

Leadership Development Partner

# **CORPORATE HIGHLIGHTS**

MISSION: TRANSFORMING LEADERS AND CHANGING THE WORLD FOR THE BETTER





### **GLOBAL CENTRES OF EXCELLENCE**





# ITD WORLD Differentiation & Competitive Advantage

- 1. We are an **award-winning global** coaching, talent, and leadership development partner with presence in **six continents**.
- 2. We gained over **30 years**' experience in developing leaders from over **80 countries** and served **thousands of clients** globally.
- 3. We built extensive **worldwide** resources of over **308** world-class programs & more than **200** global mega gurus, master trainers, speakers, coaches, consultants & leaders.
- 4. We strategically partner with **top mega gurus** such as: Dr. Marshall Goldsmith, John Mattone, Dr. William Rothwell, Dr. John C. Maxwell, Marcia Reynolds, Arthur Carmazzi & Brenda Bence
- 5. We deliver **innovative** online & face to face coaching, talent, leadership training & development solutions, competency certification & consulting for **people and culture transformation**, **bottom-line results** and **sustainable growth**.
- 6. We secured **proven track record** with many global organisations & leaders including: United Nations, Intel, Micron, PepsiCo, Rolls-Royce, LinkedIn & Western Digital.





# ITD WORLD Differentiation & Competitive Advantage

- We win with our diverse multicultural team synergy & our CEO, Dr. Peter Chee who is ranked Top 3 Global Coaching Guru & World #1 Coach for Strategic Innovation by Dr. Marshall Goldsmith, World #1 Leadership Thinker.
- 8. We got bestowed the ARTDO International **HRD Excellence Award** for outstanding contribution to international HRD & the Brand Laureate **International Award** for the Best Brand in Training & Development.
- 9. We created **cutting edge books** with the world's Top Gurus, Marshall Goldsmith, Jack Canfield, Brian Tracy and William Rothwell: 5 Levels of Mastery, Coaching for Breakthrough Success, 12 Disciplines of Leadership Excellence, Leaders Daily Role in Talent Management, and Becoming an Effective Mentoring Leader.
- 10. We commit to our **100 MILLION LEADERS MANDATE**: to positively touch the Lives of 100 million leaders through complimentary coaching & leadership development programs.



### **OUR CORPORATE CLIENTS**





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### **OUR CORPORATE CLIENTS**





"Our talent and top leaders have shown significant improvement in the areas of strategy and goals alignment, collaboration, passion and results-orientation. We have been able to overachieve on our bottom-line business breakthrough goal. ITD world is truly at the forefront of the global leadership transformation field."

LARS - AKE NORLING

dtac Former CEO OF DTAC (PART OF TELENOR GROUP, NORWAY)

### **ENDORSEMENT**



"Dr. Peter Chee and ITD World have provided innovative and effective leadership and talent development solutions to Intel for various groups and factories for many years and I must say that we have achieved outstanding breakthrough results. I can say simply that ITD world is the best leadership and talent development expert."



LAU CHZE TAT FORMER FACTORY MANAGING DIRECTOR INTEL VNAT

### **ENDORSEMENT**





"ITD World has delivered excellence in all the projects. Your teams have delivered outstanding results for us and you serve from the heart to really make a big difference to our leaders. ITD World team, you are truly the best leadership development strategic partner."



DR. AGAPOL NA SONGKLA GLOBAL CHIEF PEOPLE OFFICER, THAI BEV GROUP

### **ENDORSEMENT**



"The 12 months executive coaching experience with ITD World has been absolutely outstanding. I along with my team have achieved a complete business turnaround, exceeding all key metrics. What is even more exciting is that the results are holistic and sustainable. I am deeply grateful for such an amazing life changing journey."



VISHAL KAUL SERVED AS VICE PRESIDENT, PEPSICO

### **ENDORSEMENT**



"AMS Sensors Asia received the "Best Global Leadership Development Program" Award during the 6th Global Leadership Congress. We like to thank ITD World, our partner for leadership development. Your programs are of the highest quality."

### **CINUT IRIS CHIANG** HEAD OF HUMAN CAPITAL DEVELOPMENT, ASIA, AMS

### **ENDORSEMENT**



"I have experienced the exemplar standards of ITD World since 2009. We have partnered with ITD World in delivering programs for our leaders from a wide range of industries. ITD World's has consistently delivered the highest quality programs and they are indeed the best in class Leadership development provider that really cares about people."



### **DR. ATIF ABDELMAGEED**

REGIONAL DIRECTOR, ARAB REGION, WORLD ORGANIZATION OF SCOUT MOVEMENT

### **ENDORSEMENT**



"ITD has been certifying UN trainers since 2007, we benefited from this splendid delivery. Since then I and my chief of section recommended ITD to all training Chiefs and Officers in all UN missions. Even UNHQ staff members have benefited from ITD's expertise. Since ITD entered the UN system, our trainers showed great improvement."



### MARIA CECELIA ICARO

UNITED NATIONS INTEGRATED MISSION TRAINING CENTER

### **ENDORSEMENT**



"Dr. Peter Chee is the #1 Coach for Strategic Innovation and one of the TOP coaches in the world that truly adds great value to people with the highest integrity."



DR. MARSHALL GOLDSMITH WORLD'S #1 LEADERSHIP COACH

### **ENDORSEMENT**





"Jack Canfield and Dr. Peter Chee have crafted the standard for anyone wanting to be an effective coach. Anyone being coached should make sure that their coach knows and follows these standards."



**DAVE ULRICH** PROFESSOR, ROSS SCHOOL OF MANAGEMENT, UNIVERSITY OF MICHIGAN, AUTHOR OF "LEADERSHIP SUSTAINABILITY"

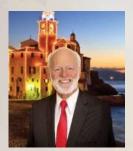
### **ENDORSEMENT**



### **MEGA GURU GLOBAL STRATEGIC PARTNERS**



# MEGA GURU GLOBAL STRATEGIC PARTNERS



### Dr. Marshall Goldsmith

World #1 Executive Coach

**Dr. Peter Chee** 

- World's #1 Most Influential Leadership Thinker
- Author of #1 New York Times bestsellers.



### John Mattone

- World #1 Coaching Guru by Global Gurus
- Executive Coach to Steve Jobs and PepsiCo CEO Roger Enrico
- Author of 10 books, including four best sellers on Amazon, Inc. Magazine

### Mark C. Thompson

- World #1 CEO Coach by Goldsmith **Global Awards**
- World #1 Leadership Growth Coach
- Author of New York Times bestselling books

Dr. Marshall Goldsmith



President and CEO of ITD World

Creator of Coaching for Breakthrough

- World #1 Professional Coaching Body: ICE Former Global President
- ICF Master Certified Coach (MCC)
- Authored several books including Coach the Person, Not the Problem; Outsmart Your Brain and Wander Woman





### Dr. William Rothwell

- World #1 Succession Planning & Talent Management expert
- Best Selling Author of Over 180 HR and **Management Books**
- World Renowned Consultant and Professor, Penn State University

# MEGA GURU GLOBAL STRATEGIC PARTNERS





### Darelyn DJ Mitsch

- World #1 Coaching Body ICF former Global President
- First of 25 coaches to earn ICF Master Certified Coach (MCC)
- Wrote Coaching for Extraordinary Results, Team Advantage & Zombies to Zealots

### Arthur Carmazzi

- World #1 Organizational Culture thought leader
- Created Colored Brain Communication Inventory (CBCI)
- Developed HDMA Emotional profiling for "Psycho-Productivity"



### Brenda Bence

- #1 Global Branding Guru
- Built mega brands for Fortune 100 companies, including Procter & Gamble and Bristol-Myers Squibb
- Served in senior leadership positions for brands across 50 countries





### Thomas G. Crane

- Author of bestselling book The Heart of Coaching
- World renowned consultant & facilitator
- Founder & CEO, Crane Consulting U.S.A

# Serely Alcaraz

- #1 Master Trainer, Top Coach & Executive director of ITD World
- Developed over 100,000 leaders globally for famous organizations
- Past president of ARTDO International and PSTD

### Dr. John C. Maxwell

- World's #1 Leadership Guru
- NY Times Best Selling Author of Over 80 Books
- Developed over 5 million leaders in 126 countries



### TALENT AND LEADERSHIP DEVELOPMENT SOLUTIONS

- Aligning People Development with Business Results and Strategy
- Designing Results based Solutions and Mapping of Competencies
- Certified Competent and Professional Leader
- → **Certified** Master of Leadership
- Enabling the 10-20-70 Model for Optimum Results
- Integrating Training, Coaching, Mentoring and Action Learning and Assessments
- **Delivering** Bottom-line Results





Our solutions are delivered globally face to face, fully online or blended.





- Global Center of Coaching Excellence (GCCE) Expert Resources
- Strategy and Execution Workshop & Consultation
- Executive Coaching for Top Management & Top Talent
- > Certify a Pool of Top Professional Coaches
- Train & Develop Leaders to be Competent Coaches, Mentors & Trainers
- Blended Learning Coaching & Mentoring Solutions
- Designing Coaching & Mentoring Results Matrix, Assessment, Process & Systems





Our solutions are delivered globally face to face, fully online or blended.



### TALENT MANAGEMENT AND EMPLOYEE ENGAGEMENT SOLUTIONS

- Talent Management Strategy and Tactical Plan
- Implementing the Talent Management System and Matrix
- Potential Assessment and Succession Planning System
- Certify a Pool of Talent and Competency Professionals
- Designing & Implementing Engagement Systems, Tools and Surveys
- Executing Engagement Interventions and Results Measurement
  - Developing and Certifying Leaders to Maximize Engagement





Our solutions are delivered globally face to face, fully online or blended.

### **PROFESSIONAL COMPETENCY CERTIFICATION PROGRAMS**

- Certified Master of Leadership (CML)
- Certified Coaching & Mentoring Professional (CCMP)
- Certified Chief Master Coach (CCMC)
- Certified High Performance Team Coach (CHPTC)
- Certified Performance Management Practitioner (CPMP)

- Certified Training Professional (CTP)
- Certified Talent Development and Learning Professional (CTLP)
- Certified Talent & Competency Professional (CTCP)
- Certified Human Resource Professional (CHRP)
- Certified Human Resource Business Partner (CHRBP)
- MBA Essentials





Certified Master of Leadership (CML) is a result based learning solution developed

for senior to mid-level leaders and high potential talents.



THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION

# WHAT WILL THIS SOLUTION DO FOR YOU & YOUR ORGANIZATION?

- > **INSPIRE** leaders to reach new heights of excellence.
- **ENABLE** application of learning, behavior and habit change.
- > **CONNECT** learning to delivery of organizational results.
- DEVELOP and certify global leadership excellence competencies.
  - **TRANSFORM** leaders and ensure consistent delivery of high performance.
- ACCELERATE the provision of a strong leadership pipeline talent for the future.
  - **ACHIEVE** sustainable growth and competitive advantage.





THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION

### LEVEL 1 (6 months)

Phase 1 >> Leading Self Phase 2 >> Leading People Certificate of Professional Leadership (CPL)

### LEVEL 2 (6 months)

Phase 3 >> Leading Growth Phase 4 >> Leading Strategy Certified Competent Leader (CCL)

### LEVEL 3 (6 months)

Phase 5 >> Leading Execution Phase 6 >> Leading Innovation Certified Master of Leadership (CML)



CMI →

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION



CML-

Leadership Development Partner

## **CERTIFIED MASTER OF LEADERSHIP**

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION





THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION

THE LEARNING RESULTS MODEL



→70%

Your Global Coaching & Leadership Development Partner



Formal Learning (12 Hours)

Training Delivery

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Collaborative Learning (24 Hours)

- Group Coaching
- Individual Coaching
- Group and Sharing Activities
- Mentoring



Experiential Learning (84 Hours)

- Work Based Action Learning Projects
- Time used to apply learning

Each Cycle of Learning is **3 MONTHS**

# $\mathbf{G} \subset \mathbf{E} \rightarrow \mathbf{G}$ BLOBAL CENTRE OF COACHING EXCELLENCE



The Global Center for Coaching Excellence (GCCE) is one of ITD World's flagship initiatives to empower leaders for coaching and mentoring greatness globally.

GCCE synergizes the most cutting-edge and impactful coaching and mentoring solutions, programs, and resources in one place to impart the highest standard coaching, mentoring, and leadership wisdom to profoundly impact people's lives all over the world.





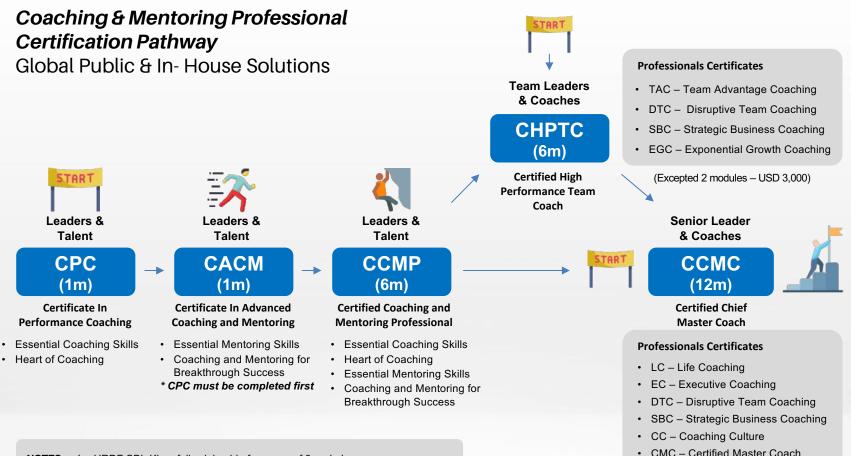


## **HIGH-PERFORMANCE TEAM COACHING AND MENTORING CULTURE**

TAKE FULL ADVANTAGE OF ITD WORLD'S NO. 1 GREATEST STRENGTH



1. Coaching and Mentoring Culture Strategy and Execution 2. Coaching and Mentoring Culture Assessment and Results Matrix 3. Coaching and Mentoring Culture Processes and Systems



NOTES: 1. HRDF SBL Khas fully claimable for group of 3 and above.

2. ICF approved courses: CPC, CACM, CCMP, CCMC (coming soon: CHPTC)

3. All programs have eWorkshops, eLearning, and action learning

### CERTIFIED COACHING AND MENTORING PROFESSIONAL WITH CERTIFICATE IN ADVANCED COACHING AND MENTORING

The **CCMP** program is recognized by the International Coach Federation (ICF) and approved for 83 Specific Coach Training Hours. Coaching, mentoring and growing people is indeed the most rewarding and fulfilling work of a lifetime



83 hours



### CERTIFIED COACHING AND MENTORING PROFESSIONAL WITH CERTIFICATE IN ADVANCED COACHING AND MENTORING

WHAT MAKES THE CCMP PROGRAM OUTSTANDING?



Brings together program intellect and design from the world's top authorities in coaching, mentoring and peak performance.

Recognized and approved by the International Coach Federation (ICF), the world's leading professional non-profit professional body for coaching.



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### 

WHAT MAKES THE CCMP PROGRAM OUTSTANDING?



Includes cutting-edge tools, learning materials and best-selling books to support effective learning, application and for ongoing research.



Uses training, coaching, mentoring, action and experiential learning. An all in one comprehensive results-based learning solution.



Comprehensive and effective assessment of each participant to demonstrate attainment of bottom-line results from coaching and mentoring.



The 3 awards obtained throughout the program offers great reward for achievement and motivation to learn, apply and succeed.



## CERTIFIED COACHING AND MENTORING PROFESSIONAL WITH CERTIFICATE IN ADVANCED COACHING AND MENTORING







# CONCUER CHIEF MASTER COACH COACHED BY THE BEST TO BE THE BEST

**DISRUPTIVE TEAM COACHING** 

For High-Performance

Your Global Coaching & Leadership Development Partner

LIFE COACHING For Holistic Happiness

> JOHN MATTONE

WORLD #1 **Coaching Guru &** Coach to Steve Jobs

EXECUTIVE COACHING For Profound Transformation

**DR. MARSHALL** GOLDSMITH

> WORLD #1 **Executive Coach**

> > Coaching

Breakthrough

Success

hat Got

ou Here

Won't Get ou There

Triggers

DR. PETER CHEE

COACH THE PERSON

WORLD #1 Strategic Innovation Coach

## DARELYN DJ MITSCH

WORLD #1 Professional Coaching Body:

IDENTITY

**ICF Former Global President** 



160 hours

INTELLIGENT

EADERSHIP

JOEN HATTONS



REYNOLDS

WORLD #1 Professional Coaching Body: **ICF** Former Global President

COACHING CULTURE For Sustainable Growth

## ARTHUR CARMAZZI

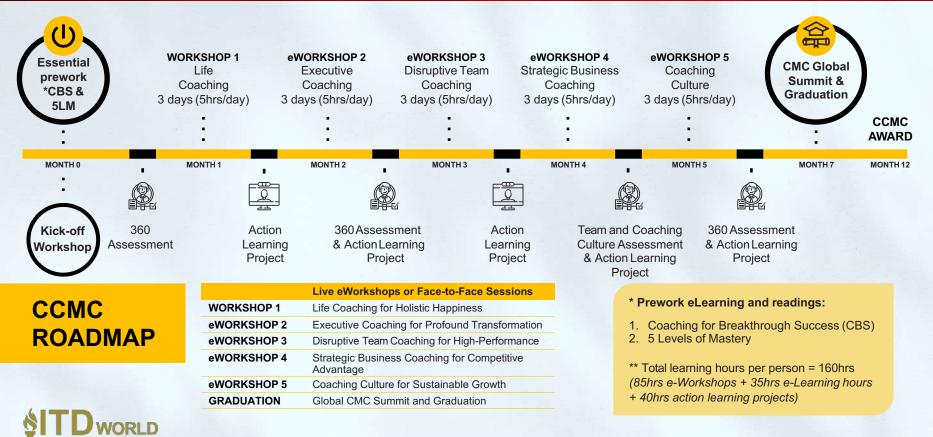
WORLD #1 Organizational Culture Guru

# **ECMC**

Leadership Development Partner

## **CERTIFIED CHIEF MASTER COACH**

### WORLD #1 THE ULTIMATE COACHING CERTIFICATION





Your Global Coaching

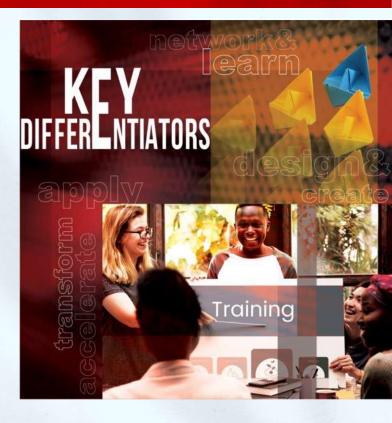
Leadership Development Partner



Peter is the overall course leader. John, Marshall, Mark and Marcia will deliver keynote best practice sessions followed by open dialogue, Q&A in the respective courses. Other thought leaders in related industries are also invited to share deep learning insights.



- Master learning from five of the world's top coaching gurus and be coached by the best to be the best
- 2 Leverage best practices and learnings from cutting edge toolkit, materials, mobile app and eLearning
- 3 Accelerate game-changing breakthrough results by accomplishing challenging assignments and projects
- 4 Transform and create a high-performance coaching culture for exponential and sustainable growth
- Empower your rapid growth by having a chief mentor-coach throughout your journey
- 6 Synergize and network with mega gurus, top leaders, key talents and industry captains
- 7 Validate mastery with five certificate awards, CMC, and CCMC
- 8 Gain recognition and credibility with ICF accreditation and game-changing results beyond academic qualifications such as MBAs and PhDs







# **CERTIFIED HIGH PERFORMANCE TEAM COACH**

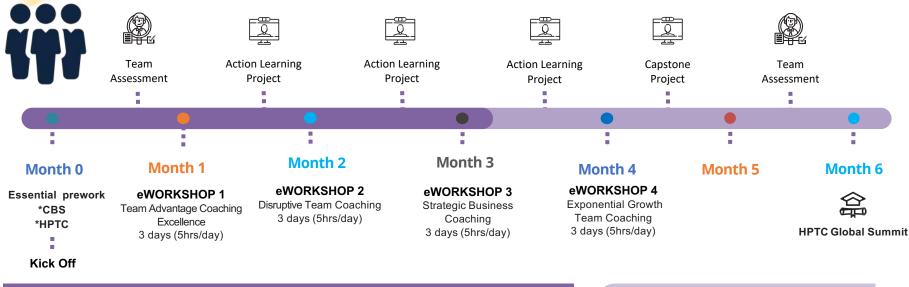
COACHED BY THE BEST TO BE THE BEST

GLOBAL AUTHORITY World #1 Coaching Body: ICF Former President	GLOBAL AUTHORITY Master Certified Coach (MCC) by ICF World #1 Coaching Professional Body	GLOBAL AUTHORITY World #1 Strategic Innovation Coach	GLOBAL AUTHORITY World Leading Talent & Success Planning Coach	GLOBAL AUTHORITY Master Trainer & Top Coach ITD World
DARELYN DJ MITSCH	SAMI BUGAY	DR. PETER CHEE	DR. WILLIAM ROTHWELL	SERELY ALCARAZ
1 > Team Advantag	e Coaching 2 > Disruptive Tea	m Coaching 3 > Strateg	ic Business Coaching 4 > Exponen	ntial Growth Coaching



## **GLOBAL CHPTC ROADMAP**





Live eWorkshops or Face-to-Face Sessions	Date & Time (Live-Online)
Kick off	In-house option with dates to be confirmed
Team Advantage Coaching Excellence	
Disruptive Team Coaching	
Strategic Business Coaching	
Exponential Growth Team Coaching	
Global HPTC Summit	

Session Times: GMT+8 Singapore 5pm-10pm, London 10am-3pm, NY 5-10am,

#### \* Prework eLearning and readings:

- 1. Coaching for Breakthrough Success (CBS)
- 2. High Performance Team Coaching

\*\* Total learning hours per person = 130hrs (45hrs e-Workshops + 45hrs e-Learning hours

+ 40hrs action learning projects)

AWARDS MAP



Peter is the overall course leader. Mitsch, Rothwell, Bugay and Alcaraz will deliver keynote best practice sessions followed by open dialogue, Q&A in the respective courses. Other thought leaders in related industries are also invited to share deep learning insights.

CHP TO



Your Global Coaching & Leadership Development Partner

## **RESULT-BASED COACHING SOLUTION**

EXECUTIVE COACHING FOR LEADERSHIP TRANSFORMATION AND BREAKTHROUGH BOTTOM LINE RESULTS

A customized **12-month** culture transformation solution that delivers breakthrough results with the synergy of customized power action learning workshops, vision & goal alignment, 360% assessment, 1-1 coaching, strategic & highperformance team coaching and management review methodology that enables a highperformance team coaching culture.



# **METHODOLOGY**

- 360 Degree Leadership Assessment and Profiling to assess development needs, leadership styles, strengths and areas for improvement.
- → Workshop with Mind Mapping of the group business goal that is aligned with the company's overall business goal.

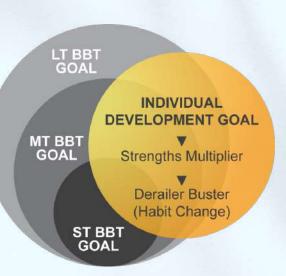
- Executive one on one coaching to unleash potential of leaders by drawing solutions from them to achieve their individual development and business breakthrough goal.
- Group coaching with leaders challenging each other to come up with innovative solutions, execution plan and how to synergize to reach the overall company's breakthrough goal.



RESULT-BASED COACHING SOLUTION

EXECUTIVE COACHING FOR LEADERSHIP TRANSFORMATION AND BREAKTHROUGH BOTTOM LINE RESULTS

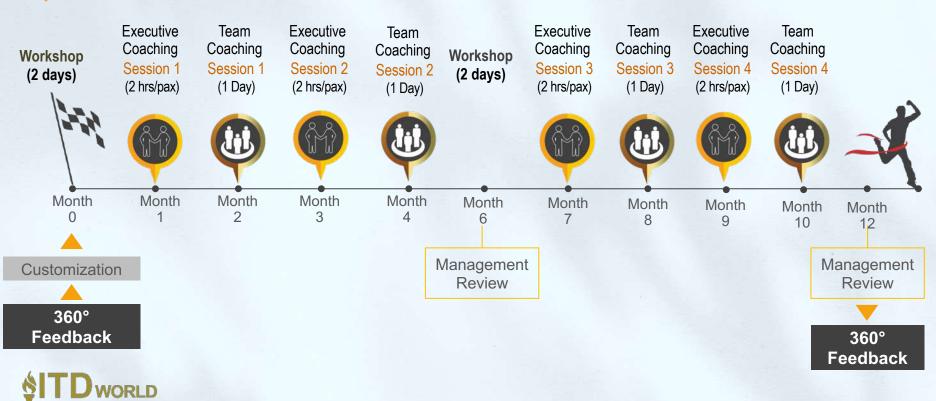
OUTCOMES AND RESULT SMARTEST MOST COMPELLING BREAKTHROUGH GOAL



- 1. Alignment of Corporate/Business Breakthrough Goals and Individual Development Goals.
- 2. Achievement of Corporate/Business Breakthrough (BBT) Goals and Development Goals.
- 3. Effective Strategy and Execution.
- 4. Highly Engaged High-Performance Teams.
- 5. Strong Collaboration Between Leaders and Their Teams.
- 6. Leaders as Great Role Models That Grow and Multiply Leaders to Enable Sustainable Growth.



RESULT-BASED COACHING SOLUTION EXECUTIVE COACHING FOR LEADERSHIP TRANSFORMATION AND BREAKTHROUGH BOTTOM LINE RESULTS



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Leadership Development Partner

LEADER'S DAILY ROLE IN ENGAGING PEOPLE AND TALENT

MAXIMIZING RESULTS, ENGAGEMENT AND RETENTION

**GREAT LEADERS** are the ones that genuinely engage with their people on a daily basis. They are involved in developing talent and creating great results with people through coaching, mentoring and energizing conversations.

Engaging talent and creating a highly motivated team produces astonishing results. The higher the levels of engagement, the more visible its effect on performance improvement, productivity, talent retention, excellent customer service, financial results and sustainable business growth.

Your Global Coaching & Leadership Development Partner

LEADER'S DAILY ROLE IN ENGAGING PEOPLE AND TALENT

MAXIMIZING RESULTS, ENGAGEMENT AND RETENTION

**EMPLOYEE** ENGAGEMENT MODEL

ENGAGEMENT DRIVERS	EMPLOYEE COMMITMENT	BUSINESS RESULTS
<ul> <li>Driver 1 Leadership and Management </li> <li>Driver 2 Learning and Development </li> <li>Driver 3 Environment and Collaboration Driver 4 The Job Itself Driver 5 Recognition and Rewards </li> <li>Driver 6 Alignment with Organization</li></ul>	Loyalist Measure Advocacy Measure Extraordinary Measure	<section-header><text><text><text><text></text></text></text></text></section-header>



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MAXIMIZING RESULTS, ENGAGEMENT AND RETENTION

## TALENT ACCELERATOR & MULTIPLIER THE 10-MINUTE LEADER

## ACCELERATED COACHING TIPS & BEST PRACTICE MODEL

- → Ask Great Questions
- → Listen Attentively and Empathetically
- Appreciate and Encourage
- → Avoid Telling & Giving Advice
- → Get Consent Before Giving Suggestion
- → Offer Feedback as Needed
- ightarrow Use the power of **focus** and **simplify**
- ightarrow **Summarize** the key issues
- Move to Action and Commitment
- Provide Continuous Support and Follow up

## ACCELERATED MENTORING TIPS & BEST PRACTICE MODEL

- $\rightarrow$  *Match* right expertise and expectations
- → Effective preparation by mentor and mentee
- ightarrow Build high trust relationship and exceed expectations
- ightarrow Ensure effective **goals** and **challenges**
- → *Reflect*, create and share power stories and models
- ightarrow Be a great role model with effective dialogues
- → *Frame* and reframe for a winning mindset
- $\rightarrow$  Share network connections and create opportunities
- → *Customize* multimethod, multisensory experience
- Action commitment, review and encouragement





## ITD WORLD → Profile Overview

ITD World is an award-winning global coaching, talent, and leadership expert with presence in six continents and a mission to transform leaders and change the world for the better. Our core customer value innovation centres in the areas of results-based coaching, leadership and talent development, corporate training, professional competency certifications, action learning, mentoring and consulting for clients worldwide. Having trained and developed leaders from over 80 countries, for over 30 years, we have served thousands of organizations globally, including many of the world's leading multinational corporations, government agencies, non-profits, and institutions. Our ability to deliver comprehensive solutions to leading global organizations leverages on the award-winning expertise of our talented, technologically competent multicultural team around the world.

We embody the core values of Love, Innovation, Synergy, Trust, Excellence, and Nurture (LISTEN) to enable outstanding results that makes profound impact using face-to-face and online deliveries. We offer an extensive range of over 338 world-class programs with more than 200 dedicated mega gurus, top international resource persons, trainers, speakers, coaches, consultants, leaders and key talent from around the world. We collaborate globally and strategically with top mega gurus including Dr. Marshall Goldsmith, John Mattone, Dr. William Rothwell, Dr. John C. Maxwell, Marcia Reynolds, Arthur Carmazzi, Brenda Bence, Dr. Peter Chee, Darelyn DJ Mitsch, Martin Grunburg and Thomas G. Crane, among others. We have a solid proven track record and endorsements from many leaders from global organisations including from:

- UNITED NATIONS for delivering splendid development programs since 2007
- Managing Director of Intel for enabling OUTSTANDING BREAKTHROUGH RESULTS and for being the BEST LEADERSHIP AND TALENT DEVELOPMENT EXPERT
- CEO of a Telenor company, for ITD World being at the forefront of the global leadership transformation field in the delivery of the 12 MONTHS RESULT BASED COACHING (RBC) SOLUTION
- European sensor manufacturer AMS for delivering the HIGHEST QUALITY GLOBAL LEADERSHIP DEVELOPMENT PROGRAM after winning the best global leadership development award
- CENTRAL BANK OF MALAYSIA for successfully delivering 18 MONTH LEADERSHIP AND CULTURE TRANSFORMATION PROGRAM

## ITD WORLD → Profile Overview cont'd



Dr. Peter Chee is the CEO of ITD World. He was ranked among the **top three global coaching gurus** and has been awarded the **World #1 Coach for Strategic Innovation** by Dr. Marshall Goldsmith, the World #1 Leadership Thinker. ITD World takes a unique approach to achieve tangible results for clients by emphasizing **people and culture transformation**, and **sustainable bottom-line results and growth.** ITD World's capability to provide **customized**, **innovative**, **and comprehensive** coaching and leadership development solutions to leading global organizations has been widely recognized with various awards and accolades by loyal clients.

Our awards, recognitions and publications include Winner of the *ARTDO International HRD Excellence Award* in recognition for outstanding contribution to international Human Resource Development and bestowed the Brand Laureate International Award for the Best Brand in Training. Cutting edge books co-authored with the world's Top Mega Gurus Marshall Goldsmith, Jack Canfield, Brian Tracy and William Rothwell: "5 Levels of Mastery", "Coaching for Breakthrough Success", "12 Disciplines of Leadership Excellence", "Leaders Daily Role in Talent Management", and "Becoming an Effective Mentoring Leader."

Ultimately, ITD World's vision is all about people. Our ITD WORLD **100MILLION LEADERS MANDATE** is an ongoing program to touch the lives of 100million leaders globally through complimentary coaching and leadership development programs. Under this mandate, the **ITD LOVE THE WORLD INITIATIVE (LWI)** was established to freely share coaching knowledge, wisdom, and expertise for adding tremendous value to the global community of leaders. The truly shared meaning behind ITD's torch goes beyond global excellence, it's about uplifting and bringing 'light' to people's lives and helping individuals, organizations and nations attain their aspirations. It is about fulfilling dreams of building a happier and better world.

# ITD world

Your Global Coaching & Leadership Development Partner

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