i> SINGAPORE
4.45pm – 5.30pm	SESSION 9 ~ Embrace the Coach Within - Cultivating an Inspiring Coaching Culture JONATHAN LOW <i>Global Speaking Fellow, CSP, ICF MCC & CEO, Global Success Learning Academy Strategic Partner (Asia), Global Leader Group</i> MALAYSIA
TBA	Fellowship Dinner, Perdana Ballroom – Level 3, Cititel Penang Hotel



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07/29 day 3

JUL 29/TUE



TIME	DESCRIPTION
9.00am – 9.45am	SESSION 10 ~ Best Practices In Creating A High-performance Coaching Culture DR PETER CHEE <i>ITD World, Author and Top 3 Coaching Guru & #1 Strategic Innovation Coach</i> MALAYSIA
9.45am – 10.45am	SESSION 11 ~ TBA INTAN MALAYSIA
10.45am – 11.00am	Networking Break
11.00am – 11.45am	Session 12 ~ Reimagining Talent. Innovative Approach to Building a Winning Workforce MEJAR (H) DATO' MOORTHY MURUGAIAH <i>Senior Director Regional Business Partner Asia & EMEA, Micron Technology</i> MALAYSIA
11.45am – 12.35pm	SESSION 13 - Leader As Coach, A Journey Towards Coaching Culture at Central Group AKARIN PHUREESITR <i>Chief People Officer, Central Pattana</i> THAILAND
12.35pm – 1.35pm	Lunch Break



07/29 day 3

JUL 29/TUE

cont'd

TIME	DESCRIPTION		
	BREAKOUT ROOMS*		
	ROOM A	ROOM B	ROOM C
1.35pm – 2.25pm	SESSION 14 ~ Delivering Mental Resilience and Well-being Programs at Workplace (How to Balance between Prevention-based and Intervention-based Programs?) LOW MI YEN <i>Clinical Psychologist, Employee Assistance Program (EAP) Professional, Mindfulness Trainer & Therapist,</i> MALAYSIA	SESSION 15 ~ The Bumpy Road to a High Performance Organization FLORIS VERHAGEN <i>VP, Asia Pacific Rosen</i> NETHERLANDS	SESSION 16 ~ Dynamics of Autonomous World JITESH ARUN SHETH <i>Function Head-Growth Factories & Strategy, Tech Mahindra Program Director & Deputy National Commissioner (R) – The Bharat Scouts and Guides</i> INDIA
2.25pm – 3.15pm	SESSION 17 ~ The Gen AI Agency - Rise of AI agents VINCENT KOK <i>Serial Entrepreneur, Co-Founder of Incite Innovations and MVX Multiverse Sdn Bhd</i> MALAYSIA	SESSION 18 ~ Living and Leading with Cross Cultural Curiosity JOSE M. ROMERO <i>Certified Chief Master Coach/Speaker/ Facilitator/Global Senior Advisor & Strategic partner, ITD World + Chief Executive Coach at JMR Coaching</i> SPAIN	SESSION 19 ~ Driving Performance at the C-Suite Level: A Journey of Personal & Professional Growth RAZMAN RADZI <i>Group Chief Human Capital Officer FGV Holdings Berhad</i> MALAYSIA



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07/29 day 3

JUL 29/TUE

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TIME	DESCRIPTION		
3.15pm – 3.30pm	Networking Break		
3.30pm – 4.20pm	BREAKOUT ROOMS*		
	ROOM A	ROOM B	ROOM C
	SESSION 20 ~ Ten Leadership Competencies in AI lead BANI World"- Mindset and Behaviors in-front of skills to Develop Agile Organizations SHINYA YAMAMOTO <i>Founder & CEO, HR Fabula, Adjunct Professor, Hitotsubashi University, Adjunct Professor, University of Tsukuba, Adjunct Professor, Sophia University, Adjunct Professor, Ritsumeikan Asia Pacific University</i> JAPAN	SESSION 21 ~ Aligning Corporate Cultural Values For Organizational Effectiveness And Performance: Lessons From Confucius DR. SHEH SEOW WAH <i>Management, Leadership, and Organizational Researchers, Lecturers, Writers, and Speakers</i> SINGAPORE	SESSION 22 ~ Sustaining Business Excellence Through Talentship DR. ANDI AFDAL, M.B.A., AAK. <i>Director of Human Capital and General Affair of Indonesia Social Security Administering Body for Health (BPJS Kesehatan)</i> INDONESIA



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07/29 day 3

JUL 29/TUE

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TIME	DESCRIPTION
4.20pm – 4.45pm	SESSION 23 ~ Cultivating a Coaching Culture: Enhancing Communication and Cultural Intelligence in Global Organizations TERENCE H CLARKE <i>ICF PCC, Master Coach, Cultural Intelligence Expert UK/CHINA</i>
4.45pm – 5.00pm	CLOSING CEREMONY ~ TAN SRI WAN AHMAD DAHLAN BIN HAJI ABDUL AZIZ <i>Ketua Pengarah Perkhidmatan Awam KPPA/JPA</i>
6.30pm onwards	Gala Dinner, Sri Mas Ballroom - Level 4, Bayview Hotel Georgetown Penang

