

# CERTIFICATE IN PERFORMANCE COACHING

~FACILITATING TEAM~



# - FACILITATING TEAM -



#### **SUMMARY PROFILE**

- Malaysia National Specialist Entrepreneur Mentor by Malaysian Government and EDII, India
- Trained, coached and mentored more than 20,000 people for more than 20 years of experience.
- Associate Certified Coach (ACC) of International Coach Federation (ICF).
- Certified Coaching and Mentoring Professional (CCMP) which is approved by the International Coach Federation (ICF), the world's most recognized professional coaching body.
- Certified Behavioral (DISC) Consultant (CBC) The Institute for Motivational Living Inc.,
   USA
- Certified NLP Practitioner National Federation of NLP, USA.
- Certified Sales Trainer SPIN Selling, USA.
- Certified International Accredited Training Professional.
- Certified Trainer for Human Resource Development Council (PSMB), Malaysia.
- Recipient of Effective Leadership and Vice President Award from Dell Computers.
- Trainer of the Month Award from New Horizons Computer Learning Center, USA.
- Professional Certificate in Supply Chain Management ITC, United Nations, Geneva, Switzerland.

## **KEY STRENGTHS**

- Leadership Excellence
- Building Effective Teams
- Influencing, Convincing Skills and NLP methods
- DISC Behavioral Analysis
- Coaching and Mentoring Skills
- Self-Mastery and Personal Excellence
- Creativity and Out-of-the-box Thinking



- Effective Work and Time Management
- Interpersonal Communication Skills
- Train-the-Trainer
- Powerful Presentation Techniques
- Customer Service Excellence and Customer Relationship Management (CRM)
- Sales and Sales Management
- Negotiation Skills

#### **BIOGRAPHY**

Dion Ooi is an international certified training and development professional. He has held key leadership positions in Dell Computers with more than 20 years in Business and General Management, Information Systems, Sales and Marketing, Supply Chain Management, Project Management with practical experience in providing excellent customer experience, building and managing effective teams, learning and development, adult experiential learning, facilitating, coaching and mentoring.

His style in training methodology that involves experiential learning makes his sessions lively and engaging. His experience in business and people skills in local and international business scenes permit him to pick appropriate and relevant examples and case studies, with tact and wits, which makes the learning process so much fun and effective.

His creative, innovative, intuitive and unique ability of selecting the highlights and pointers from these training and workshops makes one wonder if he is actually discussing your own organizational context. Participants are hence able to take back with them instant knowledge and skills that they can apply and practice immediately to make impactful changes in their own organizations for outstanding results.

He was awarded the Dell Effective Leadership Award (for managing a team of Contact Center Specialists, projects and initiatives) and the Dell Vice President Award (for managing training projects and conferences successfully) and Trainer of the Month award from New Horizons Computer Learning Center, USA. Apart from the awards and recognitions, Dion has successfully organized international and local events ahead of time. He is a firm believer in managing activities effectively to get the results you want.

During his tenure to lead and manage a team of specialists in a contact center, Dion has conducted numerous interpersonal communication training programs, coaching, counseling, team building programs, and developed training programs (leadership and interpersonal communication skills) for many corporations based on his years of experience in the training industry.



He had travelled to many countries and trained multi-national companies including Dell (inside and outside sales teams), Intel, OSRAM, Western Digital, First Solar, Air Asia, Motorola, Bosch, Infineon, Plexus, Sunway Group, ASTRO, Siemens, Honeywell, Jabil, Kobe Precision, Benchmark Electronics, Escatec Electronics, Altera, Sony, TIM Electronics, Alliance Bank, Hong Leong Capital, Dongwha, Maybank, Tourism Australia, Nestle, Agilent Technologies and many others.

To date, more than 30,000 participants have benefited from his training, coaching, workshops, seminars and programs.

# **Companies / Industries Trained**

# Factories:





































































































































JT INTERNATIONAL BERHAD



















# **Some Testimonials**

# **Personal and Self Mastery Program**

Friendly and very sincere in sharing experiences as practical example. Program is run in a very interactive way.

Good speaker who is able to share a lot of experience & good example that really helps to inspire the audience.

Manage to capture interest of the class and knowledgeable in the subject matter.

Friendly, walk the talk (with the real life examples shared).

Overall helps to instill positive thinking to motivate ourselves and excel in this challenging working

Thanks for the wonderful activities planned for the Group, I have learnt a lot during the programme. Hope more to come in the near future.









## Creative, Critical and Analytical Thinking Skills (MNC)

Experience, humor, professional, motivating and interesting.

Program - motivate, an eye opener, full of learning process, fun.

Good motivator & inspired the participants.

This is really good program. Leader was good.

Passionate leader/ facilitator.







I would like to thank you for all the story that you have shared with us and also tips on improving our time management (just to set the record straight... this email is to be finish by 5 minutes).

The session of training that you have conducted for the past two days has been a wakeup call to me. I have decided to take up Masters in Sociology & Anthropology and work towards my goal as a certified trainer like you. Thank you.







# **BUD VALADE**

# M.S. – Theoretical and Applied Mechanics (University of Illinois)

# **HIGHLIGHTS**

- Corporate Leader who established from the ground up a new Center of Excellence for Tyco International in Shanghai, China, growing it to 100+ people within 4 years
- 20+ years successful Research and Development team management for new product development/supplier qualification/manufacturing introduction in the USA and China
- 30+ years working in Fortune 500 Companies, delivering a broad range of products from high volume consumer electronics to high precision spacecraft antennas
- Inventor with 13 patents. Member of Tyco International's Inventor Hall of Fame
- Design for Six Sigma Black Belt
- Certified Coaching and Mentoring Professional®, Facilitator, and Corporate Trainer
- Executive Coach and Trainer for Multinational Corporations in Shanghai and Malaysia
- Passion is to equip and empower tomorrow's leaders

#### **AREAS OF EXPERTISE**

- Leading High Performing Project Teams
- Situational Leadership
- Criticism and Discipline Skills for Managers
- Coaching and Mentoring Skills
- Performance Management
- Managing Projects in Organizations
- Developing Career Paths and Ladders
- Effective Presentations

- Design for Six Sigma
- Total Quality Management
- Design for Manufacturing and Assembly
- Quality Function Deployment
- New Product Introduction (NPI)
- Lean Manufacturing Operations
- Failure Modes and Effects Analysis
- Process Measurement and Improvement

# **BIOGRAPHY**

Bud is a seasoned corporate leader and consultant who built and led high performance project teams for Fortune 500 companies for over 30 years. Bud holds a Master of Science Degree in Theoretical and Applied Mechanics from the University of Illinois in the USA and a Bachelor of Science in Mechanical Engineering from Auburn University, also in the USA.



Bud has a distinguished career working for multi-nationals, namely Harris Corporation in the USA, and Tyco International in the USA and China. Starting his career as an engineer, Bud then moved to project and engineering management for Harris Corporation.

During his tenure at Harris, Bud's teams designed and developed communications systems for the US Army, solar concentrators for NASA, and high precision spacecraft antennas for the Department of Defense.

At Tyco, Bud had progressively higher management roles leading to an assignment to open a newly established Center of Excellence (CoE) in Shanghai, China. Bud grew the CoE to over 100 engineers within 4 years. Bud established high standards of engineering, including Total Quality Management product design and development, Design for Six Sigma methodologies, supplier qualification program (SQP), and collaborative New Product Introduction (NPI) to manufacturing.

During Bud's tenure, new product introductions resulted in \$35M+ incremental revenue in China and the Emerging Markets. 25+ new Chinese suppliers were qualified for production. Value Engineering (VE) projects netted \$3M+ in manufacturing savings.

Bud grew a multi-functional engineering team, including Project Management, Electronics, Firmware, Mechanical, Quality Assurance, and Sustaining Engineering. Bud managed the product and technical road map, and ensured the successful implementation of the Tyco Emerging Markets strategy.

Bud created and implemented the R&D engineering hiring plan. He established employee Key Performance Indicators (KPIs) for the organization and employees. Bud strived to continually developed employee capability, skill and core competencies. Bud implemented career ladders and awards programs for the Shanghai COE.

Bud worked step in step with global manufacturing sites for NPI, manufacturing lean process improvements, quality defect and scrap reductions, and new supplier and component qualification. He had technical responsibility for all product and process improvements and deviations in production in China.

While in Shanghai, Bud was a guest lecturer for the prestigious Shanghai Jiao Tong University Chinese Leaders for Manufacturing joint MBA/Manufacturing Leadership program. Bud is a Certified Coaching and Mentoring Professional®, Facilitator, and Corporate Trainer working with multi-nationals across Asia.

#### **TESTIMONIALS**

"Bud's teams have tremendous respect for him, as he takes a personal interest in their professional, technical and personal development."



"Bud is a good communicator, working effectively with people at all levels in the organization. He is well known and respected by senior Tyco management. He is skilled at strategic planning with a strong customer focus while executing project details."

"Bud has always impressed me with his tenacity to drive projects to success. He is extremely steady, confident and positive when faced with project challenges."

**Senior Director** 

Tyco International

"Bud's extensive management experience and strong technical abilities, along with his intimate knowledge of Tyco policies and procedures were vital as we set up all of the personnel and engineering processes for the R&D organization. Bud personally helped to hire and mentor all of the local managers for each Tyco business unit."

"Bud was deeply involved with building a partnership with Shanghai Jiao Tong University (SJTU) where he sponsored interns for the Chinese Leaders for Manufacturing (CLFM) program with Massachusetts Institute of Technology (MIT), joint SJTU/Penn State University senior design projects and summer interns."

"Bud is a great team builder, extremely optimistic and positive, and takes a genuine interest in his employees to develop their abilities. Bud approaches organizational challenges with a positive, can-do approach."

**VP Engineering Tyco International** 

"Bud is the very rare person that combines technical expertise, people skills and management skills. His intimate knowledge of products and customers allowed him to direct decision making of product strategy with confidence."

"Working with Bud was a huge education for me in how to manage product development, to motivate and encourage those around me, and of the usefulness of openness and honesty as tools when problems exist and need to be acknowledged."

"I would work for Bud again in an instant. He's fun, interesting and around him, you'll never be bored. One of the most memorable times in my career."

**Project Manager** 

Tyco International



# - ITD PROFILE-

#### Mission:

Transforming leaders and changing the world for the better.

#### Vision:

The #1 global leadership development expert

# **Core Values (LISTEN):**

Love, Innovation, Synergy, Trust, Excellence and Nurture

# **Competitive Advantage Statement:**

ITD World is an award winning Multinational Corporation that provides the world's best leadership development solutions to leading global organizations. We offer comprehensive & innovative solutions that produce superior results.

#### **Core Activities & Resources:**

Talent and Leadership Development; Corporate Training and Consulting; Professional Competency Certification; Mega Events and Seminars; Coaches, Mentors and Speakers Bureau; Community Services and Campaigns. Over 238 world-class programs and more than 100 dedicated mega gurus, top international resource persons, trainers, speakers, coaches and consultants from around the world.

#### **Exclusive Mega Gurus:**

Dr. Marshall Goldsmith, Dr. Jack Philips, Dr. John C. Maxwell, Dr. William Rothwell, Dr. Jack Canfield, Dr. Peter Chee, Brian Tracy, Robert Tucker, Thomas G. Crane.

#### **Awards & Publications:**

- Winner of the ARTDO International HRD Excellence Award in recognition for outstanding contribution to international Human Resource Development
- Bestowed the Brand Laureate International Award for the Best Brand in Training.
- Cutting edge books co-authored with the world's Top Mega Gurus "Coaching for Breakthrough Success," "12 Disciplines of Leadership Excellence", "Becoming an Effective Mentoring Leader" and "The Leader's Daily Role in Talent Management."

## **Clients Include:**

Intel, IBM, United Nations Missions, American Embassy, Agilent, Dell, Motorola, Nike, First Solar, Accenture, Citibank, Central Bank of Malaysia & Philippines, DHL, Ericsson, OSRAM, Infineon, SanDisk, Siemens, B Braun, Bosch, Schneider, TOTAL SA, Saint Gobain, Toyota, Ajinomoto, Samsung Vina, Singapore Press Holdings, Capitaland, PT Telkom, Siam Cement Group, Thaibev Group, CP Group, Lumileds, Keysight, BaoViet, Sacombank, PetroVietnam, Petron, SM Supermalls, Thai Airways, Philippine Airlines, Shangri-La Hotels, Six Senses Resort, Sheraton, Prudential, AIA, GSK, MSD, Bayer, Johnson & Johnson, Unilever, Nestle, Pepsico.



# ITD GLOBAL CENTRES OF EXCELLENCE

U.S.A - ITD U.S.A

Tel: +480 545 2878 E-mail: <u>itdusa@itdworld.com</u>

#### SINGAPORE - ITD INTERNATIONAL PTE LTD

Tel: +65 8555 6001 | Fax: +65 6223 6521 E-mail:<u>itdsg@itdworld.com</u>

# **MALAYSIA - ITD PENANG (Head Office)**

Tel: +604 2283869 | Fax: +604 2286869 E-mail: itdpg@itdworld.com

#### **MALAYSIA - ITD KUALA LUMPUR**

Tel: +603 6203 3880 | Fax: +603 6203 3830 E-mail: itdkl@itdworld.com

#### THAILAND - INTERNATIONAL ITD LTD

Tel: +662 129 3256 to 9 | Fax: +662 129 3247 E-mail: itdbkk@itdworld.com

# **VIETNAM - ITD VIETNAM**

Tel: +84 8 3825 8487 | Fax: +84 8 3825 8483 E-mail:itdhcmc@itdworld.com

# **PHILIPPINES - ITD CONSULTING GROUP INC**

Tel: +632 887 7428 | Fax: +632 844 8874 Email: itdmanila@itdworld.com

# CAMBODIA - ITD-LDC (LEADERSHIP DEVELOPMENT CENTRE)

Tel: +855 23 555 0505 | Fax: +855 23 224 598 E-mail:training@ldcasia.com

## INDONESIA- ITD-GLC(GLOBAL LEADERSHIP CENTRE)

Tel:+62 21 2930 8710 | Fax:+62 21 2930 8747 E-mail:info@glcworld.co.id

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