

MARCH

THE ART OF BUSINESS STORYTELLING FOR LEADERS

20th

This long day workshop covers the 'Why, What and How' of Business Storytelling through a pedagogy that is a mix of concepts, real time skill building and experiential learning. Because people remember stories but forget fact; this workshop aims to simplify storytelling and hence, simple frameworks that can enable anyone to tell a story. The key objective of this workshop is to leave every participant with not just techniques and frameworks but also a 'bank of stories' that they can start using immediately and keep adding to.



Trainer:

Mr. Ameen Haque

Program Fees:

Early Bird/Group (Min 3 pax) PHP12,000 + VAT

Regular PHP14,000 + VAT

APRIL - JUNE

CERTIFIED TRAINING PROFESSIONAL (CTP)

An internationally recognized qualification that has produced hundreds of learning development practitioners from all over the world; the CTP Program is designed around the ARTDO International Competency Model where participants will benefit from a variety of focused learning experiences and real world, work-based projects that will raise their proficiency level in workplace learning.

Program Preview

Module 1 – The Learning Specialist in the Organization

Module 2 – Needs Analysis and Assessment

Module 3 – Designing Learning

Module 4 – Delivering Learning

Module 5 – Evaluating Learning

**Modules 1, 2, 3 and 5 are online/e-learning modules*



Trainers:

Dr. Mario del Castillo & Ms. Serely Alcaraz

Program Fees:

Early Bird /Group (Min 3 pax) PHP65,000 + VAT

Regular PHP70,000 + VAT

14th of April
3rd Week of May
3rd Week of May
3rd Week of May
16th-18th of June
3rd Week of June

MAY

AGILE PERFORMANCE MANAGEMENT

21st – 22nd

Agile Performance Management is the progressive successor to the age-old concept of performance management. It is designed to suit the new fast-paced, social, and more collaborative style of working in today's organizational scenario. From agile goal-setting (set frequent goals and weekly priorities), regular check-ins (communication, constant feedback and coaching needed to build high performance teams) to an ongoing development focus (building skills and capabilities), multi-party assessments as opposed to top down boss centric dictated evaluations only, participants will learn the what and why of agile performance management and how this will be applied in the organization.

Trainer:

Mr. KC Yan



Program Fees:

Early Bird/ Group (Min 3 pax) PHP16,000 + VAT

Regular PHP18,000 + VAT

JULY

DESIGN THINKING TO SPARK INNOVATION AND BUILD PROTOTYPES

23rd – 24th

Individuals, entrepreneurs and organizations today are competing in a highly volatile, uncertain, complex and ambiguous (VUCA) world. One way to lead is to innovate and not imitate. As Steve Job's once quoted, "Innovation is the only way to win". Hence, this highly interactive and hands-on workshop will reignite the individual's inner potential to imagine, ideate and innovate creative products and solutions to stay competitive and the same time take advantage of the growth potential.

Trainer:

Mr. Seelan V.



Program Fees:

Early Bird/ Group (Min 3 pax) PHP16,000 + VAT

Regular PHP18,000 + VAT

AUGUST

EQ FOR INNOVATIVE THINKING

18th – 19th

Emotional Intelligence (EQ) is the ability to sense, understand and effectively apply the power and acumen of emotions as a source of human energy, information and influence. EQ requires that we learn to acknowledge and value feelings in ourselves and in others and that we appropriately respond to them, effectively applying the information and energy of emotions in our daily life and work. The high EQ individual can release his or her creativity into the workplace. In this workshop the participant is trained to develop his latent creativity so that personal fulfilment in the workplace is achieved. Topics to be covered include understanding your creative self, gaining insights into blocks to your creativity, removing blocks to your creativity.



Trainer:

Dr. Leonard Young

Program Fees:

Early Bird/ Group (Min 3 pax)	PHP16,000 + VAT
Regular	PHP18,000 + VAT

SEPTEMBER

47th ARTDO INTERNATIONAL WORLD CONFERENCE

20th – 22nd

VENUE:
Berjaya Times Square
Hotel, Kuala Lumpur,
Malaysia

The 47th Asian Regional Training and Development Organization (ARTDO) International World Conference on Leadership and Talent Development will have the theme Rejuvenating, Reinventing, Resilience in the Digital Age and will banner international speakers. ITD World, ITD Asia, and Malaysian Institute of Training and Development will host the annual event. Delegates are guaranteed to learn from the best leaders and speakers, and network with other participants all over the world.

Program Fees:

Early Bird	USD750
Group (Min 10 pax)	USD800
Regular	USD850