

CORPORATE HIGHLIGHTS

MISSION: TRANSFORMING LEADERS AND CHANGING THE WORLD FOR THE BETTER



Transforming Leaders and Changing the World for the Better







GLOBAL CENTRES OF EXCELLENCE





ITD WORLD Differentiation & Competitive Advantage

- 1. We are an **award-winning global** coaching, talent, and leadership development partner with presence in **six continents**.
- 2. We gained over **30 years**' experience in developing leaders from over **80 countries** and served **thousands of clients** globally.
- 3. We built extensive **worldwide** resources of over **308** world-class programs & more than **200** global mega gurus, master trainers, speakers, coaches, consultants & leaders.
- 4. We strategically partner with **top mega gurus** such as: Dr. Marshall Goldsmith, John Mattone, Dr. William Rothwell, Dr. John C. Maxwell, Marcia Reynolds, Arthur Carmazzi & Brenda Bence
- 5. We deliver **innovative** online & face to face coaching, talent, leadership training & development solutions, competency certification & consulting for **people and culture transformation**, **bottom-line results** and **sustainable growth**.
- 6. We secured **proven track record** with many global organisations & leaders including: United Nations, Intel, Micron, PepsiCo, Rolls-Royce, LinkedIn & Western Digital.





ITD WORLD Differentiation & Competitive Advantage

- 7. We win with our **diverse multicultural** team synergy & our CEO, Dr. Peter Chee who is ranked **Top 3 Global Coaching Guru & World #1 Coach for Strategic Innovation** by Dr. Marshall Goldsmith, World #1 Leadership Thinker.
- 8. We got bestowed the ARTDO International **HRD Excellence Award** for outstanding contribution to international HRD & the Brand Laureate **International Award** for the Best Brand in Training & Development.
- 9. We created **cutting edge books** with the world's Top Gurus, Marshall Goldsmith, Jack Canfield, Brian Tracy and William Rothwell: 5 Levels of Mastery, Coaching for Breakthrough Success, 12 Disciplines of Leadership Excellence, Leaders Daily Role in Talent Management, and Becoming an Effective Mentoring Leader.
- 10. We commit to our **100 MILLION LEADERS MANDATE**: to positively touch the Lives of 100 million leaders through complimentary coaching & leadership development programs.



OUR CORPORATE CLIENTS



































































OUR CORPORATE CLIENTS























































OUR CORPORATE CLIENTS































































"Our talent and top leaders have shown significant improvement in the areas of strategy and goals alignment, collaboration, passion and results-orientation. We have been able to overachieve on our bottom-line business breakthrough goal. ITD world is truly at the forefront of the global leadership transformation field."



tars - AKE NORLING

to FORMER CEO OF

DTAC (PART OF TELENOR GROUP, NORWAY)



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"Dr. Peter Chee and ITD World have provided innovative and effective leadership and talent development solutions to Intel for various groups and factories for many years and I must say that we have achieved outstanding breakthrough results. I can say simply that ITD world is the best leadership and talent development expert."





"ITD World has delivered excellence in all the projects. Your teams have delivered outstanding results for us and you serve from the heart to really make a big difference to our leaders. ITD World team, you are truly the best leadership development strategic partner."



DR. AGAPOL NA SONGKLA
GLOBAL CHIEF PEOPLE OFFICER,
THAI BEV GROUP



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"The 12 months executive coaching experience with ITD World has been absolutely outstanding. I along with my team have achieved a complete business turnaround, exceeding all key metrics. What is even more exciting is that the results are holistic and sustainable. I am deeply grateful for such an amazing life changing journey."



VISHAL KAUL SERVED AS VICE PRESIDENT, PEPSICO



"AMS Sensors Asia received the "Best Global Leadership Development Program" Award during the 6th Global Leadership Congress. We like to thank ITD World, our partner for leadership development. Your programs are of the highest quality."



IRIS CHIANG
HEAD OF HUMAN CAPITAL DEVELOPMENT, ASIA, AMS



"I have experienced the exemplar standards of ITD World since 2009. We have partnered with ITD World in delivering programs for our leaders from a wide range of industries. ITD World's has consistently delivered the highest quality programs and they are indeed the best in class Leadership development provider that really cares about people."



DR. ATIF ABDELMAGEED

REGIONAL DIRECTOR, ARAB REGION,
WORLD ORGANIZATION OF SCOUT MOVEMENT



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"ITD has been certifying UN trainers since 2007, we benefited from this splendid delivery. Since then I and my chief of section recommended ITD to all training Chiefs and Officers in all UN missions. Even UNHQ staff members have benefited from ITD's expertise. Since ITD entered the UN system, our trainers showed great improvement."



MARIA CECELIA ICARO UNITED NATIONS INTEGRATED MISSION TRAINING CENTER



"Dr. Peter Chee is the #1 Coach for Strategic Innovation and one of the TOP coaches in the world that truly adds great value to people with the highest integrity."



DR. MARSHALL GOLDSMITH
WORLD'S #1 LEADERSHIP COACH



"Jack Canfield and Dr. Peter Chee have crafted the standard for anyone wanting to be an effective coach. Anyone being coached should make sure that their coach knows and follows these standards."



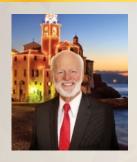
DAVE ULRICH
PROFESSOR, ROSS SCHOOL OF MANAGEMENT, UNIVERSITY OF
MICHIGAN, AUTHOR OF "LEADERSHIP SUSTAINABILITY"



MEGA GURU GLOBAL STRATEGIC PARTNERS



MEGA GURU GLOBAL STRATEGIC PARTNERS



Dr. Marshall Goldsmith

- World #1 Executive Coach
- World's #1 Most Influential Leadership Thinker
- Author of #1 New York Times bestsellers



John Mattone

- World #1 Coaching Guru by Global Gurus
- Executive Coach to Steve Jobs and PepsiCo CEO Roger Enrico
- Author of 10 books, including four best sellers on Amazon, Inc. Magazine



Dr. Peter Chee

- World #1 Coach for Strategic Innovation by Dr. Marshall Goldsmith
- President and CEO of ITD World
- Creator of Coaching for Breakthrough Success & The Situational Coaching Model



Mark C. Thompson

- World #1 CEO Coach by Goldsmith Global Awards
- World #1 Leadership Growth Coach
- Author of New York Times bestselling books



Dr. Marcia Reynolds

- World #1 Professional Coaching Body: ICF Former Global President
- ICF Master Certified Coach (MCC)
- Authored several books including Coach the Person, Not the Problem; Outsmart Your Brain and Wander Woman



Dr. William Rothwell

- World #1 Succession Planning & Talent Management expert
- Best Selling Author of Over 180 HR and Management Books
- World Renowned Consultant and Professor, Penn State University

MEGA GURU GLOBAL STRATEGIC PARTNERS



Darelyn DJ Mitsch

- World #1 Coaching Body ICF former Global President
- First of 25 coaches to earn ICF Master Certified Coach (MCC)
- Wrote Coaching for Extraordinary Results,
 Team Advantage & Zombies to Zealots



Thomas G. Crane

- Author of bestselling book The Heart of Coaching
- World renowned consultant & facilitator
- Founder & CEO, Crane Consulting U.S.A



Arthur Carmazzi

- World #1 Organizational Culture thought leader
- Created Colored Brain Communication Inventory (CBCI)
- Developed HDMA Emotional profiling for "Psycho-Productivity"



Serely Alcaraz

- #1 Master Trainer, Top Coach & Executive director of ITD World
- Developed over 100,000 leaders globally for famous organizations
- Past president of ARTDO International and PSTD



Brenda Bence

- #1 Global Branding Guru
- Built mega brands for Fortune 100 companies, including Procter & Gamble and Bristol-Myers Squibb
- Served in senior leadership positions for brands across 50 countries



Dr. John C. Maxwell

- World's #1 Leadership Guru
- NY Times Best Selling Author of Over 80 Books
- Developed over 5 million leaders in 126 countries





- Aligning People Development with Business Results and Strategy
- Designing Results based Solutions and Mapping of Competencies
- Certified Competent and Professional Leader
- Certified Master of Leadership
- Enabling the 10-20-70 Model for Optimum Results
- Integrating Training, Coaching, Mentoring and Action Learning and Assessments
- Delivering Bottom-line Results







- HIGH PERFORMANCE TEAM COACHING CULTURE SOLUTIONS
- Global Center of Coaching Excellence (GCCE) Expert Resources
- Strategy and Execution Workshop & Consultation
- Executive Coaching for Top Management & Top Talent
- Certify a Pool of Top Professional Coaches
- Train & Develop Leaders to be Competent Coaches, Mentors & Trainers
- Blended Learning Coaching & Mentoring Solutions
- Designing Coaching & Mentoring Results Matrix, Assessment, Process & Systems









- Talent Management Strategy and Tactical Plan
- Implementing the Talent Management System and Matrix
- Potential Assessment and Succession Planning System
- Certify a Pool of Talent and Competency Professionals
- Designing & Implementing Engagement Systems, Tools and Surveys
- Executing Engagement Interventions and Results Measurement
- Developing and Certifying Leaders to Maximize Engagement





PROFESSIONAL COMPETENCY CERTIFICATION PROGRAMS

- Certified Master of Leadership (CML)
- Certified Coaching & Mentoring Professional (CCMP)
- Certified Chief Master Coach (CCMC)
- Certified High Performance Team Coach (CHPTC)
- Certified Performance Management Practitioner (CPMP)

- Certified Training Professional (CTP)
- Certified Talent Development and Learning Professional (CTLP)
- Certified Talent & Competency Professional (CTCP)
- Certified Human Resource Professional (CHRP)
- Certified Human Resource Business Partner (CHRBP)
- MBA Essentials





CERTIFIED MASTER OF LEADERSHIP

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION

Certified Master of Leadership (CML) is a result based learning solution developed for senior to mid-level leaders and high potential talents.

6 Domains of GLOBAL leadership mastery

+

360° Leadership Assessment

+

Learning
Workshops, Coaching
& Mentoring



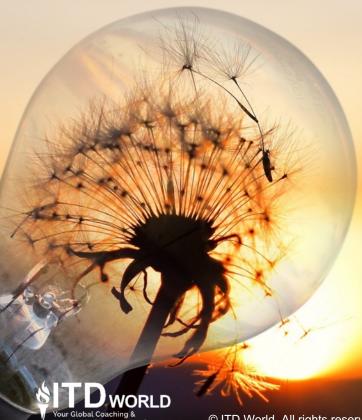
RESULT based Action
Learning
Projects & Management
Review





CERTIFIED MASTER OF LEADERSHIP

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION



WHAT WILL THIS SOLUTION DO FOR YOU & YOUR ORGANIZATION?

- → INSPIRE leaders to reach new heights of excellence.
- ENABLE application of learning, behavior and habit change.
- CONNECT learning to delivery of organizational results.
- DEVELOP and certify global leadership excellence competencies.
- TRANSFORM leaders and ensure consistent delivery of high performance.
- ACCELERATE the provision of a strong leadership pipeline talent for the future.
 - **ACHIEVE** sustainable growth and competitive advantage.

CERTIFIED MASTER OF LEADERSHIP

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION

LEVEL 1 (6 months)

Phase 1 >> Leading Self
Phase 2 >> Leading People

Certificate of Professional Leadership (CPL)



LEVEL 2 (6 months)

Phase 3 >> Leading Growth
Phase 4 >> Leading Strategy

Certified Competent Leader (CCL)



LEVEL 3 (6 months)

Phase 5 >> Leading Execution
Phase 6 >> Leading Innovation

Certified Master of Leadership (CML)



CERTIFIED MASTER OF LEADERSHIP

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION

THE
WINNING
DELIVERY
SYSTEMS
MODEL

Consultation and Customization

360° Leadership Assessment & Profiling

Learning Workshops (M1 - 3D) Formative Evaluation Summative
Evaluation &
Management
Review
(Every Level)

360° Leadership Assessment (After Levels 1 & 3)

Group & Individual Coaching (M2 & 3) Formative Evaluation

Each cycle is for 3 months

Work Based
Action Learning
Projects
(M1, 2 & 3)
Formative
Evaluation

Internal Mentoring (M1, 2 & 3)

LEGEND:

M: Month(s)D: Day(s)



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CERTIFIED MASTER OF LEADERSHIP

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION







LEADING INNOVATION

Creativity & Innovation for Continuous Growth

LEADING EXECUTION

Executing Strategy & Change Management

LEADING SELF

Techniques for Breakthrough Results

6

Domains of Leadership Mastery

4

LEADING STRATEGY

Strategic Thinking & Analysis

LEADING PEOPLE

The Disciplines of Leadership Excellence

LEADING GROWTH

Coaching, Mentoring & Growing Talent



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CERTIFIED MASTER OF LEADERSHIP

THE WORLD'S BEST IN-HOUSE TALENT AND LEADERSHIP DEVELOPMENT SOLUTION

THE LEARNING RESULTS MODEL





Training Delivery



Collaborative Learning (24 Hours)

- Group Coaching
- Individual Coaching
- Group and Sharing Activities
- Mentoring



Experiential Learning (84 Hours)

- Work Based Action Learning Projects
- Time used to apply learning



Each Cycle of Learning is 3 MONTHS



G E → GLOBAL CENTRE OF COACHING EXCELLENCE



The Global Center for Coaching **Excellence (GCCE)** is one of ITD World's flagship initiatives to empower leaders for coaching and mentoring greatness globally.

GCCE synergizes the most cutting-edge and impactful coaching and mentoring solutions, programs, and resources in one place to impart the highest standard coaching, mentoring, and leadership wisdom to profoundly impact people's lives all over the world.







HIGH-PERFORMANCE TEAM COACHING AND MENTORING CULTURE

TAKE FULL ADVANTAGE OF ITD WORLD'S NO. 1 GREATEST STRENGTH

Senior Management & Talent
TALENT & LEADERSHIP
DEVELOPMENT

- A. Results-based Coaching Solution (12m)
- B. Certified Master of Leadership (18m)
- C. Executive Coaching & Mentoring Service (1-to-1 and team)

Internal Certified Coach & Mentor PROFESSIONAL CERTIFICATION

- A Certified Coaching & Mentoring Professional (6m)
- Essential Coaching Skills (ECS)
- Heart of Coaching (HOC)
- Essential Mentoring Skills (EMS)
- Coaching and Mentoring for Breakthrough Success CMBS)
- **B** Certified High Performance Team Coach (6m)
- Team Advantage Coaching (TAC)
- Disruptive Team Coaching (DTC)
- Strategic Business Coaching (SBC)
- Exponential Growth Coaching (EGC)
- C Certified Chief Master Coach (12m)
- Life Coaching (LC)
- Executive Coaching (EC)
- Disruptive Team Coaching (DTC)
- Strategic Business Coaching (SBC)
- Coaching Culture (CC)

Training & Development

- ECS
- LC

All Leaders

TAC

- HOC
- ECDTC
- EGC

- CMBS
- SBC
- CoachingCCTechniques for

Breakthrough Results

(CTBR 1,2 & 3)

Trainer Certification

- Workshop
- Mentoring
- Train-the-Trainer (TTT)
 - Licensed Material
- Experiential Training
 - Reinforcement Materials/Media
- Follow-up

Blended Learning: Face to Face (training, coaching & mentoring), E-Workshop, E-Coaching, E-Mentoring, E-Learning

1. Coaching and Mentoring Culture Strategy and Execution

2. Coaching and Mentoring Culture Assessment and Results Matrix 3. Coaching and Mentoring Culture Processes and Systems

Coaching & Mentoring Professional Certification Pathway

Global Public & In- House Solutions



Certified High Performance Team Coach

Professionals Certificates

- TAC Team Advantage Coaching
- DTC Disruptive Team Coaching
- · SBC Strategic Business Coaching
- EGC Exponential Growth Coaching

(Excepted 2 modules – USD 3,000)

Leaders & Talent

Certificate In Performance Coaching

(1m)

- Essential Coaching Skills
- Heart of Coaching



Certificate In Advanced Coaching and Mentoring

(1m)

- · Essential Mentoring Skills
- Coaching and Mentoring for Breakthrough Success
- * CPC must be completed first



Leaders & Talent

CCMP (6m)

Certified Coaching and Mentoring Professional

- · Essential Coaching Skills
- Heart of Coaching
- Essential Mentoring Skills
- Coaching and Mentoring for Breakthrough Success







Certified Chief Master Coach

Professionals Certificates

- · LC Life Coaching
- EC Executive Coaching
- · DTC Disruptive Team Coaching
- · SBC Strategic Business Coaching
- CC Coaching Culture
- CMC Certified Master Coach

NOTES: 1. HRDF SBL Khas fully claimable for group of 3 and above.

- 2. ICF approved courses: CPC, CACM, CCMP, CCMC (coming soon: CHPTC)
- 3. All programs have eWorkshops, eLearning, and action learning

CCMP →

CERTIFIED COACHING AND MENTORING PROFESSIONAL

WITH CERTIFICATE IN ADVANCED COACHING AND MENTORING

The **CCMP** program is recognized by the International Coach Federation (ICF) and approved for 83 Specific Coach Training Hours. Coaching, mentoring and growing people is indeed the most rewarding and fulfilling work of a lifetime



83 hours





CCMP →

CERTIFIED COACHING AND MENTORING PROFESSIONAL

WITH CERTIFICATE IN ADVANCED COACHING AND MENTORING



WHAT MAKES
THE CCMP
PROGRAM
OUTSTANDING?



Brings together program intellect and design from the world's top authorities in coaching, mentoring and peak performance.



Recognized and approved by the International Coach Federation (ICF), the world's leading professional non-profit professional body for coaching.



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CCMP →

CERTIFIED COACHING AND MENTORING PROFESSIONAL

WITH CERTIFICATE IN ADVANCED COACHING AND MENTORING



WHAT MAKES
THE CCMP
PROGRAM
OUTSTANDING?



Includes cutting-edge tools, learning materials and best-selling books to support effective learning, application and for ongoing research.



Uses training, coaching, mentoring, action and experiential learning. An all in one comprehensive results-based learning solution.



Comprehensive and effective assessment of each participant to demonstrate attainment of bottom-line results from coaching and mentoring.



The 3 awards obtained throughout the program offers great reward for achievement and motivation to learn, apply and succeed.



CCMb →

CERTIFIED COACHING AND MENTORING PROFESSIONAL

WITH CERTIFICATE IN ADVANCED COACHING AND MENTORING



PROGRAM MAP

THE 3 PHASES

THE 3 AWARDS

Phase 1

Course 1 and 2: 4 days + Assignments



CERTIFICATE IN PERFORMANCE COACHING



Phase 2

Course 3 and 4: 5 days + Assignments



CERTIFICATE IN ADVANCED COACHING AND MENTORING



Coaching and Mentoring Action Project: 120 days + Conformance to Professional Ethics and Continuous Professional Development (CPD)



CERTIFIED COACHING &
MENTORING PROFESSIONAL (CCMP)





COACHED BY THE MASTER COACH

COACHED BY THE BEST TO BE THE BEST



LIFE COACHING For Holistic Happiness

EXECUTIVE COACHING For Profound Transformation DISRUPTIVE TEAM COACHING For High-Performance

STRATEGIC BUSINESS COACHING For Competitive Advantage

COACHING CULTURE For Sustainable Growth

JOHN MATTONE

WORLD #1

Coaching Guru & Coach to Steve Jobs DR. MARSHALL **GOLDSMITH**

WORLD #1

Executive Coach

DR. PETER CHEE

WORLD #1

Strategic Innovation Coach

DARELYN **DJ MITSCH**

WORLD #1

Professional Coaching Body: ICF Former Global President DR. MARCIA **REYNOLDS**

WORLD #1

Professional Coaching Body: ICF Former Global President

ARTHUR CARMAZZI

WORLD #1

Organizational Culture Guru



160 hours





























CERTIFIED CHIEF MASTER COACH

WORLD #1 THE ULTIMATE COACHING CERTIFICATION



WORKSHOP 1 Life Coaching

3 days (5hrs/day)

eWORKSHOP 2

Executive Coaching 3 days (5hrs/day)

eWORKSHOP 3

Disruptive Team Coaching 3 days (5hrs/day)

eWORKSHOP 4

Strategic Business Coaching 3 days (5hrs/day)

MONTH 4

eWORKSHOP 5

Coaching Culture 3 days (5hrs/day)

MONTH 5

CMC Global Summit & Graduation

MONTH 7

CCMC **AWARD**

MONTH 12

MONTH 0

Kick-off

Workshop



360 Assessment

MONTH 1



Action Learning Project

MONTH 2



360 Assessment & Action Learning Project

MONTH 3



Action Learning Project

Team and Coaching Culture Assessment & Action Learning Project



360 Assessment & Action Learning Project

CCMC **ROADMAP**



Live eWorkshops or Face-to-Face Sessions

WORKSHOP 1	Life Coaching for Holistic Happiness	
eWORKSHOP 2	Executive Coaching for Profound Transformation	
eWORKSHOP 3	Disruptive Team Coaching for High-Performance	
eWORKSHOP 4	Strategic Business Coaching for Competitive Advantage	
eWORKSHOP 5	Coaching Culture for Sustainable Growth	
GRADUATION	Global CMC Summit and Graduation	

* Prework eLearning and readings:

- 1. Coaching for Breakthrough Success (CBS)
- 2. 5 Levels of Mastery
- ** Total learning hours per person = 160hrs (85hrs e-Workshops + 35hrs e-Learning hours + 40hrs action learning projects)

CMC -> AWARDS MAP





BY DR PETER CHEE WITH JOHN MATTONE

OHASES

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CERTIFICATE IN EXECUTIVE COACHING

● ● BY

BY **DR PETER CHEE** WITH **DR MARSHALL GOLDSMITH**

2

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CERTIFICATE IN DISRUPTIVE TEAM COACHING

BY DR PETER CHEE

3

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5 CERTIFICATE IN STRATEGIC BUSINESS COACHING

BY DR PETER CHEE WITH MARK C. THOMPSON

4

BY DR PETER CHEE WITH DR MARCIA REYNOLDS

5

CERTIFICATE IN COACHING CULTURE

◆•

Complete five courses and demonstrate gamechanging breakthrough results @ CMC Summit 6

CERTIFIED MASTER COACH (CMC)

◆ •

Implement coaching culture transformation project and deliver results

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CERTIFIED CHIEF MASTER COACH (CCMC)



Peter is the overall course leader. John, Marshall, Mark and Marcia will deliver keynote best practice sessions followed by open dialogue, Q&A in the respective courses. Other thought leaders in related industries are also invited to share deep learning insights.



CCMC → KEY DIFFERENTIATORS

- 1 Master learning from five of the world's top coaching gurus and be coached by the best to be the best
- 2 Leverage best practices and learnings from cutting edge toolkit, materials, mobile app and eLearning
- 3 Accelerate game-changing breakthrough results by accomplishing challenging assignments and projects
- **4** Transform and create a high-performance coaching culture for exponential and sustainable growth
- **5** Empower your rapid growth by having a chief mentor-coach throughout your journey
- **Synergize** and network with mega gurus, top leaders, key talents and industry captains
- 7 Validate mastery with five certificate awards, CMC, and CCMC
- 8 Gain recognition and credibility with ICF accreditation and game-changing results beyond academic qualifications such as MBAs and PhDs





CHPTC

CERTIFIED HIGH PERFORMANCE TEAM COACH

COACHED BY THE BEST TO BE THE BEST

GLOBAL AUTHORITY

World #1 Coaching Body: ICF Former President

DARELYN DJ MITSCH

Leadership Development Partner

GLOBAL AUTHORITY

Master Certified Coach (MCC)
by ICF World #1 Coaching Professional Body

SAMI BUGAY

IN-HOUSE

GLOBAL AUTHORITY

World #1 Strategic Innovation Coach

DR. PETER CHEE

GLOBAL AUTHORITY

World Leading Talent & Success Planning Coach

DR. WILLIAM ROTHWELL

GLOBAL AUTHORITY

Master Trainer & Top Coach ITD World

SERELY ALCARAZ

1 > Team Advantage Coaching 2 > Disruptive Team Coaching 3 > Strategic Business Coaching 4 > Exponential Growth Coaching

Singapore SGT

GMT +8



London

GMT + 1

New York EST

GMT-4



GLOBAL CHPTC ROADMAP

















Team Assessment **Action Learning** Project

Action Learning Project

Action Learning Project

Capstone Project

Team Assessment

Month 0

Essential prework *CBS *HPTC

Kick Off

Month 1

eWORKSHOP 1

Team Advantage Coaching Excellence 3 days (5hrs/day)

Month 2

eWORKSHOP 2

Disruptive Team Coaching 3 days (5hrs/day)

Month 3

eWORKSHOP 3

Strategic Business Coaching 3 days (5hrs/day)

Month 4

eWORKSHOP 4

Exponential Growth Team Coaching 3 days (5hrs/day)

Month 5



Month 6

HPTC Global Summit

Live eWorkshops or Face-to-Face Sessions	Date & Time (Live-Online)
Kick off	In-house option with dates to be confirmed
Team Advantage Coaching Excellence	
Disruptive Team Coaching	
Strategic Business Coaching	
Exponential Growth Team Coaching	
Global HPTC Summit	

* Prework eLearning and readings:

- 1. Coaching for Breakthrough Success (CBS)
- 2. High Performance Team Coaching
- ** Total learning hours per person = 130hrs (45hrs e-Workshops + 45hrs e-Learning hours + 40hrs action learning projects)

Session Times: GMT+8 Singapore 5pm-10pm, London 10am-3pm, NY 5-10am,



AWARDS MAP





AWARDS





CERTIFICATE IN TEAM ADVANTAGE **COACHING EXCELLENCE**



BY DJ MITSCH WITH DR PETER CHEE



CERTIFICATE IN DISRUPTIVE TEAM COACHING



BY DR PETER CHEE WITH DJ MITSCH & SERELY ALCARAZ





CERTIFICATE IN EXPONENTIAL GROWTH

CERTIFICATE IN STRATEGIC BUSINESS

COACHING

TEAM COACHING



2

BY DR PETER CHEE WITH **DR WILLIAM ROTHWELL**

BY DR PETER CHEE WITH

STEPHAN BEREITER





CERTIFIED HIGH PERFORMANCE TEAM COACH



Complete four courses and demonstrate gamechanging breakthrough results @ HPTC Summit



Peter is the overall course leader. Mitsch, Rothwell, Bugay and Alcaraz will deliver keynote best practice sessions followed by open dialogue, Q&A in the respective courses. Other thought leaders in related industries are also invited to share deep learning insights.

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RBC→

RESULT-BASED COACHING SOLUTION

EXECUTIVE COACHING FOR LEADERSHIP TRANSFORMATION AND BREAKTHROUGH BOTTOM LINE RESULTS



EXECUTIVE COACHING FOR LEADERSHIP TRANSFORMATION AND BREAKTHROUGH BOTTOM LINE RESULTS



METHODOLOGY

- → 360 Degree Leadership Assessment and Profiling to assess development needs, leadership styles, strengths and areas for improvement.
- Workshop with Mind Mapping of the group business goal that is aligned with the company's overall business goal.

- → Executive one on one coaching to unleash potential of leaders by drawing solutions from them to achieve their individual development and business breakthrough goal.
- Group coaching with leaders challenging each other to come up with innovative solutions, execution plan and how to synergize to reach the overall company's breakthrough goal.





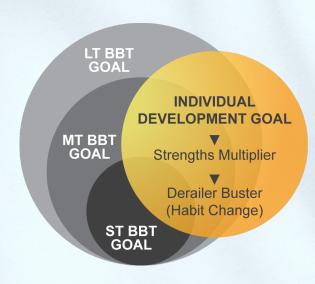
RESULT-BASED COACHING SOLUTION

EXECUTIVE COACHING FOR LEADERSHIP TRANSFORMATION AND BREAKTHROUGH BOTTOM LINE RESULTS



OUTCOMES AND RESULT

SMARTEST MOST COMPELLING BREAKTHROUGH GOAL



- 1. Alignment of Corporate/Business Breakthrough Goals and Individual Development Goals.
- 2. Achievement of Corporate/Business Breakthrough (BBT) Goals and Development Goals.
- 3. Effective Strategy and Execution.
- 4. Highly Engaged High-Performance Teams.
- 5. Strong Collaboration Between Leaders and Their Teams.
- Leaders as Great Role Models That Grow and Multiply Leaders to Enable Sustainable Growth.





RESULT-BASED COACHING SOLUTION

EXECUTIVE COACHING FOR LEADERSHIP TRANSFORMATION AND BREAKTHROUGH BOTTOM LINE RESULTS







LEADER'S DAILY ROLE IN ENGAGING PEOPLE AND TALENT

MAXIMIZING RESULTS, ENGAGEMENT AND RETENTION



GREAT LEADERS are the ones that genuinely engage with their people on a daily basis. They are involved in developing talent and creating great results with people through coaching, mentoring and energizing conversations.

Engaging talent and creating a highly motivated team produces astonishing results. The higher the levels of engagement, the more visible its effect on performance improvement, productivity, talent retention, excellent customer service, financial results and sustainable business growth.



LEADER'S DAILY ROLE IN ENGAGING PEOPLE AND TALENT

MAXIMIZING RESULTS, ENGAGEMENT AND RETENTION

EMPLOYEE ENGAGEMENT MODEL

ENGAGEMENT DRIVERS

Driver 1

Leadership and Management

Driver 2

Learning and Development

Driver 3

Environment and Collaboration

Driver 4

The Job Itself

Driver 5

Recognition and Rewards

Driver 6

Alignment with Organization

EMPLOYEE COMMITMENT

Loyalist Measure

Advocacy Measure

Extraordinary Measure

BUSINESS RESULTS

Financial Results

Customer Satisfaction

Productivity

Efficiency

Brand Recognition

Talent Attraction and Retention





TALENT ACCELERATOR & MULTIPLIER THE 10-MINUTE LEADER

ACCELERATED COACHING

TIPS & BEST PRACTICE MODEL

- → Ask Great Questions
- → Listen Attentively and Empathetically
- Appreciate and Encourage
- → Avoid Telling & Giving Advice
- → Get Consent Before Giving Suggestion
- Offer Feedback as Needed
- → Use the power of focus and simplify
- → Summarize the key issues
- Move to Action and Commitment
- Provide Continuous Support and Follow up

ACCELERATED MENTORING TIPS & BEST PRACTICE MODEL

- → *Match* right expertise and expectations
- → Effective preparation by mentor and mentee
- → Build high trust relationship and exceed expectations
- → Ensure effective goals and challenges
- → **Reflect**, create and share power stories and models
- → Be a great role model with effective dialogues
- → Frame and reframe for a winning mindset
- → Share network connections and create opportunities
- Customize multimethod, multisensory experience
- → Action commitment, review and encouragement





LEADER'S DAILY ROLE IN ENGAGING PEOPLE AND TALENT

MAXIMIZING RESULTS, ENGAGEMENT AND RETENTION



ITD WORLD → Profile Overview



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ITD World is an award-winning global coaching, talent, and leadership expert with presence in six continents and a mission to transform leaders and change the world for the better. Our core customer value innovation centres in the areas of results-based coaching, leadership and talent development, corporate training, professional competency certifications, action learning, mentoring and consulting for clients worldwide. Having trained and developed leaders from over 80 countries, for over 30 years, we have served thousands of organizations globally, including many of the world's leading multinational corporations, government agencies, non-profits, and institutions. Our ability to deliver comprehensive solutions to leading global organizations leverages on the award-winning expertise of our talented, technologically competent multicultural team around the world.

We embody the core values of Love, Innovation, Synergy, Trust, Excellence, and Nurture (LISTEN) to enable outstanding results that makes profound impact using face-to-face and online deliveries. We offer an extensive range of over 338 world-class programs with more than 200 dedicated mega gurus, top international resource persons, trainers, speakers, coaches, consultants, leaders and key talent from around the world. We collaborate globally and strategically with top mega gurus including Dr. Marshall Goldsmith, John Mattone, Dr. William Rothwell, Dr. John C. Maxwell, Marcia Reynolds, Arthur Carmazzi, Brenda Bence, Dr. Peter Chee, Darelyn DJ Mitsch, Martin Grunburg and Thomas G. Crane, among others. We have a solid proven track record and endorsements from many leaders from global organisations including from:

- UNITED NATIONS for delivering splendid development programs since 2007
- Managing Director of Intel for enabling OUTSTANDING BREAKTHROUGH RESULTS and for being the BEST LEADERSHIP AND TALENT DEVELOPMENT EXPERT
- CEO of a Telenor company, for ITD World being at the forefront of the global leadership transformation field in the delivery of the 12 MONTHS RESULT BASED COACHING (RBC) SOLUTION
- European sensor manufacturer AMS for delivering the HIGHEST QUALITY GLOBAL LEADERSHIP DEVELOPMENT PROGRAM after winning the best global leadership development award
- CENTRAL BANK OF MALAYSIA for successfully delivering 18 MONTH LEADERSHIP AND CULTURE TRANSFORMATION PROGRAM

ITD WORLD → Profile Overview cont'd



Dr. Peter Chee is the CEO of ITD World. He was ranked among the **top three global coaching gurus** and has been awarded the **World #1 Coach for Strategic Innovation** by Dr. Marshall Goldsmith, the World #1 Leadership Thinker. ITD World takes a unique approach to achieve tangible results for clients by emphasizing **people and culture transformation**, and **sustainable bottom-line results and growth**. ITD World's capability to provide **customized**, **innovative**, **and comprehensive** coaching and leadership development solutions to leading global organizations has been widely recognized with various awards and accolades by loyal clients.

Our awards, recognitions and publications include Winner of the *ARTDO International HRD Excellence Award* in recognition for outstanding contribution to international Human Resource Development and bestowed the **Brand Laureate International Award** for the **Best Brand in Training**. Cutting edge books co-authored with the world's Top Mega Gurus Marshall Goldsmith, Jack Canfield, Brian Tracy and William Rothwell: "5 Levels of Mastery", "Coaching for Breakthrough Success", "12 Disciplines of Leadership Excellence", "Leaders Daily Role in Talent Management", and "Becoming an Effective Mentoring Leader."

Ultimately, ITD World's vision is all about people. Our ITD WORLD **100MILLION LEADERS MANDATE** is an ongoing program to touch the lives of 100million leaders globally through complimentary coaching and leadership development programs. Under this mandate, the **ITD LOVE THE WORLD INITIATIVE (LWI)** was established to freely share coaching knowledge, wisdom, and expertise for adding tremendous value to the global community of leaders. The truly shared meaning behind ITD's torch goes beyond global excellence, it's about uplifting and bringing 'light' to people's lives and helping individuals, organizations and nations attain their aspirations. It is about fulfilling dreams of building a happier and better world.



www.itdworld.com









MALAYSIA

ITD PENANG (Head Office)

Tel: +604 228 3869

E-mail: itdpg@itdworld.com

ITD KUALA LUMPUR

Tel: +603 6203 3880 E-mail: itdkl@itdworld.com

SINGAPORE

ITD INTERNATIONAL PLE LTD

Tel: +65 85 556 001 E-mail: itdsq@itdworld.com

THAILAND

INTERNATIONAL ITD LTD

Tel: +662 116 9336 to 7 E-mail: itdbkk@itdworld.com

VIETNAM

ITD VIETNAM

Tel: +84 28 38 258 487 E-mail: itdhcmc@itdworld.com

PHILIPPINES

ITD CONSULTING GROUP INC

Tel: +632 8887 7428

E-mail: itdmanila@itdworld.com

CAMBODIA

ITD-LDC

Tel: +855-23 555 0505

E-mail: itdcambodia@itdworld.com

INDONESIA

ITD-GLC

Tel: +6221 2930 8710

E-mail: itdjakarta@itdworld.com

MYANMAR

ITD - BCTC

Tel: +959 765 222 103

E-mail: itdmyanmar@itdworld.com

MEDITERRANEAN

ITD MEDITERRANEAN

Tel: +90 532 263 6666

E-mail:

itdmediterranean@itdworld.com

BRAZIL

ITD BRAZIL

Tel: +55 11 99961 9706 E-mail: itdbrazil@itdworld.com

EUROPE

ITD EUROPE

Tel: +55 11 99961 9706

E-mail: itdeurope@itdworld.com

AUSTRALIA

ITD AUSTRALIA

E-mail: itdaustralia@itdworld.com

AFRICA

ITD AFRICA

E-mail: itdafrica@itdworld.com