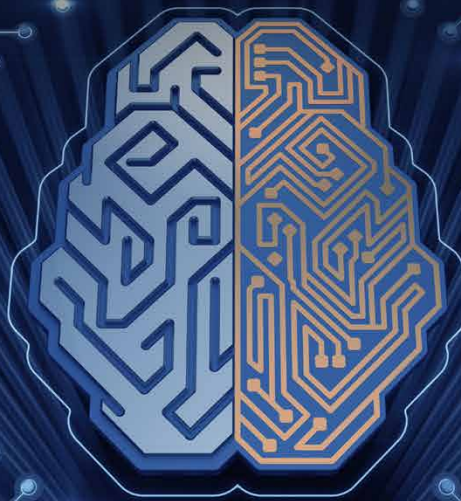


NEURO LINGUISTIC PROGRAMMING (NLP) FOR GROWTH & SUCCESS



COURSE LEADER: HAYLEY JAMES

- Co-Author, Certified Trainer and Master Practitioner in Neuro-Linguistic Programming (NLP)
- Qualified NLP Master Practitioner and Certified Trainer of NLP
- Co-Author of Best-Selling Book “How to Get A Bigger Bite - Out of Life”
- Qualified to train and speak on “The Big Bite Coaching System” – soft skills and personal development training in the areas of Communication, Customer Service, Sales, Copywriting, Time Management, Team Building and Personal Growth and Development

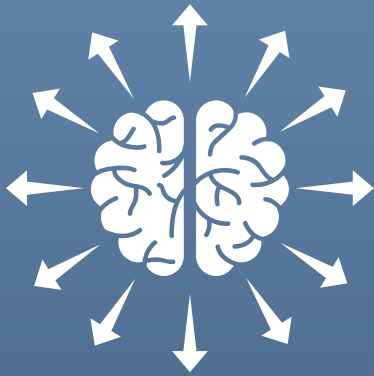
MISSION: TRANSFORMING LEADERS AND CHANGING THE WORLD FOR THE BETTER

WHAT IS NEURO LINGUISTIC PROGRAMMING (NLP)

Neuro Linguistic Programming (NLP) is hailed as the Science for Success in the 21st Century for companies who want to achieve breakthrough results. Their techniques are highly applicable for:

- Executives to harness their internal strengths for greater accomplishments and higher contributions
- Executives who wish to improve their time management skills
- Executives will learn from their experiences in work and life and apply these valuable lessons to take charge of the future

BENEFITS OF ATTENDING THIS NLP PROGRAM



Expand Your Mind, Evolve Your Thinking and Lay the Foundations for Your Future Success to Enjoy Prosperity, Fulfillment and Abundance.

The sophisticated NLP methodologies will open the executive mind to new possibilities as they acquire new skills to view and analyse different perspectives.

Executives armed with NLP will be more effective at building relationships with others. Good relationships among colleagues increases awareness, satisfaction, and understanding. More efficiency in communication translates to a smooth execution of tasks.

NLP allows people to become the best version of themselves at work and at home through the

process of intense self-discovery. By going on a deep-dive within their inner psyche, NLP practitioners are empowered to unlock and bring out their latent potential for growth, development and success.

Those who have applied the NLP tools and techniques have found their lives transformed. They have changed their way of THINKING, the way they FEEL and the way they BEHAVE and this has contributed to them achieving greater success.



WHO SHOULD ATTEND

- **Executives** who want to acquire a deeper level of understanding, improve communication and people management skills to influence and empower their direct reports to manage staff more effectively, perform at higher levels and exceed expected outcomes.
- **Senior Managers** who manage people will benefit from gaining insights into how “Rapport” is an essential ingredient to building powerful relationships that will accelerate positive outcomes!
- **Self-employed Professionals** who want to increase their incomes in a short span of time.
- **Small Business Owners** who are working hard to make their business a success by uncovering the ‘distinctions’ that will make a difference.
- **Therapists, Trainers, Coaches and Educators** who can have a positively huge impact on their clients as a result of having NLP tools and techniques at their disposal.
- Anyone starting a new business needing to develop a winning mind-set that will open the doors to prosperity, wealth and success.
- Anyone “stuck”, who feels they are doing a lot of things right but are not seeing the rewards they expect or desire.
- Anyone facing (even wanting) a major change in their life, who would benefit from a fresh outlook.
- Anyone already achieving excellent results however, dealing with constant stress, difficulties or resistance is draining your energy and you seek strategies to alleviate and change this for a more balanced lifestyle.



Imagine how much richer and more enjoyable life will be with all the latent possibilities unlocked and uncovered by NLP. The possibilities for achieving greater wealth, happiness, career advancement and fulfilment in ALL areas of work life are virtually unlimited.

PROGRAM OUTLINE

DAY ONE

Module 1 Beginning at The Beginning - An introduction into The Evolution of NLP

- Definitions of NLP and i-NLP
- What do you see?
- Cause / Effect
- Conscious Mind
- Communication Model
- Latest Research
- Perception is Everything
- The 5 Fold Path to i-NLP
- Truths



PROGRAM OUTLINE

DAY ONE

Module 2

Purposeful Life Goals

how to set and achieve your goals with confidence and ease once they are aligned with your "Values"

What is important to you surrounding your career, family, relationships, health and fitness, personal development and finances and how this impacts your motivation and outcomes.

- a) The Seven Pillars & Principles of i-NLP
 - statistics
 - i-NLP SMARTS Goals
- b) Six major areas of life
- c) Outcome or State
- d) Outcomes and Well-Formed Conditions
- e) Keys to an achievable outcome
 - Set YOUR Intention for this Special Training

DAY TWO

Module 4

Creating your "Circle of Excellence" – to "tap" into your inner confidence to produce specific results you want in life on a consistent basis.

- a) Anchoring
 - 4 Steps to Anchoring
 - 5 Keys to Anchoring
 - Stacking Anchors
 - Collapsing Anchors
 - Circle of Excellence
 - Relationship Magic
 - Business Magic
 - Ecology and Specific Ecology Checks
 - 3 Keys Necessary for Change – Plus ONE
- b) General Frame for NLP Interventions
- c) Strategies
 - The T.O.T.E Model
 - How to work with Strategies
 - Different Phases of Strategy Work
 - Different types of Strategies
 - Eye Pattern Chart
 - Decision Strategy

DAY TWO

Module 3

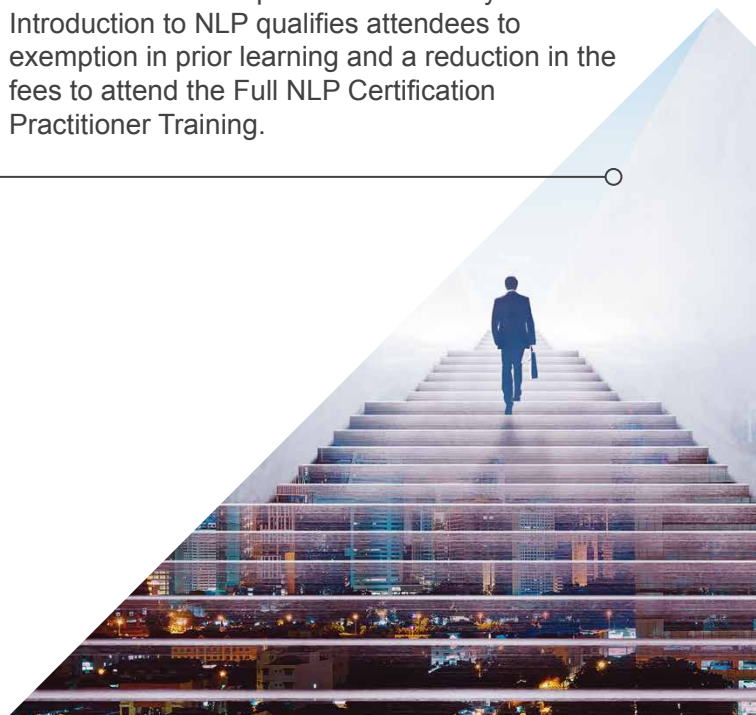
How to build a relationship with yourself and others to be more effective and charismatic in business and social situations.

How to Increase your powers of sensory perceptions by using ALL 5 senses when communicating and interacting with others.

- a) Major Presuppositions of NLP
 - Fine-tuning your Presupposition Radar-Detector
- b) Functions and Principles of the Unconscious Mind
- c) Time – The Great Leveler
- d) The 5 Steps to Learning
- e) Break State/Change State
- f) Sensory Acuity
 - Observing other people
 - Sensory Acuity Exercise
- g) Rapport
 - How Rapport relates to Communication
 - What are the Predicates
 - Non-Verbal Processes
 - Predicates Quiz

PARTICIPANTS RECEIVE

1. A Certificate of Achievement is Awarded to all participants.
2. The successful completion of the 2 Day Introduction to NLP qualifies attendees to exemption in prior learning and a reduction in the fees to attend the Full NLP Certification Practitioner Training.



HAYLEY JAMES

Co-Author, Certified Trainer and
Master Practitioner in Neuro-Linguistic Programming (NLP)



Hayley James is an in-demand Transformational Speaker Trainer and Course Facilitator who speaks from the heart and from her personal experience. She shares powerful “NLP” tools and strategies throughout her interactive trainings to deliver actionable outcomes for participants and inspires people to achieve their best in their professional and personal lives.

Hayley is a self-confessed ‘people-person’ with three decades of experience in staff management and training for a range of businesses and industries across London, Australia and Malaysia. Hayley is a Qualified NLP Master Practitioner and Certified Trainer of NLP

Supporting her management experience and Corporate Training are Qualifications in Train the Trainer and BSZ40198 Certificate IV in Assessment & Workplace Training attained through The Australian Institute of Management (AIM) Melbourne.

As Co-Author of Best-Selling Book “How to Get A Bigger Bite - Out of Life”, Hayley is qualified to train and speak on “**The Big Bite Coaching System**” – soft skills and personal development training in the areas of Communication, Customer Service, Sales, Copywriting, Time Management, Team Building and Personal Growth and Development.

Whether delivering her NLP Certification Programs or Soft-Skills Trainings to individuals or Corporations in Australia, UK or Asia, Hayley’s Training demonstrates how a change in mind-set and use of NLP tools and strategies can elevate people’s behaviour, empower and improve participants’ mental fitness that will positively impact, create success and develop win-win outcomes.

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INTERNATIONAL AWARD & RECOGNITION



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