

Global Leadership Team Conference (GLTC)

# THRIVING Sustainably



Event Partner



**DR MARSHALL GOLDSMITH**  
World #1 Executive Coach  
High Engagement & Fulfilment at Work  
- The Earned Life

**DR PETER CHEE**  
World #1 Strategic Innovation Coach  
10X Transformational Team Coaching 4.0

**BRENDA BENCE**  
World #1 Leadership Branding Guru  
Strengthen Your Leadership  
Brand and Executive Presence

**SERELY ALCARAZ**  
ITD World #1 Master Trainer & Executive Director  
Session Chairperson



PENANG

October 17, 2023  
E&O Hotel

HO CHI MINH

October 20, 2023  
The Reverie Saigon Hotel

KUALA LUMPUR

October 24, 2023  
Dorsett Grand Subang Hotel





TIME	ACTIVITY
8.00am	Registration
8.30am	BRENDA BENCE (Live-in-Person) Strengthen Your Leadership Brand & Executive Presence
10.30am	Networking Break & Book-Signing
11.00am	DR PETER CHEE (Live-in-Person) 10X Transformational Team Coaching 4.0
12.30pm	Acknowledgement & Recognition
12.45pm	Networking Lunch
2.00pm	DR MARSHALL GOLDSMITH Pt 1 (Live-in-Person) High Engagement & Fulfilment at Work - The Earned Life
3.30pm	Networking Break & Book-Signing
4.00pm	DR MARSHALL GOLDSMITH Pt 2 (Live-in-Person)
5.30pm	Closes

# KEY

## Benefits & Objectives

- \* GAIN wisdom, expertise, and prominence from top global gurus
- \* NETWORK with industry leaders and share the latest best practices
- \* ACCELERATE learning with cutting-edge with tools, tips, & techniques
- \* ENABLE profound leadership team transformation to thrive sustainably
- \* MOTIVATE and inspire the leadership team to deliver sustainable results



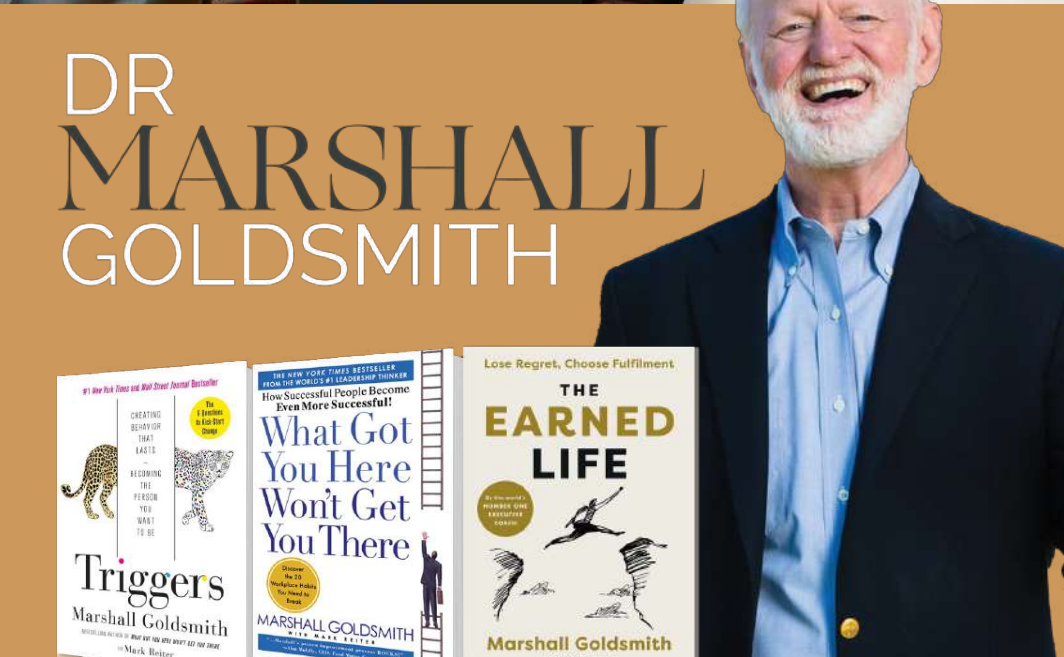
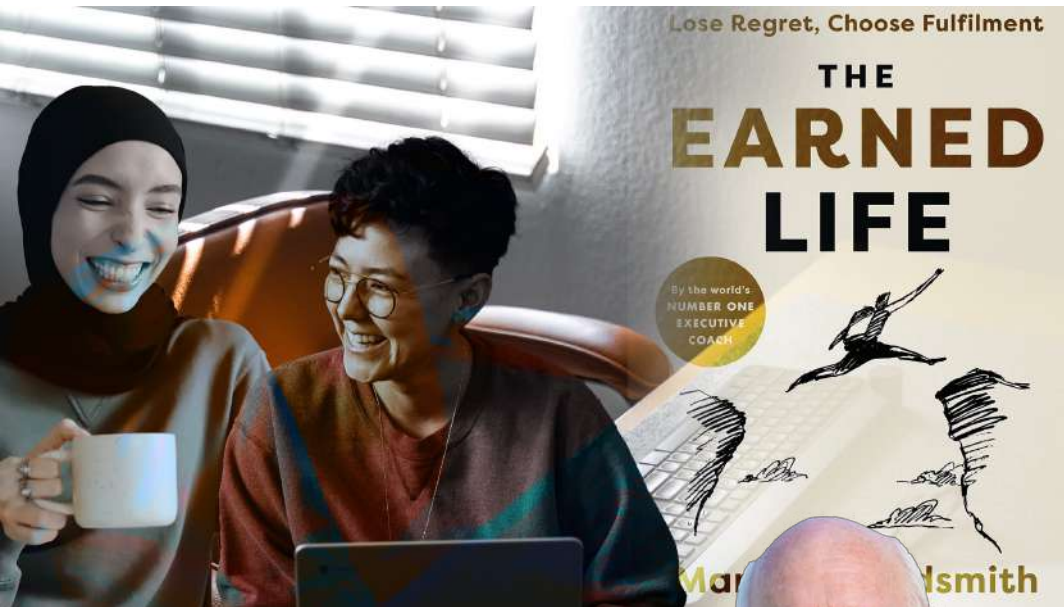
- \* CEO's, Presidents, Directors, Key Leaders and Talents
- \* Leaders from HR, OD and Learning & Development, and Talent Management

# WHO

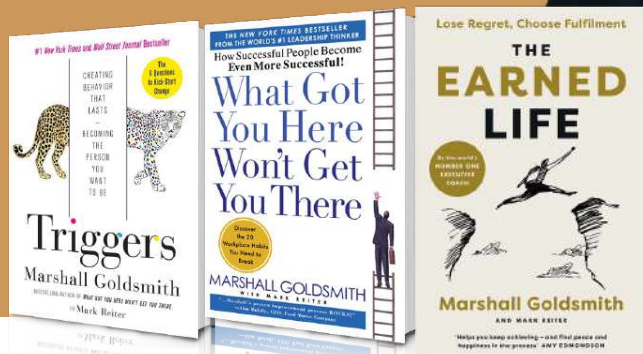
Should Attend

# HIGH ENGAGEMENT & FULFILMENT AT WORK – The Earned Life

World #1 Executive Coach **Dr. Marshall Goldsmith** will share his wisdom on achieving High Engagement and Fulfillment at Work. Maximize benefit for yourself and your team to discover how to find meaning and purpose in your life and career, as Marshall shares his expertise on creating a sustainable balance in work and life to thrive in professional and personal settings. He draws upon his decades of experience and his latest New York Times best seller – **The Earned Life** – to provide a thought-provoking exploration of fulfilment in work and life.



DR  
MARSHALL  
GOLDSMITH



In this highly engaging and interactive session, leaders and their teams gain the opportunity to:

- \* PRACTICE the Heroes Exercise and be ready to apply to your own life and understand the 6 factors that govern fulfilment in life.
- \* LEARN the importance of aligning Aspirations, Ambitions and Actions – and how you can use this to maximize value for others and yourself.
- \* APPLY The Credibility Matrix to help determine when you need to achieve credibility and when you need to 'let go' – and be able to help others do the same.
- \* UNDERSTAND the Four Faces of Empathy and learn how you can better manage empathy to enable meaningful relationships with others.
- \* REFLECT on The Earning Checklist for greater fulfilment to thrive sustainably.  
KNOW HOW to use Daily Questions, and especially active questions, to increase effectiveness and build engagement.
- \* GAIN insight on how the Life Plan Review process can be used to ensure effective long-term execution of plans.



BRENDA  
BENCE



# Strengthen Your LEADERSHIP BRAND & EXECUTIVE PRESENCE

World #1 Leadership Branding Guru **Brenda Bence** will show you how to successfully craft and communicate your own unique brand as a leader within your organization. Whether you are an individual contributor focused on “self-leadership” or whether you are actively leading others, this program will teach you how to **define** and **build your own distinctive brand** so that you can do more - and be more – in work and life.

During this highly interactive and engaging presentation, you will

- \* DISCOVER what Leadership Personal Branding is, and why it's so critical for both your own success as a leader and for the success of your team and organization.
- \* UNDERSTAND the three foundational steps to mastering your brand as a leader.
- \* EXPLORE how the same core elements that have built every famous global brand can be applied directly to "YOU™®" -- The Trademarked You.
- \* FIND OUT the five activities you do every day at work that most impact how your leadership brand is being communicated – to superiors, peers, direct reports, clients, and others.
- \* UNCOVER critical Executive "Leadership Brand Busters™" that can damage your brand and diminish your presence.
- \* BOOST your gravitas by getting clear on what "Executive Presence" really means and the impact it has on your brand – and your future career.
- \* GAIN helpful, pragmatic tips that you can implement immediately to strengthen your Executive Presence.
- \* FULLY EMBRACE Leadership Personal Branding as a "mindset" that can help you achieve more in your career, ultimately bringing greater fulfillment in work and life.



DR  
PETER  
CHEE



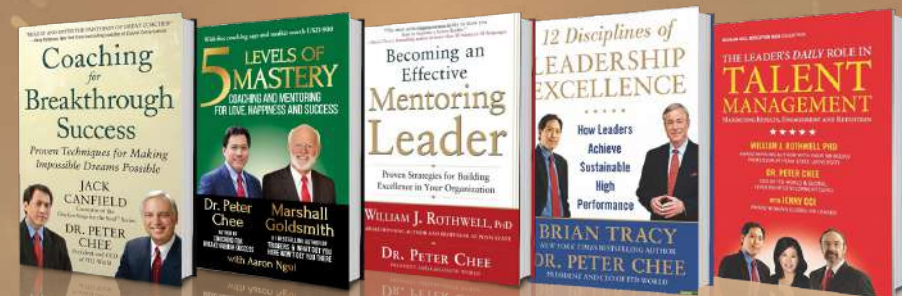
## 10X TRANSFORMATIONAL Team Coaching 4.0

World #1 Strategic Innovation Coach **Dr Peter Chee** will share with you his wisdom and expertise to transform teams for high performance by enabling **10X Thinking** for **exponential growth** and **breakthrough results**. Leaders who adopt 10X Thinking free themselves from current limitations and gain mental and emotional resilience to massively execute effective strategies for sustainable competitive advantage. This new mindset and habit can readily be cascaded to their team members for hyper growth. When 10X Thinking meets dynamic action, team members are driven to realize the astounding outcomes.



In this highly engaging and interactive session, leaders and their teams gain the opportunity to:

- \* DISCOVER the 10 Best Practices of High-Performance Teams
- \* ENGAGE in profound diagnosis & analysis for high performance team coaching
- \* EMBRACE the essence of 10X Thinking to effectively create game-changing innovative disruption
- \* EMPLOY 10X Thinking to profoundly transcend limiting beliefs and generate breakthrough goals
- \* MASTER Disruptive 10X Team Coaching to fuel innovative thinking & synergistic connections
- \* CREATE accelerated 10X strategies, tactics, & action plans for massive execution
- \* DELIVER 10X execution and exponential growth presentations effectively
- \* UNLEASH the power of high-performance coaching culture to drive 10X growth to thrive sustainably

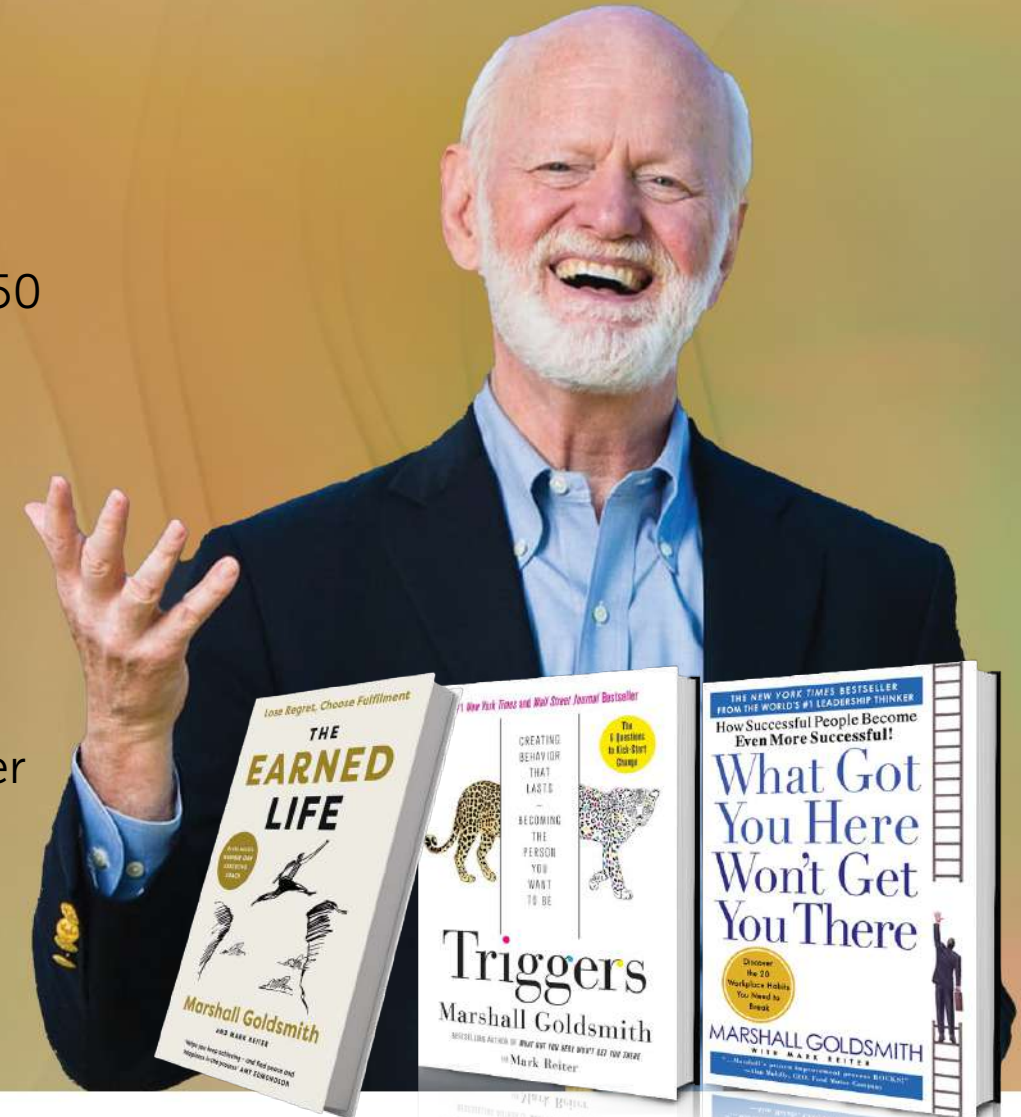


World #1 Executive Coach

# DR MARSHALL GOLDSMITH

\* Highlights

- 1 → “World’s #1 Leadership Thinker” by Harvard Business Review
- 2 → World’s most Influential Leadership Thinker by Thinkers50
- 3 → “#1 Global Coaching Guru” by Global Gurus and Fast Company
- 4 → “America’s #1 Executive Coach” by Inc. Magazine
- 5 → “The most credible thought leader in a new era of business” by The Economists
- 6 → #1 New York Times best selling author and editor of over 51 books
- 7 → Executive coach to over 200 CEOs such as Walmart, Ford, World Bank, JP Morgan, Goldman Sachs, Pfizer

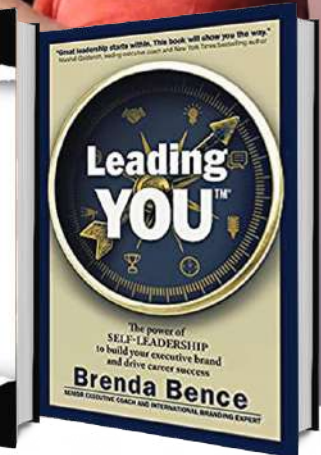
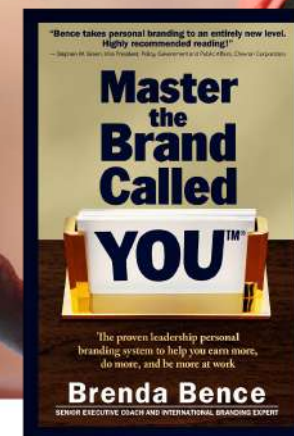
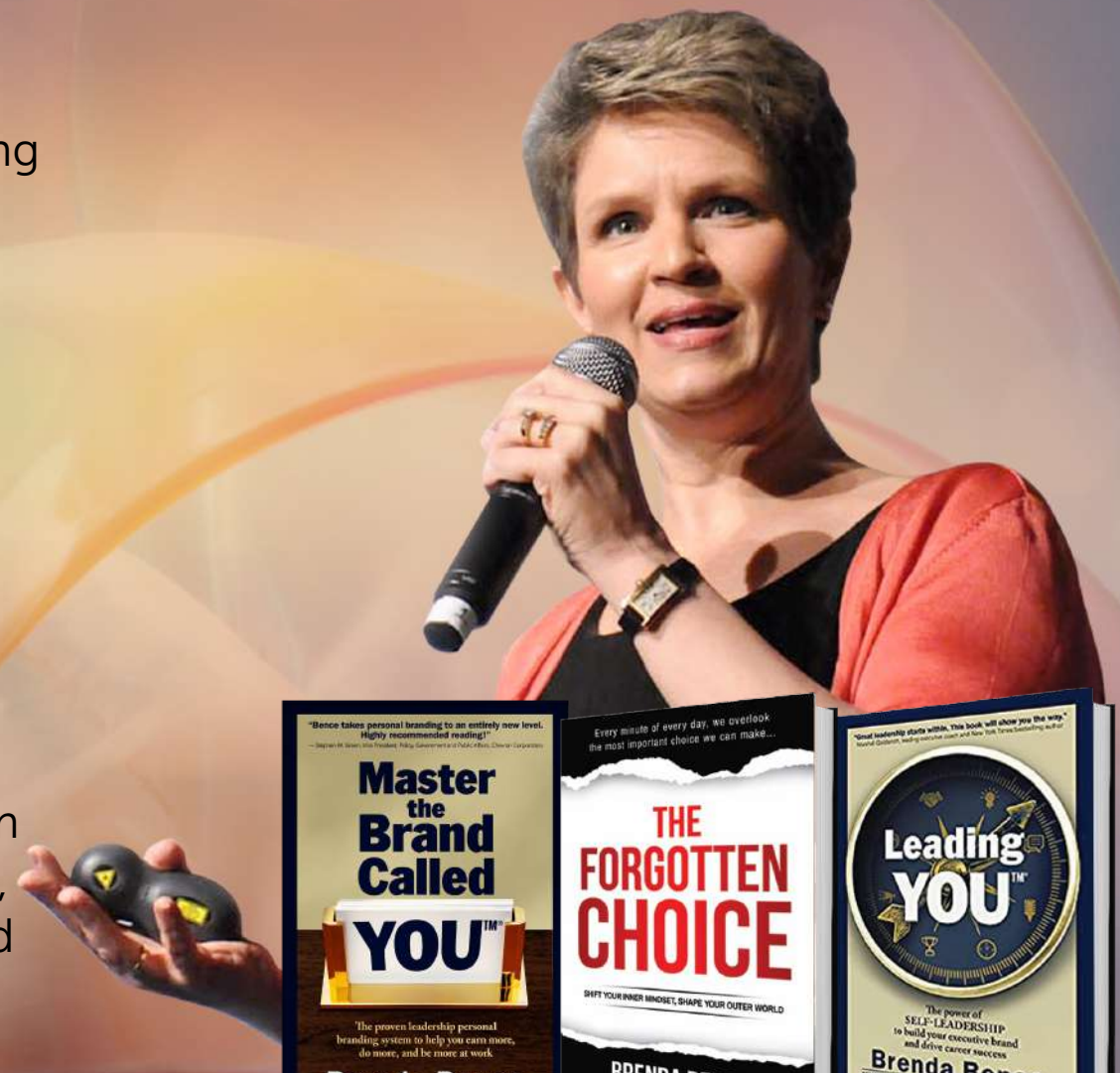


For more information, please log on to <https://itdworld.com/dr-marshall-goldsmith/>

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- 1 → #1 Global Branding Guru by Global Gurus 2021
- 2 → Built mega brands for Fortune 100 companies, including Procter & Gamble and Bristol-Myers Squibb
- 3 → Served in senior leadership positions for brands across 50 countries.
- 4 → Consistently in the Top 10 World's Coaching Professionals, Global Gurus
- 5 → Authored 11 books including Master the Brand Called YOU
- 6 → MBA from Harvard Business School
- 7 → Coached and developed over 1000 senior leaders from 60 nationalities across six continents and 70 industries, including Microsoft, Mastercard, Ogilvy, PWC, Standard Chartered, Johnson & Johnson and UBS



- 1 → President and CEO of ITD World who has trained & developed leaders from over 80 countries
- 2 → World #1 Coach for Strategic Innovation awarded by Dr. Marshall Goldsmith
- 3 → Ranked among the top three global coaching gurus
- 4 → Co-author of books with top global experts - Jack Canfield, Brian Tracy, William Rothwell and Marshall Goldsmith
- 5 → Creator of Coaching for Breakthrough Success & The Situational Coaching Model, Certified Chief Master Coach (CCMC) program
- 6 → Passionately volunteers to coach leaders globally via his signature Sunrise Eureka Beach Coaching (SEBC)
- 7 → Drives the 100million leaders mandate to fully sponsor coaching programs for a better world
- 8 → Doctor of Business from University of South Australia



- 1 → Executive Director at ITD World
- 2 → Top Master Trainer of “The Heart of Coaching”, John Maxwell, Zig Ziglar, and Jack Canfield programs
- 3 → Developed over 100,000 leaders globally with some of the most famous organizations such as Accenture, AIG, Chevron, IBM, Toyota Motors, and United Nations
- 4 → 2016 President of ARTDO International
- 5 → 2012 Chairperson of the Philippine Society for Training & Development (PSTD)



# FEES

## CONFERENCE FEES

PENANG OCT 17

KL OCT 24



Online  
Registration

HRDF Contributor/MEF member

\* **RM1300 (US330)** (Register before August 31)

Super Early Bird (March 1 to May 31) \* **RM1600 (US400)**

Early Bird (June 1 to August 31) \* **RM1900 (US475)**

Normal (September 1 onwards) Normal fee \* **RM2200 (US550)**

*Terms:*

- *The organizer retains the right to replace an equivalent speaker, or reschedule the event in the case of unforeseen circumstances.*
- *You are entitled to a replacement if you are unable to attend however fees are not refundable.*



Event Partner



# REGISTRATION



\* Online Registration \_\_\_\_\_

## PARTICIPANT INFO

Title & Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Mobile: \_\_\_\_\_

Organization: \_\_\_\_\_

Position: \_\_\_\_\_

Vegetarian:  Yes  No

Remarks: \_\_\_\_\_

\_\_\_\_\_



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