



DIGITAL LEADERSHIP *Conference* 2018

Transformational Leadership: Winning in a Digitally Disruptive Age

JOIN US AT
OLIVE TREE HOTEL, PENANG | 22 NOVEMBER 2018



in collaboration with



MISSION: TRANSFORMING LEADERS AND CHANGING THE WORLD FOR THE BETTER



INTRODUCTION

Leadership is a critical skill in a digital age as Malaysia transitions into an **Industry 4.0 economy**. The right leader can tap into the advantages the digital world possess to inspire and influence people towards greater and better accomplishments.

Those who can take the lead in an increasingly changing, challenging, and complex environment are poised for greater success. These are the people organizations need to nurture and cultivate to create a platform for sustainable results.

In this full-day conference, speakers will be sharing their experience and success in managing an ever-changing set of circumstances. Participants will have the opportunity to pick the brains of top leaders who have succeeded and thrived in an increasingly volatile, uncertain, complex and ambiguous (VUCA) world.

During the plenary, participants have a front-row look at unique leadership insights on transformational leadership to manage the forces of change. Being able to take charge in a VUCA setting is the key to flourish in the present digital age.

At the concurrent session, they will explore best practices to enhance innovative strategic thinking, improve cross-team collaborations and strengthen goal alignment. Participants also have the choice to enrich their core leadership skills with sessions on mentoring, energy and stress management, increasing their emotional intelligence and explore how women can prosper in a digital age.

The highlight for this conference is when CEOs from a wide range of industries share their expertise on navigating digital disruption. At the end of the CEO forum, participants are encouraged to continue their learning in a highly interactive dialogue session with the speakers.

WHO SHOULD ATTEND

- ▶ CEO's, Presidents, Directors and Top Level Leaders
- ▶ Top leaders from HR, OD and Training function

METHODOLOGY

Plenary sessions, concurrent workshops, CEO and Top Leaders Forum

LEARNING OBJECTIVES

Participants will be able to:

- 1) Understand what leadership is in a digital and VUCA world
- 2) Understand what Industry 4.0 is in a Malaysian context
- 3) Obtain unique leadership insights in the digital age
- 4) Gain knowledge of strategies and tactics to navigate changes, challenges, and complexity in digital environments
- 5) Possess the know-how to take advantage of the industrial drive towards digitalization
- 6) Gain comprehension to apply the strategies and tactics to navigate changes, challenges, and complexity in digital environments
- 7) Use stress and energy management techniques to boost self-control in an ever-changing situation
- 8) Network with key leaders in the digital industry

ITINERARY

TIME	PROGRAM	SPEAKER AND TOPIC
8am – 9am	Breakfast and Registration	
9am – 9.30am	Welcome and Keynote Address	Eric Chan – VP in the Internet of Things group and general manager of Customer Engineering at INTEL
9.30am – 10.15am	Plenary 1	Vivien Koh – Transformational Leadership in the Age of Digital Disruption
10.15am – 11am	Plenary 2	KC Lee – Leadership Excellence in A VUCA World
11am – 11.15am	Morning Tea and Networking	
11.15am – 1pm	Concurrent Sessions	<ol style="list-style-type: none"> 1. Chris Raj – EQ for Transformational Leadership 2. Karl Larowe – Nurturing Positive Energy for Transformational Leadership 3. Nick Jarvis Tan – XCELERATE - Unlocking Extraordinary Performance 4. Hayley James – Rise Up, Women Leaders 5. Bud Valade – 5 Steps to Becoming a Transformational Leader in a VUCA World
1pm – 2.30pm	Lunch and Networking	
2.30pm – 4.30pm	CEO and Top Leaders Forum Moderated by Emma Grace D. Rallos-Bakunawa (Trainer, Consultant, Life/Career Coach)	<ol style="list-style-type: none"> 1. Rick Yvanovich – CEO, TRG 2. Raymond Devadass – CEO, DayThree 3. Hajah Mahuran Saro Binti Dato' Haji Sariki – Deputy CEO, TalentCorp 4. Andrew Jones – CEO and Founder, Accadence 5. Dr Agapol Na Songkla – EVP, Thaibev 6. KL Bock – VP of Manufacturing and GM of Western Digital
4.30pm – 4.50pm	Key takeaways, Roundup and Closing Speech	Emma Grace
4.50pm – 5.30pm	Tea Break and Networking	

KEYNOTE SPEAKER



ERIC WP CHAN

Eric Chan is vice president in the Internet of Things group and general manager of Customer Engineering at Intel. He is responsible for delivery of product collateral, reference designs, customer support and platform solutions directed at enabling IOTG customers to productize their designs with Intel products. He leads the architecture conversion initiative to ease customers to port their applications on to Intel platforms. He is the IOTG Malaysia site manager, where he leads organizational development and builds synergies across the multi-functional Intel teams in Malaysia.

Eric joined Intel in 1989 as a product development engineer, his first career, and has been with the company ever since. Before assuming his current role, he led multiple platform engineering teams in the IOTG, Intelligent Systems Group, and Embedded Computing Group. He is also a board member for the Collaborative Research in Engineering Science and Technology (CREST) organization in Malaysia. Eric holds an MBA from Strathclyde University and a Bachelors in electrical engineering from the University of Malaya.

PROGRAM SYNOPSIS

Leadership Excellence in A VUCA World

by *KC Lee*

- I. Leading Self
- II. Leading Others

5 Steps to Becoming a Transformational Leader in a VUCA World

by *Bud Valade*

- What it means to be a transformational leader in a VUCA world
- Powerful techniques of the transformational leader
 - I. How to guide, motivate, inspire
 - II. When to coach and when to mentor
 - III. How to personalize your leadership style
 - IV. What it means to be a role model
 - V. Encourage innovation, creativity and appropriate risk taking
- Put it in practice through role play

EQ for Success

by *Christopher Raj*

Perception/ Personality Profiling

- Perception: Concept and application
 - I. Developing Mindset for Positive Impact in Business

Personality

- Understanding Others
 - I. Getting to know the Openness, the Neutral, the Analytical, the Relational, the Decisive
 - II. Importance of Self – Awareness & challenges to self – awareness
- Overview of EQ & its applications at work & life

XCELERATE - Unlocking Extraordinary Performance

by *Nick Jarvis Tan*

- Unlocking extraordinary performance at three levels; individual, team and organisational
- Mindset, heartset and habits of highly successful people and organisations
- The psychology of flourishing

Nurturing Positive Energy for Transformational Leadership

by *Karl Larowe*

Introduction: An experience of positive energy flow

- Silent witness exercise: How does stress affect you?
- Heart Energy Amplitude Recognition Test
- Stress and your heart
- Emotions are in the body
- Body scan exercise
- Body sculpting exercise
- Stress first aid: Pause, Breathe, Relax, Reflect, Respond
- Discharging energy residue exercise
- Breathing exercises: Natural breath, calming breath, energy breath
- Introduction to resilience: What is your why?
- The science of resilience
- Training for resilience

RISE UP – Transformational Women Leaders

by *Hayley James*

- Identify the natural leader in you gain insight into the personal qualities, characteristics and 'soft skills' needed to Rise up be a Transformational Leader and be integral in driving transformation in Business in 2018 and beyond.
- Learn the 'Master Code' to unlocking your ability to have greater impact in the workplace so you can step-up to a higher level of success and achievement and get to where you want to go in your career much faster.



SPEAKERS PROFILE



VIVIEN KOH

- An **ex-Google Business Leader** with **20 years of business experience** across **Asia Pacific** in leading multinational companies like Google, Oracle, EMC, Dell.
- **Current Founder & Managing Director of VK Transformation**, a management consulting firm specialising in digital transformation – helping startups and corporations to develop new business models, find new sources of revenue, tap into new customer segments and speed up the pace of innovation in the age of digital disruption.
- An **Adjunct Professor at SMU** teaching the **Design of Business** program
- Certified on Insights for Innovation and Business Designer (IDEO Design Thinking), certified Hogan assessor, Digital Marketing Leadership and Practising Management Consultant (recognized by Enterprise Singapore).



KC LEE

- **Certified Facilitator & Instructor** for John Maxwell's Developing the Leader Within You™, The 360° Leader™, Winning with People™, DISC Behavior Profiling Assessments and Project Management programs.
- **Adjunct Professor** with Asian Institute of Management (AIM) from 2008.
- Extensive strategic **project operations, leadership and negotiations skills** in large-scale telecoms & IT infrastructure projects, with well-rounded people skills in multi-cultural settings.
- Successfully led a new product team and pioneered the introduction of fiber passive optical networks to the Philippines market.



CHRIS RAJ

- Masters in Counseling and a degree in Biochemistry. He also attained a **Post Graduate Certification in Distance Education** from Indiana University, USA.
- Served as the **Business Development and Operations Manager** at the Centre for Continuing Education, University of Malaya (UMCCed) and as the **Manager (Programme Management & Operations)** at the Institute of Professional Development, Open University Malaysia.
- Conducts training programs in **counselling, interpersonal skills, communication skills, coaching, leadership and supervisory development** for private agencies and the government sectors.



KARL LAROWE

- B.S. Psychology, University of Oregon, M.A. University of Chicago.
- International Speaker, Trainer and Author.
- **Positive Psychology Coach** forged from solid theory based on sound psychological principles.
- Principles and immediately applicable techniques that provide real solutions.
- **Licensed Mental Health Professional** who incorporates Positive Psychology and Appreciative Inquiry into his workshops, consultations and retreats.

SPEAKERS PROFILE



**HAJAH MAHURAN
SARO BINTI DATO'
HAJI SARIKI**

- Deputy Chief Executive Officer of TalentCorp
- 20 years experience in Human Resources Management
- Wide knowledge and experience in **Human Capital Strategy & Development** as well as Industrial Relation Management
- Panel Member of PERKESO Appeal Court and Panel Member of Industrial Court
- Member of NAM Institute for the Empowerment of Women (NIEW), and enrolls in the Women's Directors Programme (WDP)



**DR. AGAPOL
NA SONGKLA**

- Chief People Officer and Executive Vice President of Human Capital Group at Thai Beverage (ThaiBev)
- Former Executive Vice President and Head of Strategy & Transformation at TMB Bank
- Former Consultant and Principle with Boston Consulting Group
- Vast experience and insights in **Management Consulting, Change Management and Business Strategy**
- Ph.D in Systems Science from Tokyo Institute of Technology



KL BOCK

- 28 years of vast experiences in various functions in MNCs inclusive of QRA, Operations, Supply Chain, factory GM, in both IDM (Motorola & SanDisk) & CM (STATSChipPAC);
- 17 years of experiences in China
- **Strong in LEAN Manufacturing and Total Productive Manufacturing implementation and practices**, transforming factory to "Lean 6 Sigma Automation - Lights OFF intelligent Factory".
- Vice President of Manufacturing & GM of SDSM, SDSS & SDSJ; located in Penang, Malaysia;



HAYLEY JAMES

- Founder of Magnetic Skills Training, a training and seminar organisation
- Teaches personal development programs based on **the power of "NLP" (Neuro Linguistic Programming)** – The "Science of Success For The 21st Century" in Live Training Events: 4-Day Certification NLP Practitioner Training and 6-Day NLP Master Practitioner Training.
- 17 years involved the **recruitment, management and training** of sales staff in the recruitment industry and retail sectors both in Australia and London.
- Helping people find their missing piece of jigsaw puzzle that has been holding them back from attracting and manifesting abundance, prosperity and success in their professional and personal lives.

SPEAKERS PROFILE



NICK JARVIS TAN

- **Award winning Behavioural Scientist** who specialises in maximising human performance, as well as fostering human connectedness in the workplace.
- **Principal trainer and facilitator** of a global talent development firm that serves leading businesses, government institutions and non-profit organisations
- He has helped hundreds of his clients grow their people and organisations, and made lasting improvements to their business performance.
- Nick draws from the fields of business, psychology, behavioural and cognitive sciences to people with the skills and knowledge to achieve quantum breakthrough and performance.



BUD VALADE

- **Corporate Leader** who established from the ground up a new Center of Excellence for Tyco International in Shanghai, China, growing it to 100+ people within 4 years
- 20+ years successful Research and Development team management for new product development/supplier qualification/manufacturing introduction in the USA and China
- 30+ years working in **Fortune 500 Companies**, delivering a broad range of products from high volume consumer electronics to high precision spacecraft antennas
- **Inventor with 13 patents.** Member of Tyco International's Inventor Hall of Fame
- Certified Coaching and Mentoring Professional®, Facilitator, and Corporate Trainer



RICK YVANOVICH

- Serial Entrepreneur, Techie, Brit, baby boomer, and professional bean counter (hence the FCMA CGMA FCPA).
- 30+ years in supermarkets, accounting profession, breweries, newsagents, defence manufacturing, IT, property development and BP, in the UK, China, Singapore, Switzerland and Vietnam.
- Posted to BP China as Finance Manager, then relocated to BP Vietnam in 1990 making him likely the longest Brit and one of the most seasoned expats in Vietnam.



RAYMOND DEVADASS

- Chief Executive Officer at Daythree Business Services Sdn Bhd.
- Specializes in providing **Strategic Management** direction, particularly in the field of IT Strategy and Management
- Guided several technology companies from 'start-up' to becoming leading technology players in the industry.
- Managed one of the largest healthcare informatics implementations in Malaysia and played key role in realizing the IT Outsourcing agenda of a major state government.
- Recognised as **Best Industry Thought Leader by Outsourcing Malaysia** in 2017.

SPEAKERS PROFILE



ANDREW JONES

- Executive Coach and Facilitator with 27 years of Leadership experience in Asia,
- A career coach on the **INSEAD MBA** & Masters in Finance programs.
- CEO and Founder of Accadence Pte Ltd
- Teaches **Career Strategy and Personal Development courses** for the SMU Masters programs, Nanyang Business School and the CFA
- Former Managing Director at Deutsche Bank AG for 13 years
- A member of the International Society for the Psychoanalytic Study of Organisations, the Systems Centred Training & Research Institute and the Asia-Pacific Alliance of Coaches.





FEES AND GENERAL INFORMATION

(Please make copies of this page for registration as required)

**DIGITAL LEADERSHIP
CONFERENCE 2018**

**22nd
NOVEMBER**

**OLIVE TREE HOTEL
PENANG, MALAYSIA**

PARTICIPANT INFORMATION

Title and Name: Prof / Dr / Mr / Mrs / Ms

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E-mail

Mobile

Phone

Fax

Organization

Position

Address

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Date

Signature

Remark

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CONFERENCE FEE (8am – 5.30pm)

► **HRDF Contributor Fee :**
RM 1,050 per pax

► **Group Registration (with 3 or more pax):**
RM 1,150 per pax

► **Individual Registration:**
RM 1,250 per pax

For Online Registration, please visit
<http://www.itdworld.com/>

PAYMENT DETAILS

Payments may be made by
telegraphic transfer, bank deposit, local cheque

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Account Number **2-14062-0004550-2**

SWIFT Code **RHBBMYKL**

Name of Bank **RHB Bank Berhad**

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Replacements and representatives are allowed, however the fees paid are not refundable.

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INTERNATIONAL AWARD & RECOGNITION



Mission

Transforming leaders and changing the world for the better.

Vision

The #1 global leadership development expert.

Core Values (LISTEN):

Love, Innovation, Synergy, Trust, Excellence and Nurture.

Competitive Advantage Statement:

ITD World is an award winning Multinational Corporation that provides the world's best leadership development solutions to leading global organizations. We offer comprehensive & innovative solutions that produce superior results.

Core Activities & Resources:

Talent and Leadership Development; Corporate Training and Consulting; Professional Competency Certification; Mega Events and Seminars; Coaches, Mentors and Speakers Bureau; Community Services and Campaigns. Over 238 world-class programs and more than 100 dedicated mega gurus, top international resource persons, trainers, speakers, coaches and consultants from around the world.

Mega Gurus:

Dr. Marshall Goldsmith, Dr. Jack Phillips, Dr. John C. Maxwell, Dr. William Rothwell, Dr. Jack Canfield, Dr. Peter Chee, Brian Tracy, Robert Tucker, Thomas G. Crane.

Quality Certification, Awards & Publications:

- Winner of the **ARTDO International HRD Excellence Award** in recognition for outstanding contribution to international Human Resource Development
- Bestowed the **Brand Laureate International Award** for the Best Brand in Training.
- Cutting edge books co-authored with the **world's Top Mega Gurus**- "Coaching for Breakthrough Success," "12 Disciplines of Leadership Excellence," "Becoming an Effective Mentoring Leader" and "The Leader's Daily Role in Talent Management".

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