

# GLOBAL LEADERSHIP eSUMMIT

## RISING UP TO EXPONENTIAL GROWTH

23-24 SEPT 2020

5.45AM - 9.30AM  
New York EST GMT-4

10.15AM - 2.15PM  
London GMT + 1

5.45PM - 9.30PM  
Singapore SGT GMT +8

**DR. MARSHALL  
GOLDSMITH**

**WORLD #1**  
Executive Coach

**WORLD  
#1**

**MARK C.  
THOMPSON**

**WORLD #1**  
CEO Coach

**JOHN  
MATTORE**

**WORLD #1**  
Coaching Guru &  
Coach to Steve Jobs

**DR. WILLIAM  
ROTHWELL**

**WORLD #1**  
Succession Planning  
& Talent Management Coach

**DR. PETER CHEE**

**WORLD #1**  
Strategic Innovation Coach



**COACHED BY  
THE BEST TO BE  
THE BEST**

**FOR CEOS, HR AND  
SENIOR LEADERSHIP TEAM**

- Disruptive Coaching 4.0 for Game Changing Growth
- Intelligent Leadership Resilience & Growth Accelerator
- Scaling Growth with Great Employee & Customer Engagement
- Jumping the S-Curve for Exponential Growth Innovation
- Cutting Edge Talent Maximization for Sustainable Growth
- Triggering Growth Mindset and Habits for Rapid Growth

**ITD WORLD**  
The Global Leadership Development Expert

Event Partner



**THE MALAYSIAN  
INSURANCE INSTITUTE**

For further enquiries, please visit: [www.itdworld.com/gls2020/](http://www.itdworld.com/gls2020/)

Follow us on



**MISSION: TRANSFORMING LEADERS AND CHANGING THE WORLD FOR THE BETTER**

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# WHO SHOULD ATTEND?

CEOs', CXOs, C-suite leaders, Presidents, Vice Presidents, Directors, and Top-Level Leaders together with their top talent team.



# WHAT IS THE eSUMMIT ABOUT?

The world has irrevocably changed since 2020 began. Strong, steady, and stable leadership is required to face increasingly volatile business environments battered by natural disasters and economic weakness.

Leaders who are equipped with the knowledge, mindset, and skills to pull their organizations away from chaos and into exponential growth are greatly needed to ensure business continuity for sustainable success.

**WORLD'S  
#1**

In this two-day online eSummit, **FIVE of the world's top gurus on leadership, coaching, mentoring and maximizing human capital** share their wisdom, methods and techniques for effective application in your organization.

**World #1 Executive Coach** Dr Marshall Goldsmith is ready to show you how to trigger a growth mindset and establish powerful habits for rapid growth.



# HOW DO YOU AND YOUR TOP LEADERSHIP TEAM BENEFIT



**World #1 CEO Coach** Mark C. Thompson shares how to scale growth by establishing great customer engagement and employee engagement.

Also online is **World #1 Strategic Innovation Coach** Dr Peter Chee who gives you the best practices and techniques of disruptive coaching so you can enable conditions for game-changing quick wins in your organization.

In the line-up is **World #1 Coaching Guru** John Mattone, who was the coach to Apple founder Steve Jobs. He will be sharing how intelligent leadership is crucial for accelerating resilience to thrive on uncertainties.

**World #1 Succession Planning and Talent Management Coach**, University of Pennsylvania Professor Dr William J. Rothwell will present strategies to nurture talent in your organization for growth.

This eSummit plays host to a Top Leaders Dialogue where CEOs and other top leaders in their organizations share strategies to ignite exponential growth. Their session is followed by a Q&A where you are free to pose your questions to them, including Siemens CEO Guy Rowse who is speaking on Jumping the S-Curve for Exponential Growth Innovation.

**Network and learn** from mega gurus, top leaders, key talents and industry captains

**Design and create** alignment with unifying and compelling strategies for massive execution

**Apply** what you learn with cutting edge techniques and proven best practices

**Accelerate** the performance of your top team for sustainable growth

**Transform** leaders by improving leadership capabilities to triumph in a challenging world





# eSUMMIT AGENDA

**23 SEPTEMBER, 2020**

New York EST GMT-4	Singapore SGT GMT +8	Activity / Topic
5.45am	5.45pm	Log in and Welcome
6am	6pm	Session 1: Dr. Peter Chee - <b>Disruptive Coaching 4.0 for Game Changing Growth</b>
7am	7pm	Session 2: John Mattone - <b>Intelligent Leadership Resilience &amp; Growth Accelerator</b>
8am	8pm	Networking break
8.30am	8.30pm	Session 3: Mark C. Thompson - <b>Scaling Growth with Great Employee &amp; Customer Engagement</b>
9.30am	9.30pm	Closing and Wrap up

**24 SEPTEMBER, 2020**

New York EST GMT-4	Singapore SGT GMT +8	Activity / Topic
5.45am	5.45pm	Log in and Welcome
6am	6pm	Session 4: Top Leaders Dialogue with Guy Rowse, Siemens CEO - <b>Jumping the S-Curve for Exponential Growth Innovation</b>
7am	7pm	Session 5: Professor Dr. William J. Rothwell - <b>Cutting Edge Talent Maximization for Sustainable Growth</b>
8am	8pm	Networking break
8.30am	8.30pm	Session 6: Dr. Marshall Goldsmith - <b>Triggering Growth Mindset and Habits for Rapid Growth</b>
9.30am	9.30pm	Closing and Wrap up



## FEES AND REGISTRATION

USD480 / pax  
USD380 / pax  
USD280 / pax  
USD280 / pax

Standard fee: 16<sup>th</sup> August 2020 onwards  
Early bird fee: From 16<sup>th</sup> July to 15<sup>th</sup> August 2020  
Super early bird fee: Before 15<sup>th</sup> July 2020  
Group Registration (5 or more)

- Sessions are delivered on Zoom conferencing platform or equivalent
- You are allowed a replacement if you are unable to attend but fees are not refundable
- The organizer reserves the right to replace an equivalent speaker in the case of unforeseen circumstances

**SCAN HERE AND REGISTER TODAY  
TO CREATE EXPONENTIAL GROWTH!**



<https://bit.ly/3gqJAN9>

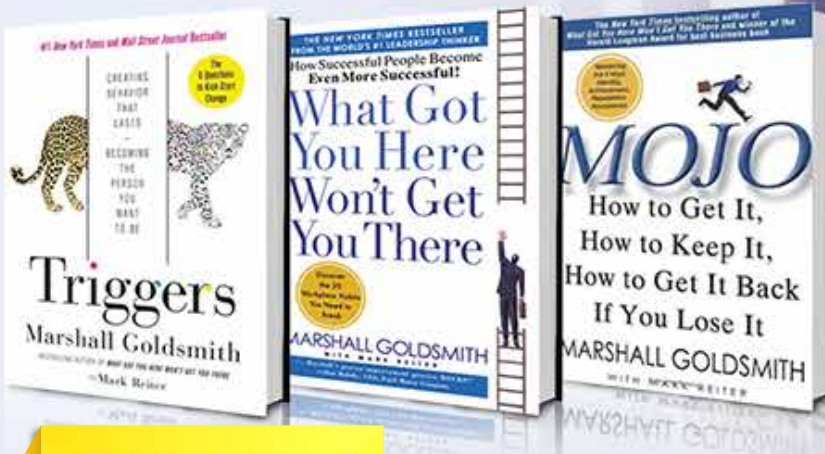




# WORLD #1

EXECUTIVE COACH

## DR. MARSHALL GOLDSMITH



# THINKERS 50

- "World's #1 Leadership Thinker" by Harvard Business Review
- "World's most Influential Leadership Thinker" by Thinkers50
- "#1 Global Coaching Guru" by Global Gurus and Fast Company
- "America's #1 Executive Coach" by Inc. Magazine
- "The most credible thought leader in a new era of business" by The Economists
- Author and editor of 35 books

## ENDORSEMENT

With Marshall's help we identified our two areas and went to work. We exceeded our improvement expectations and had fun! A team's dedication to continuous improvement combined with Marshall's proven process ROCKS!

**Alan Mulally, former President and CEO of Ford Motor Company**

Marshall is a dynamo. He helps highly successful people get better and better and better. His advice helps me enormously at work, but it makes an even bigger impact at home.

**Mark Tercek, Managing Director, Goldman Sachs & Co**

"Marshall is a great coach and teacher. He has done a lot to help both me and our high-potential leaders. His approach is practical, useful, helpful and fun!

**JP Garnier, CEO Glaxo SmithKline**



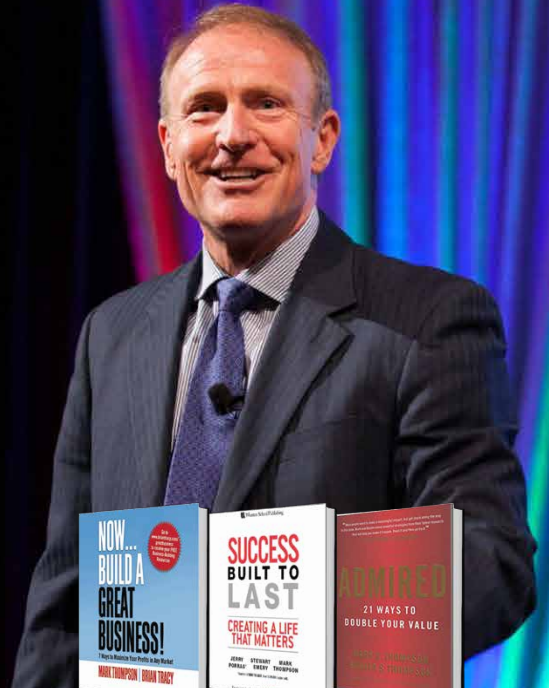


# WORLD #1

CEO COACH

## MARK C. THOMPSON

- World #1 CEO Coach by Goldsmith Global Awards
- World #1 Leadership Growth Coach
- Top 30 Leadership Speakers in Global Gurus
- Leadership coach to LYFT CEO, World Bank CEO, Richard Branson and Charles Schwab
- Author of three New York Times bestselling books
- More than 25 years of leading teams and building companies from the ground up
- Cofounded 12 firms with USD25billion of value
- Won 5 Tony Awards for Broadway plays



The presentation was awesome. It was uplifting and also very informative. He gave really good strategies, highly engaging with the clips and the videos. To me it goes back to the most important thing: you've got to have the passion, you've got to have the dream. You have to respect working with people who have different ideas and keep moving forward. I loved it and I'm engaged to go back. Just a phenomenal presentation.

**Ed Hoffman, Chief Knowledge Officer, NASA**

Mark brings an uncanny knack to blend his rich experiences in the corporate world, academia and as an entrepreneur into his advice and coaching. Mark has an ability to cut through a lot of clutter and provide succinct guidance that can be applied exact situation one faces. The hallmark humility that embodies Mark often masks the depth and breadth of his knowledge, which is precisely what makes him so admirable.

**Vinod Kumar, CEO, TATA Global India**

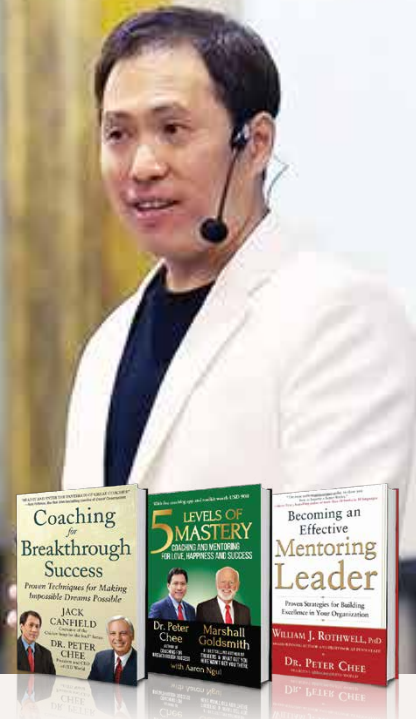


# WORLD #1

STRATEGIC INNOVATION COACH

## DR. PETER CHEE

- President and CEO of ITD World
- World #1 Coach for Strategic Innovation awarded by Dr. Marshall Goldsmith
- 1st Asian ranked among the top four global coaching gurus
- 1st Asian to co-author books with Jack Canfield, Brian Tracy, William Rothwell and Marshall Goldsmith
- Trained & developed leaders from over 80 countries
- Creator of Coaching for Breakthrough Success & The Situational Coaching Model



Jack Canfield and Dr. Peter Chee have crafted the standard for anyone wanting to be an effective coach. Anyone being coached should make sure that their coach knows and follows these standards.

**Dave Ulrich, Professor, Ross School of Management, University of Michigan, Author of Leadership Sustainability**

Dr. Peter Chee and ITD WORLD have provided innovative and effective leadership and talent development solutions to Intel for various groups and factories for many years and I must say that we have achieved outstanding breakthrough results. I can say simply that ITD WORLD is the best leadership and talent development expert.

**Lau Chze Tat, former factory Managing Director, Intel VNAT**





# WORLD #1

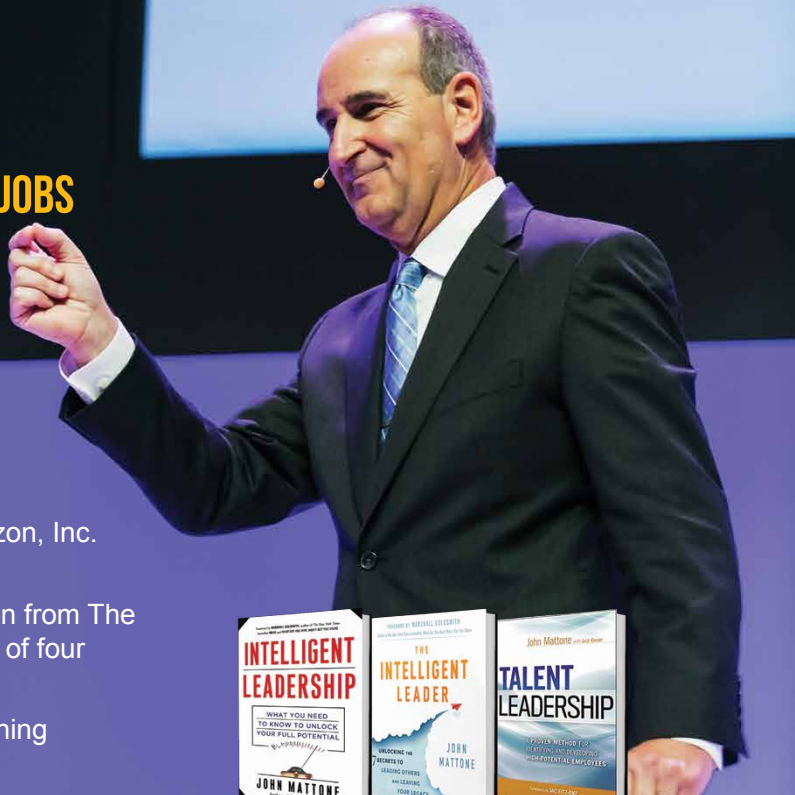
## COACHING GURU & COACH TO STEVE JOBS

### JOHN MATTONE

- Executive Coach of Steve Jobs, Apple's late founder
- World #1 Coaching Guru by Global Gurus
- World #1 leadership coaching blog by Feedspot.com
- Author of 10 books, including four best sellers on Amazon, Inc. Magazine
- Master Corporate Executive Coach (MCEC) certification from The Association of Corporate Executive Coaches, only one of four certified globally
- Created the Intelligent Leadership (IL) Executive Coaching philosophy and process

I strongly recommend John Mattone as a thought expert and speaker in the area of leadership development and talent management. John possesses incredible insights, and a unique perspective, with regards to cultivating talent within an organization. Moreover, John is a highly engaging speaker and presents these concepts in a new and refreshing way.

*Paul J. Cortisoz, Executive Director, Learning & Development, Columbia University*



John delivered a great keynote presentation! He was incredibly engaging, full of energy and enthusiastic...and he gave the 3000 in attendance actionable game-changing ideas. We look forward to welcoming him back again very soon.

*Executive Board, World Business Forum, Sydney*

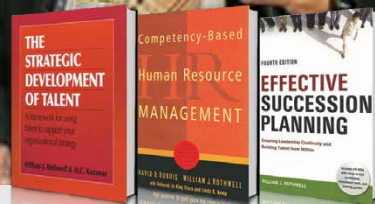


# WORLD #1

## SUCCESSION PLANNING AND TALENT MANAGEMENT COACH

### PROFESSOR DR. WILLIAM J. ROTHWELL

- Author of best-selling and award-winning books with over 150 titles
- World's #1 Authority on Talent and Succession Planning
- World-renowned Consultant and Professor, Penn State University
- Heads the #1 – ranked graduate program in HRD in the USA
- More than 35 years of experience in Performance, OD, HR and Consulting
- Chief Investigator for research on 5 ASTD competency studies
- Consultant to over 50 MNCs and Government organizations



### DISTINGUISHED AWARDS

- American Society for Training and Development (ASTD) Distinguished Contribution Award in Workplace Learning and Performance
- ASTD Certified Professional in Learning and Performance (CPLP) Fellow
- Asia-Pacific International Personality Brand Laureate Award

## ITD GLOBAL CENTRES OF EXCELLENCE:

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## INTERNATIONAL AWARD & RECOGNITION



### Mission

Transforming leaders and changing the world for the better.

### Vision

The #1 global leadership development expert.

### Core Values (LISTEN):

Love, Innovation, Synergy, Trust, Excellence and Nurture.

### Competitive Advantage Statement:

ITD World is an award winning Multinational Corporation that provides the world's best leadership development solutions to leading global organizations. We offer comprehensive & innovative solutions that produce superior results.

### Core Activities & Resources:

Talent and Leadership Development; Corporate Training and Consulting; Professional Competency Certification; Mega Events and Seminars; Coaches, Mentors and Speakers Bureau; Community Services and Campaigns. Over 238 world-class programs and more than 100 dedicated mega gurus, top international resource persons, trainers, speakers, coaches and consultants from around the world.

### Mega Gurus:

Dr. Marshall Goldsmith, Dr. Jack Phillips, Dr. John C. Maxwell, Dr. William Rothwell, Dr. Jack Canfield, Dr. Peter Chee, Brian Tracy, Robert Tucker, Thomas G. Crane, John Mattone, Mark C. Thompson.

### Quality Certification, Awards & Publications:

- Winner of the **ARTDO International HRD Excellence Award** in recognition for outstanding contribution to international Human Resource Development
- Bestowed the **Brand Laureate International Award** for the Best Brand in Training.
- Cutting edge books co-authored with the **world's Top Mega Gurus**- "Coaching for Breakthrough Success," "12 Disciplines of Leadership Excellence," "Becoming an Effective Mentoring Leader," "The Leader's Daily Role in Talent Management" and "5 Levels of Mastery".

### Clients:

Intel, IBM, United Nations Missions, American Embassy, Agilent, Dell, Motorola, Nike, First Solar, Accenture, Citibank, Central Bank of Malaysia & Philippines, DHL, Ericsson, OSRAM, Infineon, Siemens, B Braun, Bosch, Beiersdorf, Schneider, TOTAL SA, Saint Gobain, Toyota, Ajinomoto, Samsung Vina, Singapore Press Holdings, Capitaland, PT Telkom, Siam Cement Group, Thaibev Group, CP Group, BaoViet, Sacombank, PetroVietnam, Petron, SM Supermalls, Thai Airways, Philippine Airlines, Shangri-La Hotels, Six Senses Resort, Sheraton, Prudential, AIA, GSK, MSD, Bayer, Johnson & Johnson, Unilever, Nestle, Pepsico, Flex.

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