

# CEO, HR AND TOP LEADERS CONFERENCE

## ULTIMATE COACHING

## ULTIMATE RESULTS

## ULTIMATE HAPPINESS

### DR. MARSHALL GOLDSMITH

- #1 global coaching guru
- "World's #1 Leadership Thinker"  
Harvard Business Review
- Author of many #1  
New York Times bestsellers

### DR. PETER CHEE

- 1st Asian ranked among the  
top 6 global coaching gurus
- 1st Asian to co-author books  
with Jack Canfield, Brian Tracy  
& William Rothwell
- Trained & developed leaders  
from over 80 countries

### SERELY ALCARAZ

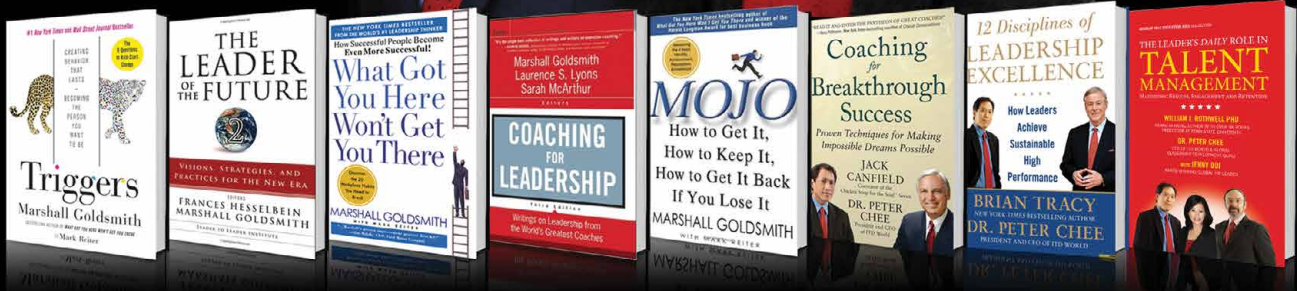
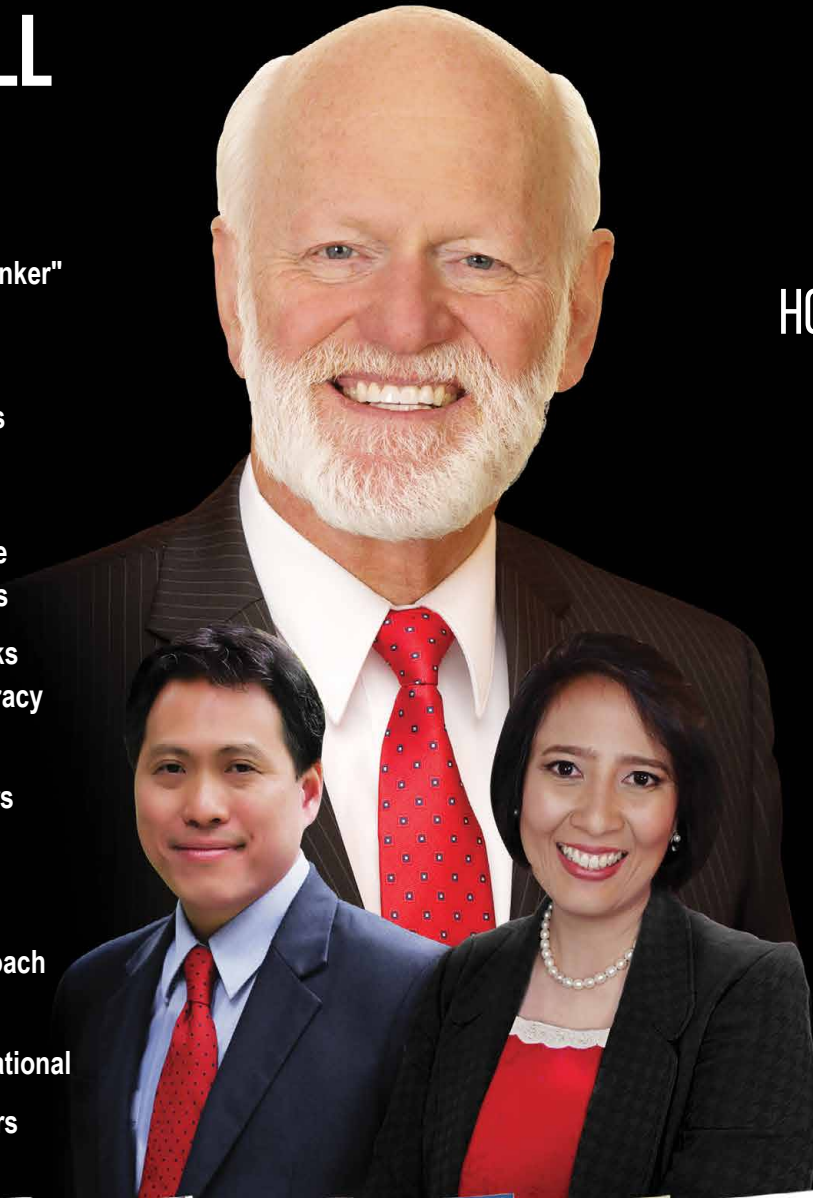
- #1 master trainer & chief coach  
at ITD World
- President of ARTDO International
- Developed over 100k leaders  
globally

BANGKOK

BANGKOK MARRIOTT  
MARQUIS QUEEN'S PARK  
1 NOV 2017

HO CHI MINH CITY

THE REVERIE SAIGON  
3 NOV 2017



 **ITD WORLD**  
The Global Leadership Development Expert

ITD MEGA GURU EVENT • LEARN FROM THE BEST TO BE THE BEST

## WHO SHOULD ATTEND

- ▶ CEO's, Presidents, Directors and Top Level Leaders
- ▶ Top leaders from HR, OD and Training function

## KEY BENEFITS & OBJECTIVES

### REAP

the benefits of learning from top gurus, authors, coaches & speakers.

### CONNECT

and learn with CEOs, HR and top leaders to share best practices.

### ACCELERATE

the provision of a strong leadership talent pipeline for a brighter future.

### CREATE

alignment and common understanding among top leaders on how to achieve strategic objectives through people.

### ENABLE

application of learning, behavior and habit change to create an empowering coaching culture for quantum leap success.

### TRANSFORM

leaders and talent to ensure consistent delivery of high performance & happiness.

## PROGRAM



07:30 am	Registration Opens
08:30 am	Opening Secrets of Dr. Marshall Goldsmith
08:45 am	<b>Session 1</b> Strategic Coaching for Sustainable Success & Holistic Happiness - <i>Dr. Peter Chee</i>
10:15 am	Book Signing and Networking Break
10:45 am	<b>Session 2</b> Innovation Coaching for Breakthrough Results - <i>Serely Alcaraz</i>
12:15 pm	Networking Lunch
01:30 pm	<b>Session 3</b> Executive Coaching Secrets & Triggers: Part 1 - <i>Marshall Goldsmith</i>
03:00 pm	Book Signing and Networking Break
03:30 pm	<b>Session 4</b> Executive Coaching Secrets & Triggers: Part 2 - <i>Marshall Goldsmith</i>
05:00 pm:	Top Leaders' Panel Q&A Forum – Ultimate Coaching, Ultimate Results & Ultimate Happiness
05:45 pm	Closing and Book Signing

### 06:30 – 10:30 pm

**Reserved for top 10 exclusive VIP leaders package:**

Exclusive Intimate Coaching & Mentoring Encounter, Cocktails & Dinner, Personal Photo & Book Signing with Dr. Marshall Goldsmith



# DR. MARSHALL GOLDSMITH



- ▶ "World's #1 Leadership Thinker" by Harvard Business Review.
- ▶ "World's most Influential Leadership Thinker" by Thinkers50
- ▶ "#1 Global Coaching Guru" by Global Gurus and Fast Company.
- ▶ "America's #1 Executive Coach" by Inc. Magazine.
- ▶ "The most credible thought leader in a new era of business" by The Economists.
- ▶ Author of many New York Times and Wall Street Journal bestselling books.
- ▶ Author of Triggers - #1 New York Times and Wall Street Journal bestseller.
- ▶ Successfully coached CEOs from many of the world's most famous organizations such as Ford, Pfizer, GSK, Walmart, World Bank, Toyota, US Army, Goldman Sachs & Co.
- ▶ Author and editor of 35 books, which have sold more than two million copies, been translated into 30 languages and become international best-sellers.
- ▶ PhD from UCLA with over 40 years of hands-on experience, Marshall is a pioneer of 360-degree feedback as a leadership development tool that later evolved as the field of executive coaching.

"With Marshall's help we identified our two areas and went to work. We exceeded our improvement expectations and had fun! A team's dedication to continuous improvement combined with Marshall's proven process ROCKS!"

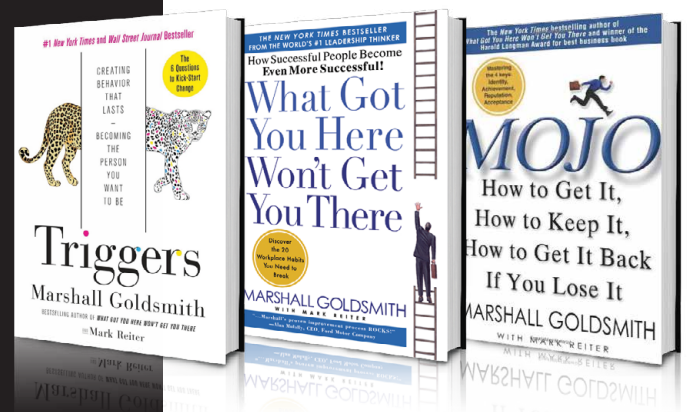
**Alan Mulally - CEO Ford Motor Company, former President and CEO Boeing Commercial Airlines**

"Marshall is a dynamo. He helps highly successful people get better and better and better. His advice helps me enormously at work, but it makes an even bigger impact at home."

**Mark Tercek - Managing Director, Goldman Sachs & Co**

"Marshall is a great coach and teacher. He has done a lot to help both me and our high-potential leaders. His approach is practical, useful, helpful and fun!"

**JP Garnier - CEO Glaxo SmithKline**



# DR. PETER CHEE

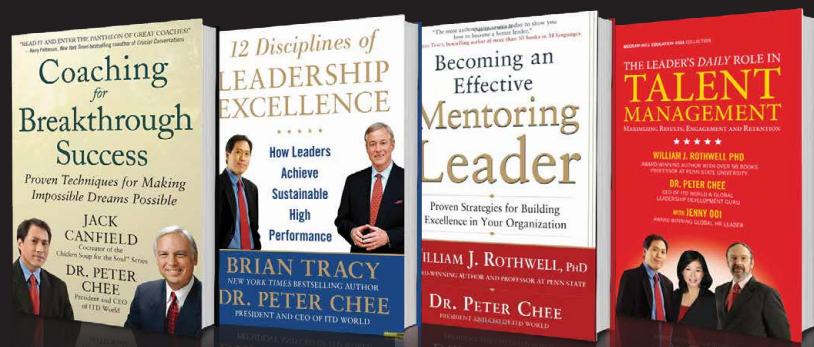


- ▶ President and CEO of ITD World who has developed leaders from over 80 countries.
- ▶ 1<sup>st</sup> Asian in the World to be ranked among the top six global coaching gurus.
- ▶ Author of books with Brian Tracy, William Rothwell and Jack Canfield who holds the Guinness Book of Records for the most books on New York Times Best Seller List with 210 books and 500 million copies in print.
- ▶ Inventor and author of Coaching for Breakthrough Success and The Situational Coaching Model.
- ▶ Author of The 12 Disciplines of Leadership Excellence with Brian Tracy who has written 60 books in 38 languages. Becoming and Effective Mentoring Leader and The Leader's Daily Role in Talent Management with William J. Rothwell who is an award winning author of over 100 books.
- ▶ Recipient of the ARTDO Internal Management and HRD Excellence Award.

# SERELY ALCARAZ



- ▶ #1 master trainer, chief coach and Country Head of ITD World
- ▶ Leading certified Master Trainer for Dr. John C. Maxwell programs (The world's #1 Leadership guru), Jack Canfield programs (The world's #1 Success guru). Co-author of Coaching for Breakthrough Success with Jack Canfield & Dr. Peter Chee.
- ▶ Developed over 100,000 leaders globally with some of the most famous organizations such as HP, Accenture, AIG, Chevron, Nestle, Dell, Federal Express, Ford, Schneider, Toyota, Unilever, Sanofi, IBM, Citibank, Siemens, US Embassy, Philips and The United Nations.
- ▶ President of ARTDO International 2016 (Asian Regional Training and Development Organization).
- ▶ Former President and Chairperson of the Philippines Society for Training and Development (PSTD) and Director of the People Management Association of the Philippines (PMAP).





## FEES AND GENERAL INFORMATION

(Please make copies of this page for registration as required)

**CEO, HR AND TOP LEADERS  
CONFERENCE 2017**

**3<sup>rd</sup>  
NOVEMBER**

**THE REVERIE SAIGON,  
HCMC**

### EXCLUSIVE INTIMATE COACHING & MENTORING ENCOUNTER (6.30pm – 10.30pm)

**Super VIP** | 2,500 USD / person  
(limit 10 persons)

- **Plus** Super VIP seat + Book + Coaching Dinner with Dr. Marshall Goldsmith & Dr. Peter Chee
- **Free** 1 Normal ticket for CEO, HR & Top Leaders Conference: Ultimate Coaching, Ultimate Results, Ultimate Happiness

### CONFERENCE FEE (8.30am – 5.45pm)

- ▶ **Early bird (16 July – 15 Sept)** : 450 USD / Pax
- ▶ **Normal fee (16 Sept onwards)** : 550 USD / Pax  
*10% discount for the group of 5*

**VIP : 1,000 USD / person**

VIP seat + 2-day Public Event Ticket

## PARTICIPANT INFORMATION

Title and Name: Prof / Dr / Mr / Mrs / Ms

E-mail ..... Mobile .....

Phone ..... Fax .....

Organization ..... Position .....

Address .....

Date ..... Signature .....



**SCAN ME**

for Online Registration

[www.itdworld.com/registration/HCMC/IC](http://www.itdworld.com/registration/HCMC/IC)

## MODE OF REGISTRATION:

ITD Vietnam	Tel: +84-28 3825 8487	Fax: +84-28 3932 0681	E-mail: <a href="mailto:itdhcmc@itdworld.com">itdhcmc@itdworld.com</a>
ITD Thailand	Tel: +662-129 3256 to 9	Fax: +662-129 3247	E-mail: <a href="mailto:itdbkk@itdworld.com">itdbkk@itdworld.com</a>
ITD Penang	Tel: +604-228 3869	Fax: +604-228 6869	E-mail: <a href="mailto:itdpg@itdworld.com">itdpg@itdworld.com</a>
ITD Kuala Lumpur	Tel: +603-6203 3880	Fax: +603-6203 3830	E-mail: <a href="mailto:itdkl@itdworld.com">itdkl@itdworld.com</a>
ITD Philippines	Tel: +632-887 7428	Fax: +632-844 8874	E-mail: <a href="mailto:itdmanila@itdworld.com">itdmanila@itdworld.com</a>
ITD Singapore	Tel: +65 9737 5109	Fax: +65 6223 6521	E-mail: <a href="mailto:itdsg@itdworld.com">itdsg@itdworld.com</a>

Replacements and representatives are allowed, however the fees paid are not refundable.

For more information and registration please call

**+84 28 38 258 487**

E-mail: [itdhcmc@itdworld.com](mailto:itdhcmc@itdworld.com)

Website: [www.itdworld.com](http://www.itdworld.com)

## ITD GLOBAL CENTRES OF EXCELLENCE:

### SINGAPORE

ITD INTERNATIONAL PTE LTD

Tel: +65 9737 5109 | Fax: +65 6223 6521

E-mail: itdsg@itdworld.com

### MALAYSIA

ITD PENANG (Head Office)

Tel: +604 228 3869 | Fax: +604 228 6869

E-mail: itdpg@itdworld.com

### ITD KUALA LUMPUR

Tel: +603 6203 3880 | Fax: +603 6203 3830

E-mail: itdki@itdworld.com

### THAILAND

INTERNATIONAL ITD LTD

Tel: +662 650 9324 to 8 | Fax: +662 650 9329

E-mail: itdbkk@itdworld.com

### VIETNAM

ITD VIETNAM

Tel: +84 8 3825 8487 | Fax: +84 8 3825 8483

E-mail: itdhcmc@itdworld.com

### PHILIPPINES

ITD CONSULTING GROUP INC

Tel: +632 887 7428 | Fax: +632 844 8874

E-mail: itdmanila@itdworld.com

### CAMBODIA

ITD-LDC (LEADERSHIP DEVELOPMENT CENTRE)

Tel: +855-23 555 0505 | Fax: +855-23 224 598

E-mail: training@ldcasia.com

### INDONESIA

ITD-GLC (GLOBAL LEADERSHIP CENTER)

Tel: +6221 2930 8710 | Fax: +6221 2930 8747

E-mail: info@glcworld.co.id

## AWARD & RECOGNITION



### Mission

Transforming leaders and changing the world for the better.

### Vision

The #1 global leadership development expert.

### Core Values (LISTEN):

Love, Innovation, Synergy, Trust, Excellence and Nurture.

### Competitive Advantage Statement:

ITD World is an ISO certified & award winning Multinational Corporation that provides the world's best leadership development solutions to leading global organizations. We offer comprehensive & innovative solutions that produce superior results.

### Core Activities & Resources:

Talent and Leadership Development; Corporate Training and Consulting; Professional Competency Certification; Mega Events and Seminars; Coaches, Mentors and Speakers Bureau; Community Services and Campaigns. Over 238 world-class programs and more than 100 dedicated mega gurus, top international resource persons, trainers, speakers, coaches and consultants from around the world.

### Exclusive Mega Gurus:

Dr. Marshall Goldsmith, Dr. Jack Phillips, Dr. John C. Maxwell, Dr. William Rothwell, Dr. Jack Canfield, Dr. Peter Chee, Brian Tracy, Robert Tucker, Thomas G. Crane.

### Quality Certification, Awards & Publications:

- Winner of the **ARTDO International HRD Excellence Award** in recognition for outstanding contribution to international Human Resource Development
- Bestowed the **Brand Laureate International Award** for the Best Brand in Training.
- Cutting edge books co-authored with the **world's Top Mega Gurus**- "Coaching for Breakthrough Success," "12 Disciplines of Leadership Excellence" and "Becoming an Effective Mentoring Leader."

### Clients:

Intel, IBM, United Nations Missions, American Embassy, Agilent, Dell, Motorola, Nike, First Solar, Accenture, Citibank, Central Bank of Malaysia & Philippines, DHL, Ericsson, OSRAM, Infineon, Siemens, B Braun, Bosch, Schneider, Saint Gobain, Toyota, Ajinomoto, Samsung Vina, Singapore Press Holdings, Capitaland, PT Telkom, Siam Cement Group, CP Group, BaoViet, Sacombank, PetroVietnam, Petron, SM Supermalls, Thai Airways, Philippine Airlines, Shangri-La Hotels, Six Senses Resort, Sheraton, Prudential, AIA, GSK, MSD, Bayer, Johnson & Johnson, Unilever, Nestle.

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