

e-CPC

CERTIFICATE in PERFORMANCE COACHING

A Result-driven Program



AVAILABLE VIA
E-WORKSHOP
& E-LEARNING

ACSTH

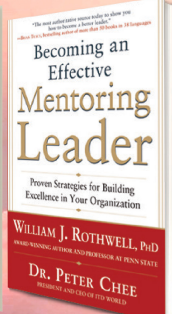
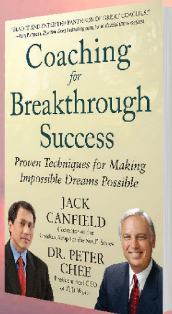
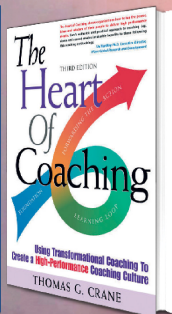
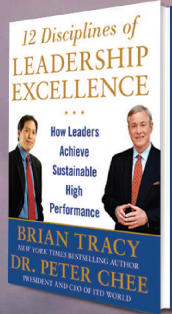
ICF APPROVED COACH SPECIFIC
TRAINING HOURS



35 ACSTH

ITD WORLD

Your Global Coaching & Leadership Development Partner



CPO LEADERS



Learn from the Best of the Industry Solutions

In collaboration with four of ITD World's Top Mega Gurus

World #1 Coach for Strategic Innovation by Dr. Marshall Goldsmith

Creator of Coaching for Breakthrough Success & The Situational Coaching Model

World #1 Succession Planning & Talent Management expert

Best Selling Author of Over 180 HR and Management Books

World's Top Guru on Success

Guinness Book of World Records for Most Books on NY Times Best Sellers List

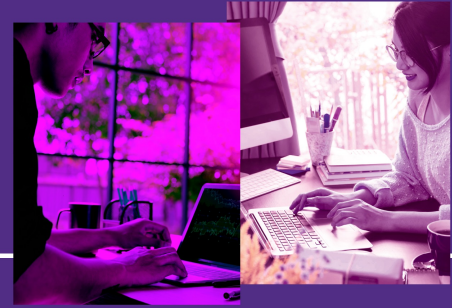
World renowned consultant & facilitator

Author of best-selling book The Heart of Coaching

Our **performance coaching training** solution enable you to learn from the best – to be the best. With our e-Learning system, you can now learn anytime, anywhere to enhance your leadership capabilities and skills. As everything is available online, you can schedule your time effectively to maximize the opportunity to grow.

WHY

should I join this Course?



- **Direct-to-camera instructions and tutoring.** Course leaders speak directly to you to impart their wisdom through video.
- **Downloadable tools and materials.** Enhance your learning experience with the tools and learning resources available for download.
- **Learning activities with post tutor briefings.** Get the guidance you require to understand, internalize and apply what you have learned.
- **Coaching demonstrations.** See real-live coaching sessions and be inspired and empowered by the transformation happening right in front of your very eyes.
- **Online assessment.** A comprehensive test of understanding at the end of each course plus individual achievement learning report

- **Course Assignments.** Engage in role-plays, presentations, life coaching and mentoring sessions and assignments.
- **Coaching Projects.** To complete and submit a comprehensive report on results produced on actual coaching sessions.
- **Continuous Learning and Professional Ethics.** Provide evidence of Continuous Professional Development (CDP) and conformance to professional ethics to continuously maintain high standards



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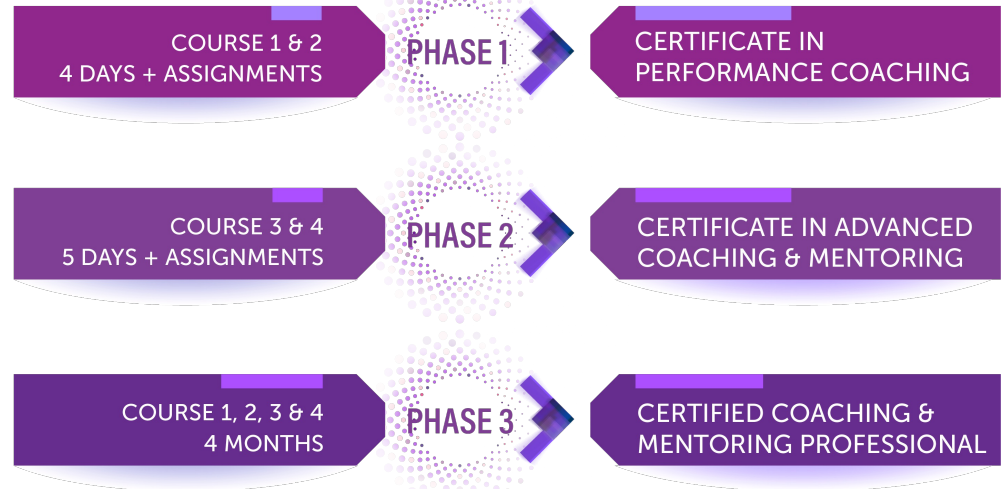
WHO

should attend?

This program is suitable for individuals who need to lead and develop others in both private and public sectors including CEOs, Directors, Senior Executives and Managers plus those seeking to develop the competencies to be a **coaching and mentoring professional**.

Participant will receive the award **"Certificate in Performance Coaching"** only upon meeting the required standards set after successful program completion. After that, they are encouraged to continue to **Phase 2** for further award of **"Certificate in Advanced Coaching & Mentoring"** and subsequently receive the certification in **Phase 3**. This is upon successful completion of live mentoring and coaching action projects (4 months).

CPC & CACM Program Map



COURSE SYLLABUS & STRUCTURE

ITD World's performance coaching certification course is comprised of two modules.



The 7 Keys for
Coaching Success

ESSENTIAL COACHING SKILLS (ECS)

Key Objectives

At the end of this module, you will be able to apply the 7 Key Coaching Skills for Success in preparation for its effective use in Transformational Coaching.

Outline-Competency Focus

- Give appreciative and constructive feedback and receive feedback effectively to create awareness which leads to action by the coachee.
- Ask great questions to engage in a coaching dialogue with the coachee in all coaching conversations.
- Use Reflective and Empathic Listening in a Coaching Session.
- Prepare to coach with the awareness of one's own coaching style and the behavioral style of the coachee in a coaching session.
- Confront what needs to be confronted in a coaching session by making it safe for the coachee in a performance improvement dialogue.
- Set clear expectations and help coaches to set clear goals and objectives.
- Plan and organize a coaching session as a preparatory step to a productive coaching dialogue.

MODULE 1 (2 DAYS)

COURSE SYLLABUS & STRUCTURE



with
Transformational
Coaching

MODULE 2 (2 DAYS)

THE HEART OF COACHING (HOC)

Key Objectives

At the end of this module, you will be able to engage in powerful coaching conversations in the workplace, using the Transformational Coaching Model.

Outline-Competency Focus

- Relate how coaching fits into contemporary leadership models and why it is an important skill for leaders.
- Define what it means to become an effective coach and the workplace application of coaching.
- Understand the coaching culture paradigm and coaching for high performance in the workplace.
- Interpret and describe the critical distinctions between criticism, feedback and coaching.
- Understand and apply the Transformational Coaching Model.
- Relate how coaching fits into contemporary leadership models and why it is an important skill for leaders.
- Define what it means to become an effective coach and the workplace application of coaching.
- Understand the coaching culture paradigm and coaching for high performance in the workplace.
- Interpret and describe the critical distinctions between criticism, feedback and coaching.
- Understand and apply the Transformational Coaching Model.

LEARNING RESOURCES for Certificate in Performance Coaching

TOOLS Every participant is provided with ITD World's coaching and mentoring tools, templates, techniques, exercises, learning action plan and constantly updated supplementary learning capsules.

SUPPORT A designated Mentor-Coach is made available to participants to support them to complete their post-program assignments upon completing Phase 1 and 2 of our **performance coaching training** course. Participants are also encouraged to stay in touch with each other as well as the Course Leader.



mentor-coach

Teaching

Skills

Development

Listening

Guidance

Mentoring

Sharing

Support

LEARNING RESOURCES for Certificate in Performance Coaching

COMMUNITY Participants can join the ITD World Coaches and Mentors group on social media to connect with likeminded individuals. Those who have completed the entire Certified Coaching and Mentoring Professional will form a community of certified professionals, resource persons, and Mentor - Coaches, with ITD World, to facilitate sharing, networking and continuous learning to enhance professional competencies.

AWARDS ————— Certificate in Performance Coaching

After completing the 2 modules above and all essential requirements, you will receive a “Certificate in Performance Coaching” credential – issued by ITD World.



CPC eLEARNING Advantage



LEARN ANYTIME AND ANYWHERE!



SAVE COST



SAVE TIME



STAY SAFE



STAY AHEAD

ITD World is a firm believer in lifelong learning. We acknowledge the challenges the modern-day executive faces on their time and energy to continuously improve.

With the ITD World e-Learning system, you can now learn anytime, anywhere to enhance your leadership capabilities and skills. As everything is available online, you can schedule your time effectively to maximize the opportunity to grow.

All the learning is available at the click of the button. The interface is optimized for both desktop and touchscreen devices.

In a fast-paced world, results are paramount for today's executive. Our system comes with the latest information n becoming the best coach and mentor. All materials are the latest and constantly reviewed to ensure industry relevance.

With the ITD World e-Learning system, you do not have to worry about travelling stress and expenses. We are transforming leaders and changing the world for the better by enabling you to learn from the best to be the best.



www.itdworld.com

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