

























President's welcome

It is a great honor for us to host the 50th ARTDO International World Conference to be held in Batam Island, Republic of Indonesia on 26-29 August 2023. There are total of 27 countries taking part in this conference

The purpose of ARTDO International world conference is to learn and share experiences while discovering from the speakers. We currently realize that all business sectors in the world urgently need professional Human Resources who are able to face critical challenges, and how to better understand, manage and develop human resources in the midst of a rapidly changing and volatile environment.

Join the 50th ARTDO International world conference to make connections and have conversations with global leaders from who will converge on the island. We promise an unforgettable networking experience while you unwind on the lovely island of Batam.



Andy Fong PKT.CHA.CHT
ARTDO President 2022-2023





Chairman Emeritus 'welcome

The year 2023 marks the 50th Anniversary of ARTDO International. ARTDO International which became operational in 1974 from Manila, Philippines, today has grown to be a widely recognized international organization for promoting and developing Learning and Development globally. As of December 2022, it has 163 institutional & Individual members from 44 countries.

This year's International Conference titled "Building Tomorrow Today", will be an extraordinary mega event to commemorate 50 years of evolution, exemplary growth, and success of this organization. Exciting events are being prepared to ensure this Conference meets the changing demands that leaders and emerging leaders face in the new norm.

This year's Conference will showcase 23 international speakers , authors and thought leaders in 6 tracks, positive energy experiential retreat,10-plenary sessions, and 2 concurrent sessions

This Conference will be held in Batam, Indonesia from 26th to 29th August 2023. There will be ample activities to excite and enrich the participant's experiences and promises an extraordinary gala get-together for all.



Dato Dr. Thomas Chee
ARTDO International, Chairman Emeritus
(Malaysia)





50th ARTDO International Conference 26-29 August 2023

Theme: "BUILDING TOMORROW TODAY"

Date: 26th – 29th August, 2023 (Saturday to Tuesday)

Venue: Batam View Beach Resort, Batam Indonesia

Patron: His Excellency the Governor, Province Riau Island, Republic of Indonesia

Keynote Speaker: His Excellency Mr Sandiaga Uno (Indonesia)
Minister of Tourism & Creative Economy





50th ARTDO International Conference 26 - 29 August 2023

Organized by:

- ITD World
- Malaysian Institute of Training & Development
- ITD Asia.

Supported by:

- Province of Riau Island Government, Indonesia.
- Mayor of Batam.
- Ministry of Tourism, Republic of Indonesia.
- Batam View Beach Resort, Batam, Indonesia.
- Pramuka, Batam, Indonesia.
- TTG Official Media
- Tribun News Indonesia





The Program-Arrival Day

Day 1

26th August (Saturday)

- Arrival of delegates.
- Conference Registration.
- Setting up of exhibition booths.
- Simple lunch and dinner will be provided.
- Exercise, dance, and games.





Day 2

Tour & Thriving with Positive Energy

27 August (Sunday)

7:30 am – 9:30am Mangrove tour

Thriving with Positive Energy Retreat with Karl LaRowe

(Attire: Comfortable clothing that allows movement)

10:00am – 1:00pm Discharging Stress & Recharging with Vitality

Embracing Positive Emotions

1.00 pm –2.00 pm Lunch break

2.00pm – 3:45pm Discovering Inner Strength & Resilience

3.45pm – 4.00pm Tea Break

4.00pm – 5.30 pm Becoming Your Best Self

7:30pm – 10:30pm Welcome Dinner hosted by H.E The Governor, Province Riau Island,

Republic of Indonesia. (Attire: Batik/ National Costume)



Karl La Rowe

Author of You are Good Enough Embracing Who You Are.

ARTDO International Member

(USA)

Opening Ceremony

Day 3

28 August (Monday)

8:00am - 9:00am

- 1. Welcome Speech by Mr. Anddy Fong, President, ARTDO International
- 2. Official Opening by Conference Patron, The Governor of Province Riau Island, Republic of Indonesia.
- 3. Presentation of ARTDO International HRD Awards to

Individual Category

Her Excellency Ms. Zifleena Hassan (Maldives)

Institutional Category

 PT Bogor Life Science & Technology (BLST) Holding Company_ of IBP (Indonesia)





Day 3

The Program

28 August (Monday)

- 4. Presentation of Chairman Emeritus Outstanding Leadership Awards to the following:
 - Ms. Sofrida Massie (Indonesia)
 - Prof. Dr. Irving Huang (Taiwan ROC)
 - Mr. Juma John (South Sudan)

9:00am – 9:15am: Break & Cultural Music presentation





Keynote

9:15am - 9:35am

Keynote Address

His Excellency, Mr Sandiaga Uno (Indonesia)
Minister of Tourism & Creative Economy







TRANSFORMATIONAL LEADERSHIP

Plenary 1

9:35am - 10:00am

Transformational Leadership with Soul

Tan Sri Dzulkifli Abdul Razak (Malaysia)
Rector, International Islamic University Malaysia
First Asian Recepient of the Gilbert Medal
ARTDO HRD Award 2021







Plenary 2

BUILDING TOMORROW TODAY

11:00am - 12:00noon

Building Tomorrow Today

Prof I Gede Pitana (Indonesia)
Head of Udayana University Bali Former Deputy
Minister, Ministry of Tourism, Special Advisor to
Minister of Tourism, Indonesia

The Future-proof Leader: Beyond Competencies to Capabilities

Mr. Yan Keng Chong (Malaysia)
ARTDO International Board Member
Former HR Director APAC, Swiss Reinsurance.









TRANSFORMATIONAL LEADERSHIP

Plenary 3

12:00pm - 1:00pm

Tomorrow Leadership: Lessons from Chinese Classics

Dr. Sheh Seow Wah (Singapore)

Author, The Strategic Way: Lessons from Chinese Strategic Thinkers

1:00pm - 2:00pm: Lunch Break

Plenary 4

2:00pm - 3:00pm:

Disruptive Coaching for Game-changing results

Dr. Peter Chee (Malaysia)

President and CEO, ITD World &
Past President, ARTDO International
Ranked # 3 Top Global Guru for Coaching







Plenary 5

STRATEGIC OUTLOOK ON TIGER CUB ECONOMIES

3:00pm - 4:00 pm

The Way Ahead for Vietnam: Global Headwinds & Golden Opportunities

Mr. Wilson Cheah (Vietnam)

Chairman & CEO, Ha Long Canfoco -Danang Company Vice President, ARTDO International "Bang Khen" or Merit Award from the People's Committee of Danang City, Vietnam

The Future Vision of Nusantara Civilization

Dr Naufal Mahfudz (Indonesia) CEO, PT BLST IPB University ARTDO International HRD Award 2020 Chief Human Resources Officer of the Year 2019, Asia's Best Employer Brand Awards, Singapore

4:00pm - 4:30 pm: Tea Break









Plenary 6

WOMEN LEADERSHIP

4.30pm - 5.30pm

Opportunities for Women in Leadership

Her Excellency Ms. Zifleena Hassan (Maldives)
State Minister for Gender, Family & Social Services Maldives
Asia's Excellency Award for Women Empowerment
Asia Awards

Women Leadership in the Arab World

Ms. Mary Lai (Hong Kong)
Founder, Egyptian Friendship Association,
Hong Kong Executive Director, Dragonboat Egypt

7:00pm - 10.30 pm: Fellowship dinner at Pantai Bale Bale hosted by

Batam View Beach Resort

(Attire: Scout uniform/Casual)







Day 4

29 August (Tuesday)

Plenary 7

9:00am - 10:00am

Crisis Brings Out the Best in HR

Ms. Siau Swee Furn (Malaysia)

Human Capital Director, Group Human Capital ,Malaysia Aviation Group

Is AI a friend or a foe? : Case study of HR Managers of Government Agencies in Taiwan

Dr Irving Huang (Taiwan)

Associate Professor, Tamkang University

Secretary General, Society of Personnel Administration

HUMAN CAPITAL







Plenary 8

APPLIED TECHNOLOGY

10:00am - 11:15 am

How can the better use of data benefit public services?

Baron Sonny Leong (United Kingdom/Europe)

Member of the House of Lords, British Labor Party politician
CEO, Civil Service College, United Kingdom

ARTDO International Member



Mr. Jitesh Sheth (India)
Function Head, Growth Factories & Strategy,
Tech Mahindra
ARTDO International Member





HEALTH & WELLBEING

Plenary 9

11:30am - 12:30 pm

Creating Work Happiness: How to accelerate personal growth

Mr. Eric de Graaf (Netherlands/Europe)
Head of Governance & Innovation, Central
Government, Netherlands



12:30pm – 1:30 pm: Lunch Break





Concurrent Session A1

1:30pm - 2:30pm

CONCURRENT SESSION A1- Conference Hall

TRANSFORMATIONAL LEADERSHIP - Leadership Paradox

Dr R. Vijaya Kumar (Malaysia)
Author, Who Took My Honey
Vice President, ARTDO International
Former Head of Learning Centre, Employees Provident
Fund of Malaysia







1:30pm - 2:30pm

Concurrent Session A2

CONCURRENT SESSION A2- Bungah Dahlia Room

Metaverse PLN Cultural Terrace: Internalization of Company Culture Based on Learning Improvement Using Virtual Reality

Budi Aprianda (Indonesia)Senior Officer of Personal Certification

Ahmad Fauzy Hamdani Rahmat (Indonesia)
Manager, Learning Unit Tuntungan

Dody Ashara Ghadar Laksuma (Indonesia)
Officer of Business, Leadership, and Corporate
Support Learning II
PT PLN (Persero)







Concurrent Session B

2:30pm - 3:30pm

CONCURRENT SESSION B1- Conference Hall

Leadership Burnout : A Silent Epidemic

Ms. Elizabeth Hor (Malaysia)

Hollywood Celebrity Coach.

Founder of EIB Image & Style Academy. Image Brand Strategist.



CONCURRENT SESSION B2 – Bungah Dahlia Room

Future Trends in Learning & Development : What's Hot, What's Not

Ms. Serely Alcaraz (Philippines)

Director & Past President ARTDO International Executive Director, ITD WORLD.

Top 100 Most Influential Filipino on LinkedIn

3:30pm - 4:00pm: Tea Break





HEALTHY AGING Workshop

Plenary 10

4:00 pm - 5:00pm

Enjoyable Aging without Dementia

Mr. Peter Illig (USA)

CEO, National Certification Council for Activity Professionals, Legal Counsel

Dr. Atif Abdelmageed (Sudan/Africa) CEO, ARTDO International Crisis & disaster management expert

5:00pm – 5:30pm: Conference Quiz

7:30pm - 10:30pm: Gala Dinner hosted by Ministry of Tourism

Indonesia (Attire: Batik/ National Costume)







Conference Fees INCLUDE

- lunch & dinner (26 29 August)
- Mangrove Tour

CONFERENCE FEES: RM 3900



Hotel accommodation

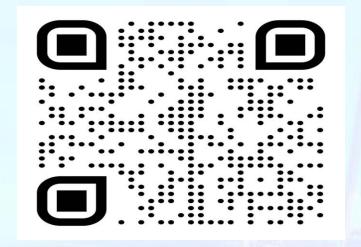
Batam View Beach Resort 80 SGD / night
 HRD Corp allocates daily allowance RM 1000 per day. For days before and after conference daily allowance can be claimed . 50 % is the claim rate

Transport Choices

- Batik Air flight (Subang-Batam)
- Ferry Via Singapore (from Tanah Merah Terminal –Nongsa)
- Ferry Via Pasir Gudang, Johor to Batam Centre

HRD Corp allows 50 % of transport to be claimed.

Scan QR Code to Register



REGISTRATION FORM LINK Contact Information: Azlan 03-62033880 azlan@itdworld.com

https://forms.gle/NH9h9cWanpe3f36g8



